

RATHGAR VILLAGE IMPROVEMENT PLAN 2014-2017



Rathgar Village Improvement Plan

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Introduction

The Dublin City Development Plan 2011 – 2017, sets the objective (SC09) "to prepare a number of schematic masterplans, Village Improvement Plans (VIPs), or Village Design Statements (VDS) for existing and long-established District Centres (Urban Villages) in conjunction with the relevant Area Committees in so far as priorities and resources permit..."

The Department of the Environment, Community and Local Government (DECLG) issued updated Guidelines for Planning Authorities in June 2013. The Guidelines state that the statutory Local Area Plans (LAP) are designed to provide more detailed planning policy under the Development Plan, where significant development and change is anticipated.

There are, however, many established areas of Dublin City, typically centred on urban villages, where a statutory LAP is not the most appropriate mechanism to improve and enhance them. In such circumstances, the DECLG guidance indicates that documents, such as Local Environment Improvement/ Village Improvement Plans, may be drawn up, provided they are consistent with the parameters laid down by statutory plans, such as the Development Plan.

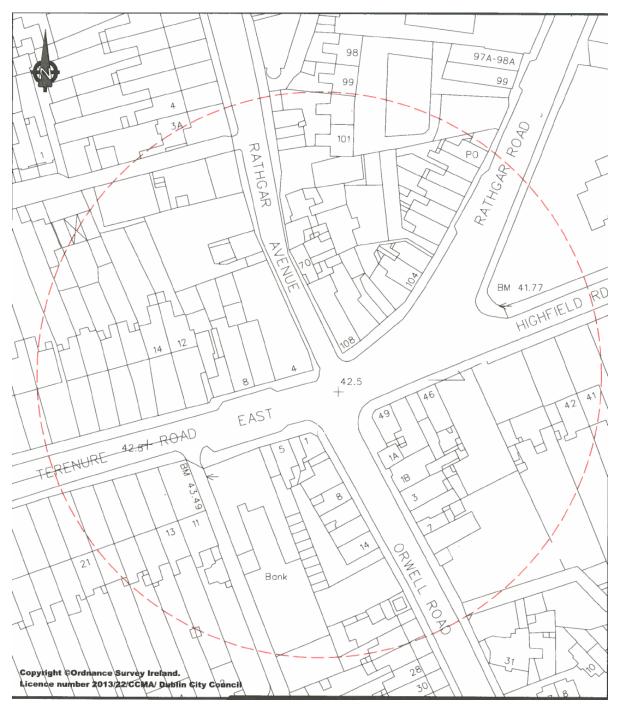
Arising from the motion agreed at the South East Area Committee (SEAC) in November 2013 to pilot a study for public realm enhancement in Rathgar, a brief was proposed and agreed at the South East Area Committee in February 2014.



VIP Area

The Rathgar Village Improvement Plan (VIP) focuses on improvements to Rathgar Village Centre, that is, the area immediately surrounding the convergence of Terenure Road East, Rathgar Avenue, Rathgar Road, Highfield Road and Orwell Road.

During the course of our initial public consultations and during the submission period issues were raised in relation to traffic concerns and parks such as Orwell Park, Dartry Park and Palmerston Park which are outside the focus of the VIP area. However, all of the issues raised have been forwarded to the relevant departments.



Rathgar VIP Objectives

The broad objectives of the Rathgar VIP as set out in the February 2014 briefing document identified and proposed actions around:

- Enhancements to the public realm, including condition of footpaths, tree planting, removal of signage clutter, provision of cycle stands, quality street furniture, public lighting enhancements
- Good quality streetscapes with potential for shopfront or building enhancements
- Opportunities for new or improved pedestrian routes/cycle routes and for traffic calming measures
- Enhancements to parks, playgrounds and particular features of interest in the village that contribute to its identity
- Local Initiatives e.g. "I Love Rathgar", shopfront competitions etc. which will promote and enhance local participation in village improvements
- Opportunities to co-ordinate with other agencies to improve local environment e.g. National Transport Authority (NTA)



Budget and Timescale

There is an initial small budget available to the South East Area Office to deliver some of the agreed proposals identified in the VIP in 2014. The life of the VIP is for three years. Further funding will be sought in 2015 and 2016 along with any enhancements included in the works programmes of various Dublin City Council departments and certain items that might be funded locally via the residents or businesses groups.

VIP Process

The South East Area office undertook to oversee and evaluate the pilot VIP for Rathgar using the following methods:

- Undertake internal consultation within the City Council to identify current planned works by all Dublin City Council departments, to identify known constraints and costs.
- Design and deliver an engagement process that reaches a broad spectrum of interested parties using participatory techniques developed by Dublin City Council's former innovation hub, "The Studio". Engagement will be designed to reach (either in person or online) as representative a range of stakeholders as possible.
- Prepare a draft VIP based on matching the priorities of the community with those of the City Council and those actions and initiatives which can be delivered by the local community.
- Present the draft VIP to Area Councillors and community stakeholders for further feedback (4 week period).
- Following amendment of the draft VIP, based on feedback received, present the amended VIP to the South East Area Committee for approval.

Planning the Local Consultation

Initial meetings took place in March 2014 between the South East Area office and The Studio to formulate an approach to local consultation in relation to the Rathgar VIP. Survey forms and questionnaire were designed to best elicit positive responses to VIP objectives.

The following stages were identified in the community engagement process:

- On-street engagement over 2/3 days in Rathgar village
- Meetings with Rathgar Residents Association / Rathgar Businesses Association
- Set up dedicated web page on DCC for Rathgar VIP
- Contact local schools / churches / An Garda Siochána
- Hold public workshop in Rathgar to discuss issues raised during consultation and set priorities
- Period of further public consultation for four weeks to be held when draft VIP is prepared in Autumn 2014.



Consultation

On-street engagement: On-street conversations took place over three days in May 2014 in Rathgar Village, on the morning of Thursday 15th May, afternoon of Friday 16th May, and morning of Saturday 17th May 2014. 152 people were canvassed, 65 males and 87 females covering a range of ages from late teens to pensioners. The three questions posed and the answers obtained in order of popularity were as follows:

1. What do you like most about Rathgar Village?

- Shops, good mix, convenient
- Village atmosphere/feel/ambience, quiet, small/compact
- Cafés, restaurants, eating out
- Church, setting
- Pubs, bars
- Close to town
- Public Transport
- Architecture, buildings, look, aesthetics
- Amenities
- Trees
- Clean, tidy

2. What more could be done to make the village centre more attractive?

- More parking, stop and shop parking, free parking for local shopping, relax restrictions at certain times.
- Traffic calming, traffic enforcement.
- Pedestrian crossing, safety barriers.
- Vacant units put to use.
- Standardise shop fronts, old village feel, Victorian, vintage.
- Shop/business owners to clean outside premises, hanging baskets, presentation.
- Outdoor seating.

- More bins, DCC bins to be cleaned more regularly.
- Playground, kid friendly useable space.
- Resurface paths.
- Litter awareness, enforcement, cleaning.
- Dog litter enforcement.
- Better variety of shops, supermarkets.
- Illegal parking, enforcement, bollards, road markings Orwell Road.
- Resurface roads.
- Cycle lane, better cycling conditions.
- Post office, post box.

3. What is the one thing you would do to improve the look and feel of Rathgar Village?

- Flowers, colour, greenery, trees, landscaping
- Pedestrian crossing
- Traffic flow, calming, junction layout
- More parking, special rates for stop and shop during off peak times
- Public seating
- Better presentation of shop fronts, flowers, cleaning, bins left outside
- Cycle lanes, better cycling conditions, road markings
- Dublin bike scheme
- Cleaner streets, litter enforcement/awareness
- Pedestrian light sequence crossing time too short, waiting too long
- Kids playground
- Pop up shops, vacant units
- More green areas, useable open space
- Cultural aspect, art/culture centre, Notting Hill type festival
- More cafés with outside seating
- Improve paths
- Standardise shop fronts
- Needs a focal point, village centre





Meetings with Rathgar Residents Association: To augment the on-street consultations, discussions were held with representatives from Rathgar Residents Association in late May 2014. The following were the key issues identified:

- Pedestrian crossing at Bijou/ 108.
- Signage/Street Furniture should be of a uniform standard. Remove clutter (signs etc.). Traffic bollards on Orwell Road are of three different types.
- Village design should be sympathetic to Victorian/Edwardian heritage. Plan should refer to historical architecture. Iconic feature needed to create village identity. An example of the lamp stand at Bleeding Horse pub was given.
- Traffic Cyclists and pedestrians at the mercy of drivers. DOE guidelines on suburban traffic prioritise users in this order: Pedestrians, cyclists, public transport, cars. Be serious about stopping car use.
- Roads and foot paths, all are in some state of deterioration. Entire village should be resurfaced. Orwell Road in particular has a subsidence issue.
- VIP focuses on village centre, reference should be made to wider environs in final report, eg. local parks Dodder Linear Park, Palmerston Park etc.
- Disabled parking. There is one disabled parking space on Highfield Road outside church. This should be moved nearer to shops.
- No real time notice at bus stops in village.
- Shop fronts should be of a uniform standard and should have a vintage look. In the future there should be conditions attached to any new planning applications.
- Vacant units should be put to use.
- Few parking spaces available. Redevelopment of Supervalu will result in less underground parking. Hertzog Park car park should be signposted better. Parking in bus lane on Saturdays is helpful, can this be extended to off peak periods?
- There is a need for a public/civic space.



Meetings with Rathgar Businesses Association: Meetings were held with representatives from Rathgar Businesses Association in late May 2014. The following were the key issues identified:

- Create iconic village identity. Look of village needs to be improved. Remove clutter and vacant poles etc. Lighting poles should be in a Victorian style. Bleeding Horse pub given as an example.
- Standardisation of shop fronts. Future planning guidelines should include reference to heritage, and include conditions regarding look of shop front.
- All business should have flower displays.
- No public space apart from occasional use of church grounds. Hertzog Park is a redundant, not well known space. Open up another entrance to the park leading through laneway onto Terenure Road East. The artificial bowling green is on land owned by DCC and leased to the Tennis and Bowling Club and is only used during the winter months. It would be an ideal place to hold village markets and other events during the summer months.
- Parking is main issue in the village. No parking space immediately obvious. Hertzog Park car park is not well signposted, and parking should be free for one hour for shopping
- Introduce free parking at set times ala Dun Laoghaire pier to promote business. Bus lane currently operates morning and evening hours, could this be changed to morning only?
- Traffic lights at Dodder crossing were changed several years ago and now cause a backlog of cars.
- Pedestrian safety barriers in village centre.
- Gullies on Orwell Road and laneway from Terenure Road East to Hertzog Park need to be cleaned regularly.
- Street sweeping van needs to be reintroduced. Chewing gum to be removed.
- Deliveries to Supervalu at 9pm in 40 Foot lorries causing disturbances for restaurants. Are there restrictions and can restrictions be enforced?



Public Workshop

Following the various consultations the outcomes were analysed and the prominent issues were identified and grouped thematically under the following headings:

- Theme 1 Moving Through the Village
- Theme 2 The Image of the Village
- Theme 3 Animating the Village

A public workshop was held in Rathgar Tennis and Bowling Club on 26th June 2014. The purpose of the workshop was to agree priorities for key goals to be achieved under the VIP in the short, medium and long term. The workshop was attended by Local Area Councillors, representatives from Rathgar Residents Association, Rathgar Businesses Association, Christ Church Rathgar and other interested parties. The workshop was facilitated by Mary Mooney of The Studio along with staff from the South East Area office.

Based on the outcomes of this meeting, and taking into account all issues raised during the consultation phase, a draft report of key objectives and actions was compiled. This report was a wish list of sorts and was subject to feasibility testing with works departments in terms of finance, technical requirements and local works programmes.

Submission Period

The draft Rathgar Village Improvement Plan (VIP) outlining proposed improvements was developed and circulated to councillors and stakeholders and published on the Dublin City Council website in October 2014. A four week period of public consultation commenced on 14th October 2014 and ended on 11th November 2014. This period was subsequently extended to Tuesday 18th November 2014 to accommodate public demand for more time to make submissions.

Seven submissions were received during the consultation period and they can be summarised as follows:

- Douglas Carson, Architect proposed that only award winning architects design new works, whether they be lighting, street furniture, landscaping, shop fronts or new buildings. Felt that the external / internal stakeholder designation was confusing. Objected to the installation of planters on the island outside Christ Church.
- Michael Clarke more off street parking in the area. Consider underground car parks in the village. Concerned for pedestrian safety, requests consideration of pedestrian underpasses between Christ Church and Supervalu and between Bijou, Comans and the top of Orwell Road. The footpath on Rathgar Road between the shops opposite the Three Patrons Church and the Garda Station on Rathmines needs urgent work. Real time notices at bus stops.
- Elaine Nerney there should be some speed bumps in the route through the car park from Orwell Road to Terenure Road East. Yellow boxes, the full width of the road, to be put in place at the Orwell Road entrance and Terenure Road East exits to the car park. Replace damaged trees in Herzog Park Car Park.
- Paddy Marron, Rathgar Residents Association wider issues outside of the VIP Area should be included in the plan, Traffic flows, cycling facilities, maintenance of green spaces / parks.
- Lucinda Creighton TD supportive of draft plan, highlighting pedestrian crossing, relaxation of parking fees at Herzog Park car park, extension of Dublin Bike scheme to Rathgar, high quality shop fronts, colouring of village, improvements to village cleanliness, creation of Community Development Forum and Rathgar Cultural Festival, creation of Rathgar website.
- Mairéad Forsythe, Dublin Cycling Campaign agrees with the broad thrust of the plan to improve the public realm in Rathgar Village especially "Opportunities for new or improved pedestrian routes/cycle routes and for traffic calming measures". Recommends 30kph zone in village, provision of cycle parking in the village. Has reservations about the feasibility of a roundabout at Highfield Road / Christ Church junction. Opposes allowing parking in bus lane on Rathgar Road after 10am all day. Not in favour of increased provision of car parking spaces as this encourages car use.
- Dr. Mike McKillen, Dublin Cycling Camaign agrees with the broad thrust of the plan
 to improve the public realm in Rathgar Village especially "Opportunities for new or
 improved pedestrian routes/cycle routes and for traffic calming measures".
 Recommends 30kph zone in village, provision of cycle parking in the village. Has
 reservations about the feasibility of a roundabout at Highfield Road / Christ Church
 junction. Opposes allowing parking in bus lane on Rathgar Road after 10am all day.
 Not in favour of increased provision of car parking spaces as this encourages car
 use.

The contents of the submissions received have been noted and where appropriate forwarded to the relevant works department for feasibility assessment. New items raised have been incorporated into the Action Plan in Appendix 1 subject to assessment regarding feasibility. The finalised Rathgar Village Improvement Plan (VIP) is submitted to the January 2015 South East Area Committee for adoption.

Feasibility / Costings

Where necessary further meetings were held with departments regarding the feasibility of delivering certain actions within the three year timeframe. Further discussions will need to take place over the coming weeks and months to establish the feasibility of certain goals. Following these discussions some items raised may be removed or amended to reflect realistic prospects of delivering the actions. Costing of short term actions is underway and further information will be brought to the South East Area Committee in early 2015 as it becomes available.

Implementation

The implementation of the listed actions will be based on budgets and outcomes of assessment and the priority given by relevant departments in their annual works programmes.

Some actions will be earmarked as immediate (I) to be implemented in 2014. Other actions are ongoing (O) and still others will be indicated as goals to be achieved in the short, medium and long term over the three year life of the plan.

Implementation Key

O = Ongoing

I = Immediate (2014)

S = Short term (2015)

M = Medium Term (2016)

L = Long Term (2017)

Appendix 1: Rathgar VIP Action Plan

Rathgar Village Improvement Plan (VIP) – Key Objectives and Actions

Theme 1 – Moving t	hrough t	ne Village			
Objective	S/M/L	Action		Lead Dept	Partner
Develop a more	S	• As	ssess the feasibility of creating	Traffic .	
pedestrian/cycle-			pedestrian crossing between		
friendly Village		Bi	jou and the 108 pub		
	S	• Co	onsider creating an	Traffic	
		ur	nderground pedestrian		
			alkway between Bijou and		
			08 pub and across Orwell Road		
			om pharmacy	Daniela Mariat	
	M		einstate footpaths at Rathgar	Roads Maint	
	M		oad south end	Roads Maint	
	IVI		eview all footpaths in village	Nouus Mullit	
			ea and repair / resurface		
	S		here necessary	Roads Maint	
			arry out a trip hazard audit of aths in village		
	S	•	ssess the need for a	Traffic	
			edestrian crossing at Wesley		
		-	oad / Rathgar Road		
	S		eview safety of narrow		
			otpaths at junction of Rathgar	Traffic	
		A۱	venue (pedestrian barriers?)		
	S	• Re	eview pedestrian light	- cc	
		se	quences – shorter waiting	Traffic	
			mes and extended green man		
	М		ossing times at village centre		
	141		eview traffic lane widths to	Traffic	
			ovide for cycle lanes and	rraggie	
	S		ake safer for pedestrians		
			eview pedestrian safety at	Traffic	
			arrison Row / Rathgar Avenue ssess possible roll out of		Planning
	M		ublin Bike Scheme to Rathgar	Dublin Bikes	Dept
			ssess the provision of cycle		
	S		arking in the village	Traffic / Public	
		μ.		Realm	
		• As	ssess suitability of village as	T	
	М)kph zone	Traffic	
			•		
Review vehicle	S		ssess the potential use of	Traffic	
transport in the			CTV to monitor illegal right		
village			rns from Terenure Road East		
			nto Orwell Road	- (C:	
	M		e-evaluate traffic light	Traffic	
		se	quences in village (esp. at		

		Orwell Road right turn at neak	
	S	 Orwell Road right turn at peak times) Assess one way route along lane way from Herzog Park to Terenure Road East with a view 	Traffic
	М	to reversingReview Traffic Management in and around Rathgar Village.	Traffic
	S	 Repair roads around the village area 	Roads Maint
	S	 Consider using textured / coloured road and footpath surfaces to delineate the village core 	Roads Maint
	S	 Consider the feasibility of a roundabout at Highfield Road / Christ Church 	Traffic
	S	 Assess feasibility of speed bumps on route through Herzog Car Park from Orwell Road to Terenure Road East. 	Traffic
	S	 Assess feasibility of yellow boxes at Entrance to Herzog Park at Orwell Road and at exit at Terenure Road East. 	Traffic
Review Parking arrangements in the village	S	 Revise the Parking arrangements at Herzog Park car park – free parking on Saturdays / free one hour parking mid-week to aid local business 	Traffic
	S	 Allow parking on bus lane on Rathgar Road after 10am all day 	Traffic
	0	Ensure parking compliance in will are	Traffic
	M/L	villageRedefine boundary of HerzogPark / improve car park surface	Enforcement
		/ clearer delineation of parking spaces with a view to increasing number of parking spaces and revenues from same	Traffic
	S	 Mitigate against illegal parking in loading bay outside Supervalu 	Traffic Enforcement
	S	 Consider moving disability parking bay from outside Christ Church on Highfield Road to outside Bank on Terenure Road East. 	Traffic

	S	 Assess feasibility of creating more parking bays in the village Assess use of bollards / road markings to counter illegal parking – esp. Orwell Road 	Traffic Traffic Businesses	
	s s s	 Comans to consider one hour free parking Consider replacing damaged trees in Herzog Park car park Consider the possibility of creating underground car park 	Roads Maint Traffic	Parks
Improvements to public transport in the village	S	for village. Lobby Dublin Bus to provide a Real Time Information panel at Bus Stops (including stop no. 1166 at Rathgar Avenue and Winton Avenue/Wesley Road) Lobby NTA to extend proposed rapid bus route through Rathgar to airport.	Dublin Bus NTA	SE Area Office Traffic

Theme 2 – The Image of the Village						
Objective	S/M/L	Action		Lead Dept	Partner	
Colouring the	S	•	Encourage businesses to erect	Businesses	Public	
Village			hanging baskets / floral displays		Domain	
	S	•	Provide training / support to	Public		
			business owners for maintaining	Domain	Businesses	
			hanging baskets			
	I	•	Consider installation of planter at	Parks	Businesses	
			island at Christ Church			
	S	•	Consider using flower pots			
			instead of bollards (esp. Orwell	Traffic	Street	
			Road)		furniture	
Enhancement of	M	•	Consider installing iconic piece of	Planning	Street	
the public realm			street furniture in village centre –		Furniture	
			(lamp standard like the one at			
	_		Bleeding Horse?)	05.4		
	I	•	Carry out an audit of existing	SE Area		
	•		street furniture in the village	Office	0	
	S	•	Lamp standards in the village to	Public	Businesses	
			be replaced with more traditional	Lighting		
	S		style – (local sponsorship?)	Dlanning	Street	
	3	•	Consider installation of	Planning	Furniture	
			"Welcome to Rathgar" signs	Planning	Businesses	
	•	•	Consider installation of village	Fidillillig	DUSITIESSES	
			notice board with current			
	0		information	Planning	Businesses	
	J	•	All new signage in the village to	, idining	Dusinesses	
			be uniform and appropriate			

	M O S I S	 Consider installation of public seating Enforce planning laws regarding illegal signage. Consider installing appropriate art work on traffic light boxes in the village Work with Businesses to provide Christmas Lighting in Village Consider using only award winning architects to design new works, whether they be lighting, 	Street Furniture Planning SEAOffice SEA Office Planning	Businesses/ Residents Businesses Businesses/ Residents
		street furniture, landscaping, shop fronts or new buildings.		
Keeping the village clean	S	 Improve the general cleanliness of the village – street sweeping, gum removal / graffiti removal etc 	Waste Mgt	Businesses
	ı	 Provide extra bin in the village centre 	Waste Mgt	Businesses
	0	 Ensure regular litter bin emptying service 	Waste Mgt	
	S	 Provide dog litter bins and enforce laws re dog litter 	Waste Mgt	
	S	 Assess the possibility that recycling centre at Herzog Park opening hours be extended to Saturday mornings 	Waste Mgt	
Improve local business	0	 Encourage good shopfront design and maintenance 	Planning	Businesses
presentation standards	M	 Consider organising local shopfront competition 	SEA / Planning	
	S	 Promote a shared responsibility for presentation of public footpaths and Spaces 	Businesses	Community
	S	 Lobby An Post to move postbox on Highfield Road to village centre 	An Post	SEA

Theme3 – Animating the Village						
Objective	S/M/L	Action	Lead Dept	Partner		
Creation of a village market	S M	 Assess the feasibility of using Herzog Park with an entrance from Orwell Park car park as a site for a weekly village market Institute a Christmas Village Market with lighting etc in village centre 	Parks/Events Parks/ Community	Businesses Businesses		

	S	 Consider organising a street festival / other public events in the village 	Business/Res idents	Community
Work towards strengthening	S	Set up a Rathgar Community Development Forum	Business/ Residents	Community
village identity	S	Set up a Tidy Towns Committee	Business/ Residents	Community Business/
	S	 Draft a Rathgar Village guide with related Heritage / Cultural trails 	Community	Residents
	0	 DCC to promote / advertise local events 	Events	
	S	 Consider implementing a "Bloom Fringe" festival 	Business/ Residents	Community
	S	 Consider enhancing St. Patrick's Day events 	Business/ Residents	Community
	M	 Establish a Rathgar Cultural Festival / events - use cultural icons to promote the village/events (James Joyce / George Russell etc) Promote literary heritage – build 	Business/ Residents	Community
	M	on existing Bloomsday events (links to Dublin's UNESCO City of Literature designation, One City One Book, The Dublin Writers Festival etc.)	Business/ Residents	Community
	М	 Promote historical significance of Rathgar village 	Business/ Residents	Community
	М	Consider organising Art Exhibition	Business/ Residents	Community
	M	 Consider organising an Arts and Music Festival 	Business/ Residents	Community
	S	 Identify public space as village meeting place / event location / civic space for the village 	Business/ Residents	Community /Planning
Promote Local Business	S	Highlight range of goods and services available locally	Businesses	
	М	 Consider commissioning a promotional video on contemporary Rathgar to include information on rich cultural and built heritage. 	Business/ Residents	
	S	 Draw up a register of local vacant shop units and match them to local artists / entrepreneurs / community groups with a view to temporary retail / exhibition / community room use. 	Business/ Residents	SEA Office

	S	 Collaborate with St. Luke's Hospital / local churches / schools etc., in village events / festivals Consider providing a website for Rathgar to act as an information portal for all events / issues of interest be they business, community or cultural in Rathgar. 	Business/ Residents Business/ Residents	SEA Office
Promote safety and play in the village	S M	 Consider setting up a neighbourhood watch group Assess the possibility of providing a play area for young children near the village centre e.g. Herzog Park / Fairfield Park 	Business/ Residents Parks	

Appendix 2: List of external stakeholders

Rathgar Businesses Association

Rathgar Residents Association

Church of the Three Patrons, Rathgar

Terenure Garda Station

Christ Church Rathgar

Rathgar Tennis and Bowling Club

Rathgar National School

Zion Parish School, Rathgar

The High School, Rathgar

Stratford College, Rathgar

Appendex 3: List of internal stakeholders

South East Area Councillors

South East Area Office

The Studio

Parks Services

Roads and Streets

Drainage Division

Waste Management Services

Community Section

Planning Department

Public Lighting