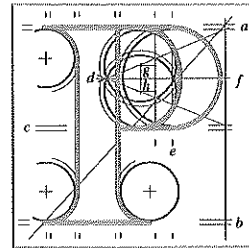


Our Ref: 29S.JA0039  
P.A.Reg.Ref:

Your Ref:



An  
Bord  
Pleanála

Frank Lambe  
Dublin City Council  
Environment and Transportation Dept  
Block 2, Floor 6  
Civic Offices, Wood Quay  
Dublin 8

Received  
Frank Lambe  
Mon 26/6/17

23rd June 2017

**Re:**  
Development of a new civic plaza and ancillary traffic management  
measures at College Green,  
Dublin.

Dear Sir,

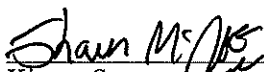
Enclosed for your information are two copies of a submission received by the Board from Fáilte Ireland in relation to the above mentioned proposed development.

Please ensure that one copy of these submissions is kept available for inspection by the public.

If you have any queries in relation to the matter please contact the undersigned officer of the Board.

Please quote the above-mentioned An Bord Pleanála reference number in any correspondence or telephone contact with the Board.

Yours faithfully,

  
Kieran Somers  
Executive Officer  
Direct Line: 01-8737107

Encls.

el05.ltr



The Secretary

An Bord Pleanála

64 Marlborough Street

Dublin 1

19<sup>th</sup> June 2017

AN BORD PLEANÁLA	
TIME	BY RÉG
22 JUN 2017	
LTR-DATED	FROM
PL 296	JA0039

**Re: Application to An Bord Pleanála under Section 175 of the Planning and Development Act 200, as amended, for permission for the development of a new Civic Plaza at College Green, Dublin 2 and ancillary measures.**

A Chara,

I refer to the above named proposed new civic space at College Green. Fáilte Ireland the National Tourism Development Authority welcomes the proposed development which has the potential to provide a valuable new addition to the City for both locals and visitors alike.

As outlined in Fáilte Ireland's submission to the consultation stage of this development in January 2017 (see attached), Fáilte Ireland believes that this new space could also contribute considerably to the 'Dublin. A Breath of Fresh Air' tourism brand by supporting the following objectives:

- **Orientation and Navigation-** provide opportunities to improve visitor's mobility around the city and environs and ensure the visitors are comfortable and well informed when exploring Dublin and that they can easily find their ultimate destination and discover hidden gems along the way. Any opportunities this new civic space can provide to support this would be very welcome.
- **Festivals and Events-** The College Green area currently provides a large and very central location in the City to host festivals and events. Currently, the area has been used for events like the New Year's Eve festival, the Obama visit and other such gatherings. It is recommended that this use is maintained in any future design proposals.
- **Improved access to Dublin's stories and its literary-** Heritage and literary culture are the key parts of the Dublin proposition and ways to animate the stories behind Dublin's history and heritage are key to bringing Dublin to life for visitors.

Following a review of the application and associated documentation provided by Dublin City Council to An Bord Pleanála we believe the proposals for the new civic plaza at College Green will meet all of these tourism objectives. Therefore from a tourism perspective, Fáilte Ireland is supportive of the proposed development in line with all proper planning and environmental requirements being met.

Should you have any queries please do not hesitate to contact me directly.

Yours Sincerely,

Mary Stack.

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Mary Stack

Environment and Planning, Fáilte Ireland

[Mary.stack@failteireland.ie](mailto:Mary.stack@failteireland.ie)

