



Your Dublin, Your Voice Corporate Plan Survey October 2019



Executive Report



Agenda



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V.	Playing a role in achieving these goals	25
VI.	Principles	28



Goals and Priorities

- Among the general public, the two most important goals for Dublin City Council were "To build safe, thriving neighbourhoods" and "To work towards achieving a green, low carbon city"
- Among PPN respondents, the two most important goals for Dublin City Council were "To build safe, thriving neighbourhoods" and "To support and engage active, inclusive communities"

Goal (descending order of importance)	Top 3 Priorities
To build safe, thriving neighbourhoods	Housing affordability
	Safety and anti-social behaviour
	Homelessness
To work towards achieving a green, low carbon	Waste reduction
city	Reduce pollution
	Biodiversity and green infrastructure
To promote compact growth with connected	Integrated public transport
infrastructure	Active travel - cycling and walking
	Reduced congestion
To support and engage active, inclusive	Parks and greenspaces
communities	Community participation and engagement
	Social inclusion and diversity
To sustain a vibrant cultural life	Arts and cultural spaces
	History, culture and literary traditions
	Events and animation of the city
To continue to grow a strong, diverse economy	Support for small and medium enterprises
	Low cost accommodation / affordability for businesses
	Responding to new economic trends

General Public

Goal (descending order of importance)	Top 3 Priorities
To build safe, thriving neighbourhoods	Housing affordability
	Safety and anti-social behaviour
	Homelessness
To support and engage active, inclusive	Community participation and engagement
communities	Parks and greenspaces
	Social inclusion and diversity
To work towards achieving a green, low carbon	Waste reduction
city	Biodiversity and green infrastructure
	Reduce pollution
To sustain a vibrant cultural life	Diversity in access to arts and culture
	Arts and cultural spaces
	Facilitating educational opportunity
To promote compact growth with connected	Integrated public transport
infrastructure	Active travel - cycling and walking
	Reduced congestion
To continue to grow a strong, diverse economy	Support for small and medium enterprises
	Low cost accommodation / affordability for businesses
	Enterprise hubs

PPN



Any Goals Missing

- The most common theme that general public respondents felt was missing from the draft goals was the provision of affordable / social housing, and affordable rent
- Among PPN respondents the most common theme respondents felt was missing from the draft goals was the promotion of equality / tolerance / inclusivity / diversity

Playing a Role in Achieving These Goals

- Among the general public
 - 81% felt that they were currently playing a role in the goal "To work towards achieving a green, low carbon city"
 - The most common example given was through cycling or walking
 - 58% felt that they were currently playing a role in the goal "To support and engage active, inclusive communities"
 - The most common example given was through **involvement in community groups**
 - 56% felt that they were currently playing a role in the goal "To sustain a vibrant cultural life"
 - The most common example given was through **attending events / theatre / exhibitions etc**.
 - 55% felt that they were currently playing a role in the goal "To build safe, thriving neighbourhoods"
 - The most common example given was through involvement in community groups
 - 47% felt that they were currently playing a role in the goal "To continue to grow a strong, diverse economy"
 - The most common example given was through work / by being employed or an employer
 - 34% felt that they were currently playing a role in the goal "To promote compact growth with connected infrastructure"
 - The most common example given was through using public transport

Summary



Playing a Role in Achieving These Goals

- Among PPN respondents
 - 96% felt that they were currently playing a role in the goal "To support and engage active, inclusive communities"
 - 88% felt that they were currently playing a role in the goal "To build safe, thriving neighbourhoods"
 - 72% felt that they were currently playing a role in the goal "To sustain a vibrant cultural life"
 - 59% felt that they were currently playing a role in the goal "To work towards achieving a green, low carbon city"
 - 53% felt that they were currently playing a role in the goal "To continue to grow a strong, diverse economy"
 - 32% felt that they were currently playing a role in the goal "To promote compact growth with connected infrastructure"

Examples of how PPN respondents play these roles were specific to each group / organisation.



Principles

- Among the general public, the top three principles that people felt should guide Dublin City Council in their work were:
 - Sustainability
 - Accountability
 - Commitment to public service
- "Accountability" and "Commitment to public service" were more popular among older respondents
- "Sustainability" was more popular among younger respondents
- Among PPN respondents, the top three principles that respondents felt should guide Dublin City Council in their work were:
 - Sustainability
 - Commitment to public service
 - Accountability

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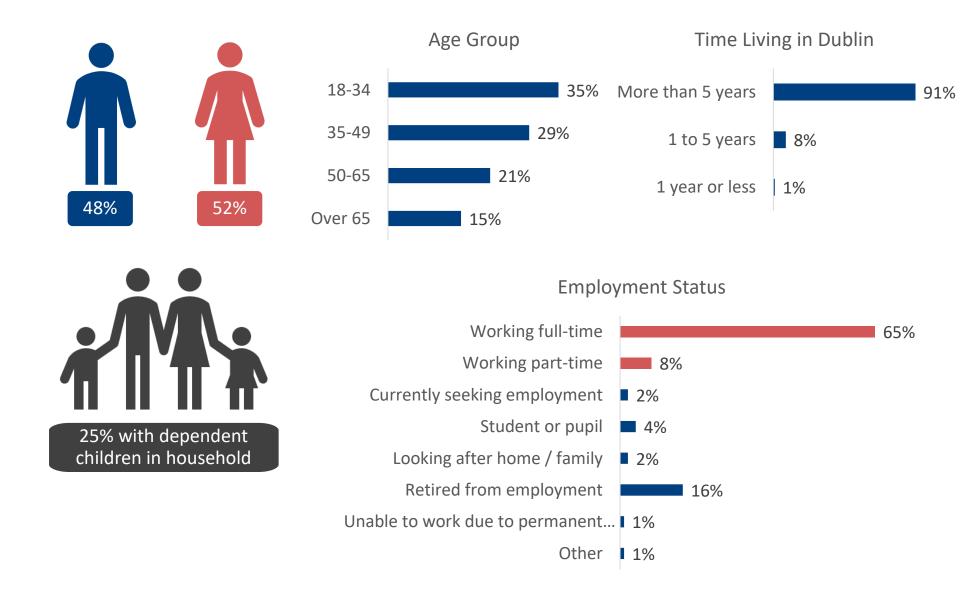




- Online survey, 9th October 23rd October 2019
- 802 respondents, from "Your Dublin, Your Voice" opinion panel
- 76 respondents from organisations in the Public Participation Network (PPN)
- 22% response rate
- Global margin of error = +/- 3.5%
- Robust panel in existence since 2010, recruitment through various channels

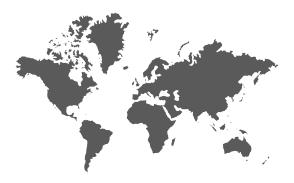
Respondent Profile



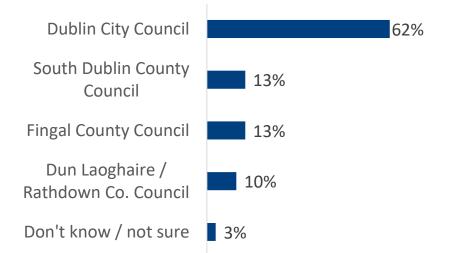




33 nationalities represented on this survey87% Irish



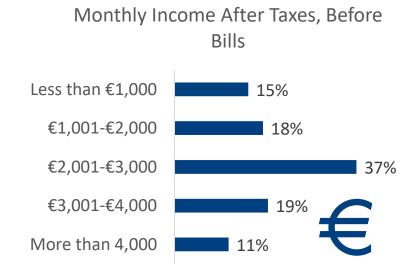
Local Authority



Current Area of Residence

Area	%
Dublin 1	3%
Dublin 2	2%
Dublin 3	5%
Dublin 4	3%
Dublin 5	4%
Dublin 6	5%
Dublin 6W	3%
Dublin 7	7%
Dublin 8	10%
Dublin 9	7%
Dublin 10	1%
Dublin 11	5%
Dublin 12	5%
Dublin 13	4%
Dublin 14	3%
Dublin 15	5%
Dublin 16	2%
Dublin 17	0%
Dublin 18	2%
Dublin 20	1%
Dublin 22	2%
Dublin 24	2%
County Dublin	10%
Outside County Dublin	8%

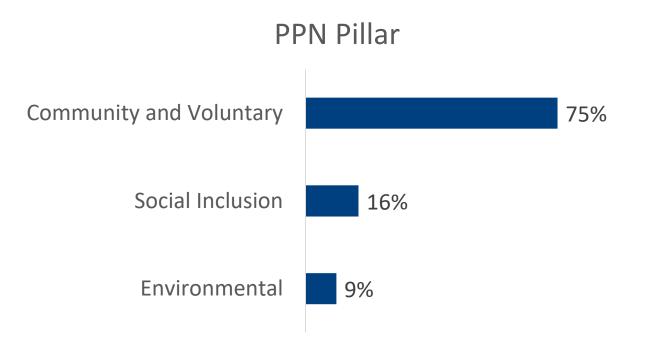




Monthly Disposable Income After Bills Are Paid







Agenda



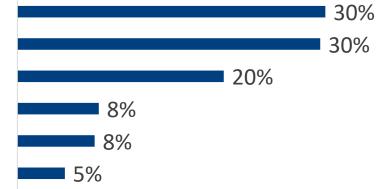
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"Dublin City Council has developed the following 6 draft goals to be achieved over the lifetime of the Corporate Plan, 2020 to 2024. Please choose the goal that you feel is most important for the development of Dublin City."

Most important of the 6 goals % selecting

To build safe, thriving neighbourhoods To work towards achieving a green, low carbon city To promote compact growth with connected infrastructure To support and engage active, inclusive communities To sustain a vibrant cultural life To continue to grow a strong, diverse economy

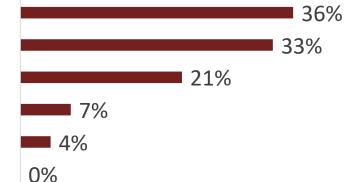




"Dublin City Council has developed the following 6 draft goals to be achieved over the lifetime of the Corporate Plan, 2020 to 2024. Please choose the goal that you feel is most important for the development of Dublin City."

Most important of the 6 goals % selecting

To build safe, thriving neighbourhoods To support and engage active, inclusive communities To work towards achieving a green, low carbon city To sustain a vibrant cultural life To promote compact growth with connected infrastructure To continue to grow a strong, diverse economy





What, if anything, is missing that you feel is important for Dublin City?

To provide affordable / social housing / affordable rent		17%
Nothing missing / all covered		14%
To improve / protect public realm / built heritage / planning		10%
Reiteration / endorsement of one of draft goals		10%
To improve public / sustainable transport / infrastructure		9%
To improve safety / reduce crime / increase policing	5%	cycling
To increase cycling / walking	5%	residents rent take area local, many encourage
To address homelessness	4%	development better public development better also go everything
Promote equality / tolerance / inclusivity / diversity	4%	educe living nousing needs on thing street huge council sustainable
Environmental / sustainability goal	4%	planning place is streets communities crisis citizens
To support health / wellbeing / quality of life	3%	community, make ^{get} need important things
To reduce private car use / congestion	3%	support green transport infrastructure just accessible
Better local democracy (incl directly elected mayor) / consultation	3%	social areas DUDIN feel spaces use social liven and lot affordable future
Support for local / small / social enterprises	Support for local / small / social enterprises Education goal (incl Irish language support) = 1%	around DCODIC new improve
Education goal (incl Irish language support)		vibrant growth building stop buildings
Argument against growth as a goal (incl tourism)	1 %	within provide children friendly
Sports / activity goal	1%	

Child friendly / family friendly goals 1%

Other 4%



What, if anything, is missing that you feel is important for Dublin City?

clusivity / diversity		20%
g / affordable rent		14%
issing / all covered		14%
one of draft goals		12%
neritage / planning	8%	important things funding draft
ort / infrastructure	5%	change things funding diant issues place mental heritage home though making residents getting homelessness sometimes
sustainability goal	5%	continue give DCC many family one encourage achieve housing social need work economy
yor) / consultation	5%	appropriate health class goals mix just inclusive areas
social enterprises	3%	building green CILV needs Council succorporate
/ increase policing	2%	building green City needs communities see part made spaces community start develop the inclusion comporate maintain especially way better affordable traffic
e cycling / walking	2%	sufficient think people make crisis transport
ress homelessness	2%	anything comes development much
ing / quality of life	2%	major profit take covered help meaningful profit take covered help meaningful accessible culture accommodation
orts / activity goal	2%	

Promote equality / tolerance / incl To provide affordable / social housing Nothing mis Reiteration / endorsement of c To improve / protect public realm / built he To improve public / sustainable transport Environmental / s Better local democracy (incl directly elected may Support for local / small / To improve safety / reduce crime / To increase To addre To support health / wellbeir

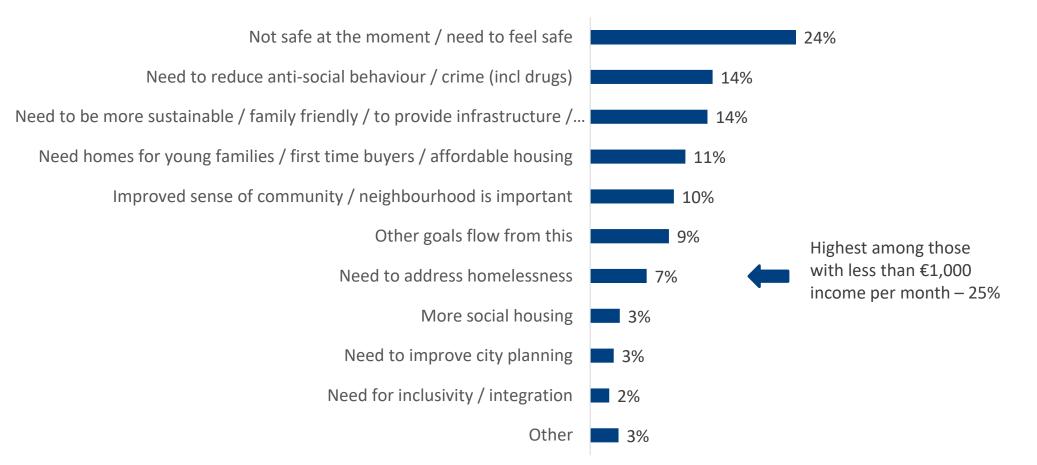
- Spo
- Child friendly / family friendly goals 2%

Other 3%



"To build safe, thriving neighbourhoods" – General Public

Reason for choosing "To build safe, thriving neighbourhoods"





General Public – Reasons for Choosing Goal

To build safe, thriving neighbourhoods

- Not safe at the moment / need to feel safe
- Need to reduce anti-social behaviour / crime
- Need to be more sustainable / family friendly

To work towards achieving a green, low carbon city

- Climate crisis / imperative to save the planet / protect for future generations
- Other goals flow from this
- Need to improve air quality / reduce pollution

To promote compact growth with connected infrastructure

- Need to improve public transport / transport infrastructure (incl. cycling)
- Outward expansion / sprawl not sustainable
- Need to revive city centre / affordable / high density housing

To support and engage active, inclusive communities

- Community projects / activities promote inclusion and better neighbourhoods
- Other goals flow from this
- Increase in diversity calls for promotion of inclusion

To sustain a vibrant cultural life

- Because this is under threat / disappearing
- Other goals flow from this
- This is what makes Dublin unique

To continue to grow a strong, diverse economy

- Other goals flow from this
- To sustain jobs and standard of living
- Benefits everyone / the country



PPN - Reasons for Choosing Goal

To build safe, thriving neighbourhoods

- Not safe at the moment / need to feel safe
- Other goals flow from this
- Need to reduce anti-social behaviour / crime

To work towards achieving a green, low carbon city

- Climate crisis / imperative to save the planet / protect for future generations
- Other goals flow from this
- Need to improve air quality / reduce pollution

To promote compact growth with connected infrastructure

- Need to improve public transport / transport infrastructure (incl. cycling)
- Too much congestion currently

To support and engage active, inclusive communities

- Increase in diversity calls for promotion of inclusion
- Other goals flow from this
- Community projects / activities promote inclusion and better neighbourhoods

To sustain a vibrant cultural life

- Other goals flow from this
- Because this is under threat / disappearing

To continue to grow a strong, diverse economy

• Not selected

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"The Corporate Plan 2020 – 2024 will include priority areas of work for Dublin City Council under each goal. Please choose what you feel should be the priority areas of work for Dublin City Council over the next five years under each goal."

For each goal, respondents were presented with a selection of areas of focus and asked to select the three that they felt should be priorities.



General Public – Priorities for Each Goal

To build safe, thriving neighbourhoods

- Housing affordability
- Safety and ant-social behaviour
- Homelessness

To work towards achieving a green, low carbon city

- Waste reduction
- Reduce pollution
- Biodiversity and green infrastructure

To promote compact growth with connected infrastructure

- Integrated public transport
- Active travel cycling and walking
- Reduced congestion

To support and engage active, inclusive communities

- Parks and greenspaces
- Community participation and engagement
- Social inclusion and diversity

To sustain a vibrant cultural life

- Arts and cultural spaces
- History, culture and literary traditions
- Events and animation of the City

To continue to grow a strong, diverse economy

- Support for small and medium enterprises
- Low cost accommodation / affordability for businesses
- Responding to new economic trends



PPN - Priorities for Each Goal

To build safe, thriving neighbourhoods

- Housing affordability
- Safety and ant-social behaviour
- Homelessness

To work towards achieving a green, low carbon city

- Waste reduction
- Biodiversity and green infrastructure
- Reduce pollution

To promote compact growth with connected infrastructure

- Integrated public transport
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To support and engage active, inclusive communities

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- Parks and greenspaces
- Social inclusion and diversity

To sustain a vibrant cultural life

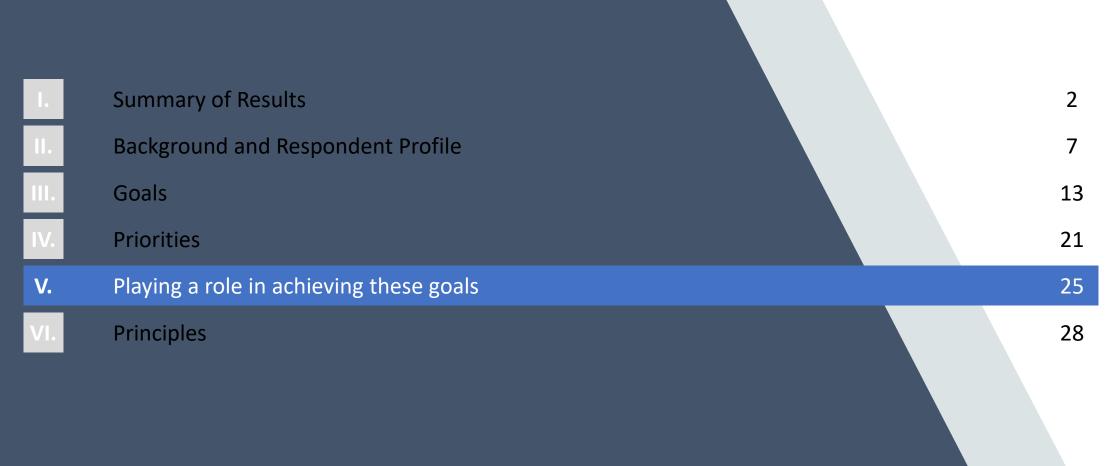
- Diversity in access to arts and culture
- Arts and cultural spaces
- Facilitating educational opportunity

To continue to grow a strong, diverse economy

- Support for small and medium enterprises
- Low cost accommodation / affordability for businesses
- Enterprise hubs

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General Public



To build safe, thriving neighbourhoods

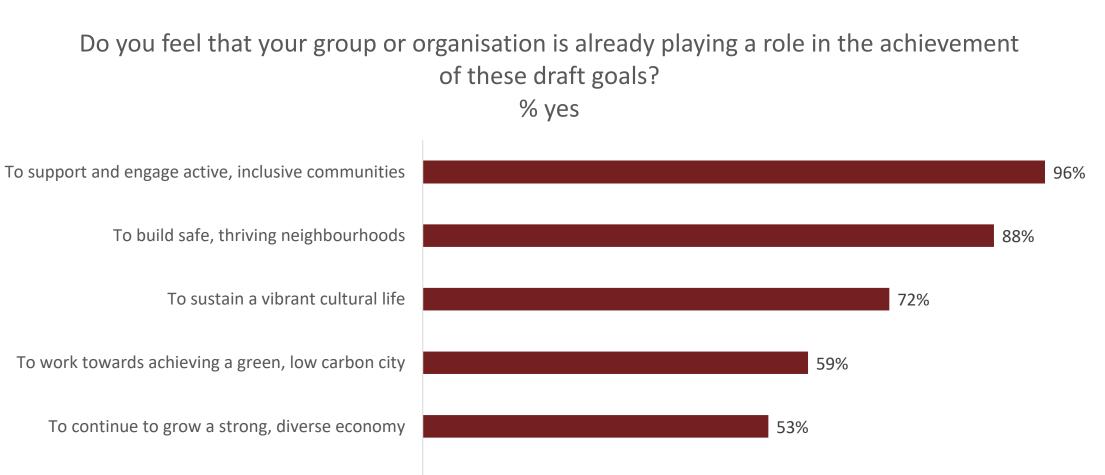
To continue to grow a strong, diverse economy

To promote compact growth with connected infrastructure

55% Higher among those in 47% employment 34%



PPN



32%

To promote compact growth with connected infrastructure

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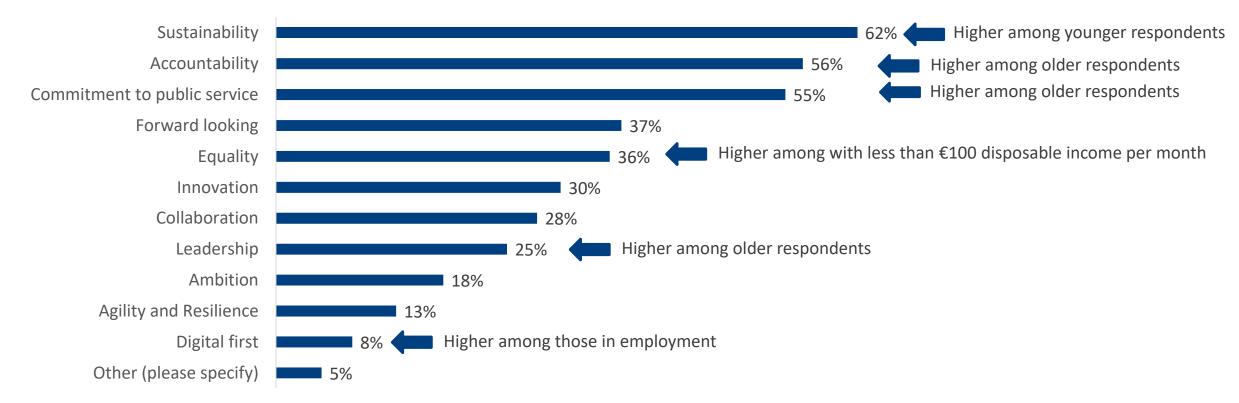


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"Principles are key to the way we in Dublin City Council work to achieve our goals. Which of the following principles do you think should guide us as an organisation in our work? Please choose up to four:"

Principles % selecting in top 4 that should guide Dublin City Council

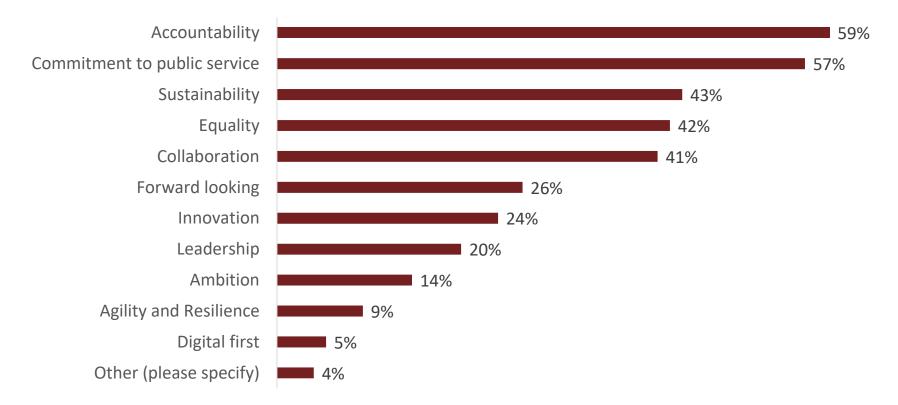


Principles – PPN



"Principles are key to the way we in Dublin City Council work to achieve our goals. Which of the following principles do you think should guide us as an organisation in our work? Please choose up to four:"

> Principles % selecting in top 4 that should guide Dublin City Council



END

For further information please contact:

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