Comhairle Cathrach Bhaile Átha Cliath
Dublin City Council

Your Dublin, Your Voice Corporate Plan Survey October 2019

YOUR DUBLIN YOUR VOICE
DUBLIN OPINION PANEL

Executive Report

Survey reference period: October 2019

Report by Delve Research
Survey Research & Analysis

www.delve-research.com

Agenda

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I.	Summary of Results	2
II.	Background and Respondent Profile	7
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IV.	Priorities	21
V.	Playing a role in achieving these goals	25
VI.	Principles	28

Summary

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Dublin City Council

Goals and Priorities

- Among the general public, the two most important goals for Dublin City Council were “To build safe, thriving neighbourhoods” and “To work towards achieving a green, low carbon city”

- Among PPN respondents, the two most important goals for Dublin City Council were “To build safe, thriving neighbourhoods” and “To support and engage active, inclusive communities”

General Public

Goal (descending order of importance)	Top 3 Priorities
To build safe, thriving neighbourhoods	Housing affordability Safety and anti-social behaviour Homelessness
To work towards achieving a green, low carbon city	Waste reduction Reduce pollution Biodiversity and green infrastructure
To promote compact growth with connected infrastructure	Integrated public transport Active travel - cycling and walking Reduced congestion
To support and engage active, inclusive communities	Parks and greenspaces Community participation and engagement Social inclusion and diversity
To sustain a vibrant cultural life	Arts and cultural spaces History, culture and literary traditions Events and animation of the city
To continue to grow a strong, diverse economy	Support for small and medium enterprises Low cost accommodation / affordability for businesses Responding to new economic trends

PPN

Goal (descending order of importance)	Top 3 Priorities
To build safe, thriving neighbourhoods	Housing affordability Safety and anti-social behaviour Homelessness
To support and engage active, inclusive communities	Community participation and engagement Parks and greenspaces Social inclusion and diversity
To work towards achieving a green, low carbon city	Waste reduction Biodiversity and green infrastructure Reduce pollution
To sustain a vibrant cultural life	Diversity in access to arts and culture Arts and cultural spaces Facilitating educational opportunity
To promote compact growth with connected infrastructure	Integrated public transport Active travel - cycling and walking Reduced congestion
To continue to grow a strong, diverse economy	Support for small and medium enterprises Low cost accommodation / affordability for businesses Enterprise hubs

Summary

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Any Goals Missing

- The most common theme that general public respondents felt was missing from the draft goals was the provision of affordable / social housing, and affordable rent
- Among PPN respondents the most common theme respondents felt was missing from the draft goals was the promotion of equality / tolerance / inclusivity / diversity

Playing a Role in Achieving These Goals

- Among the general public
    - 81% felt that they were currently playing a role in the goal "**To work towards achieving a green, low carbon city**"
        - The most common example given was through **cycling or walking**
    - 58% felt that they were currently playing a role in the goal "**To support and engage active, inclusive communities**"
        - The most common example given was through **involvement in community groups**
    - 56% felt that they were currently playing a role in the goal "**To sustain a vibrant cultural life**"
        - The most common example given was through **attending events / theatre / exhibitions etc**.
    - 55% felt that they were currently playing a role in the goal "**To build safe, thriving neighbourhoods**"
        - The most common example given was through **involvement in community groups**
    - 47% felt that they were currently playing a role in the goal "**To continue to grow a strong, diverse economy**"
        - The most common example given was through **work / by being employed or an employer**
    - 34% felt that they were currently playing a role in the goal "**To promote compact growth with connected infrastructure**"
        - The most common example given was through **using public transport**

Playing a Role in Achieving These Goals

- Among PPN respondents

    - 96% felt that they were currently playing a role in the goal "**To support and engage active, inclusive communities**"
    - 88% felt that they were currently playing a role in the goal "**To build safe, thriving neighbourhoods**"
    - 72% felt that they were currently playing a role in the goal "**To sustain a vibrant cultural life**"
    - 59% felt that they were currently playing a role in the goal "**To work towards achieving a green, low carbon city**"
    - 53% felt that they were currently playing a role in the goal "**To continue to grow a strong, diverse economy**"
    - 32% felt that they were currently playing a role in the goal "**To promote compact growth with connected infrastructure**"

Examples of how PPN respondents play these roles were specific to each group / organisation.

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Principles

- Among the general public, the top three principles that people felt should guide Dublin City Council in their work were:
    - Sustainability
    - Accountability
    - Commitment to public service
- "Accountability" and "Commitment to public service" were more popular among older respondents
- "Sustainability" was more popular among younger respondents
- Among PPN respondents, the top three principles that respondents felt should guide Dublin City Council in their work were:
    - Sustainability
    - Commitment to public service
    - Accountability

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Background to this survey

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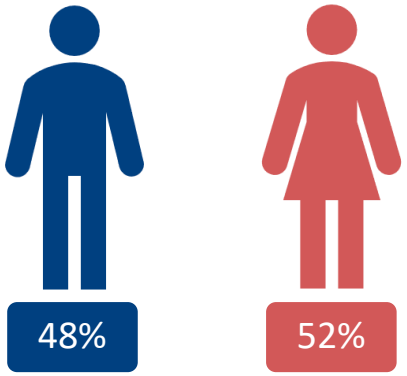
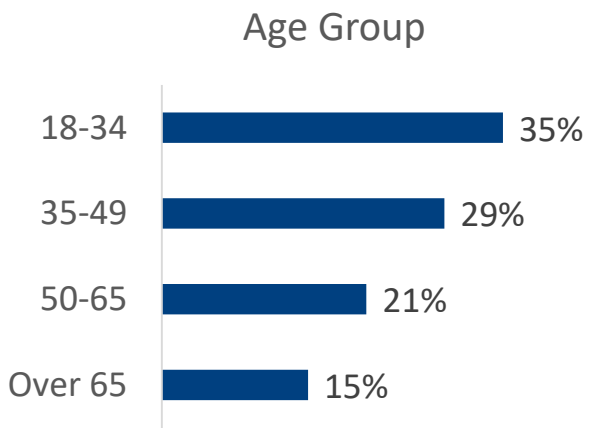
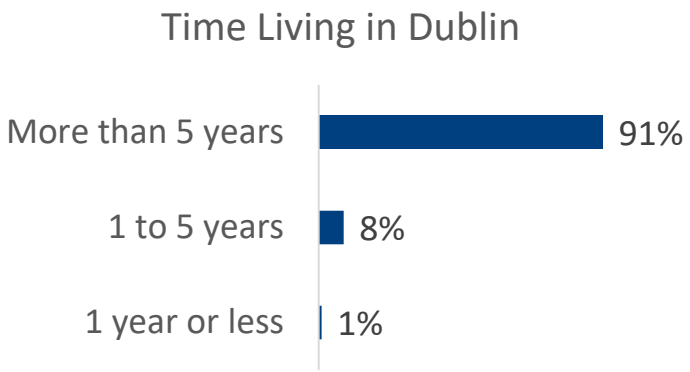
YOUR DUBLIN YOUR VOICE
DUBLIN OPINION PANEL

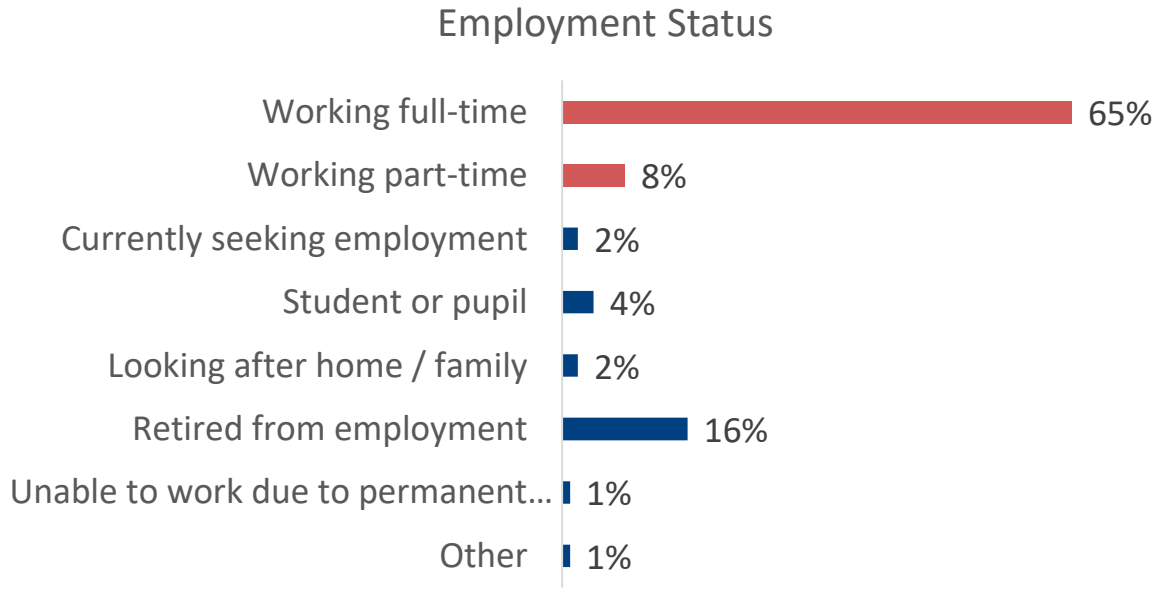
- Online survey, 9th October – 23rd October 2019
- 802 respondents, from “Your Dublin, Your Voice” opinion panel
- 76 respondents from organisations in the Public Participation Network (PPN)
- 22% response rate
- Global margin of error = +/- 3.5%
- Robust panel in existence since 2010, recruitment through various channels

Respondent Profile









Where appropriate, results are statistically adjusted to match census data by gender and age group

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Respondent Profile

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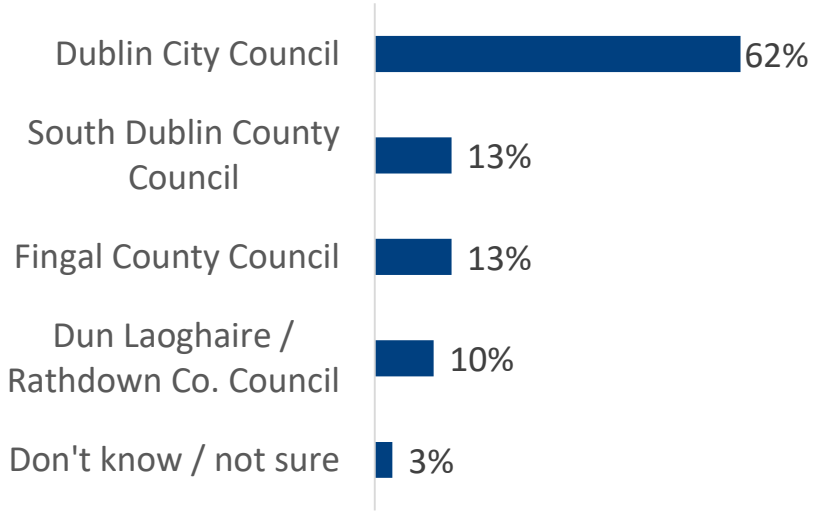
33 nationalities represented on this survey
87% Irish

Local Authority



Current Area of Residence

Area	%
Dublin 1	3%
Dublin 2	2%
Dublin 3	5%
Dublin 4	3%
Dublin 5	4%
Dublin 6	5%
Dublin 6W	3%
Dublin 7	7%
Dublin 8	10%
Dublin 9	7%
Dublin 10	1%
Dublin 11	5%
Dublin 12	5%
Dublin 13	4%
Dublin 14	3%
Dublin 15	5%
Dublin 16	2%
Dublin 17	0%
Dublin 18	2%
Dublin 20	1%
Dublin 22	2%
Dublin 24	2%
County Dublin	10%
Outside County Dublin	8%

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Respondent Profile

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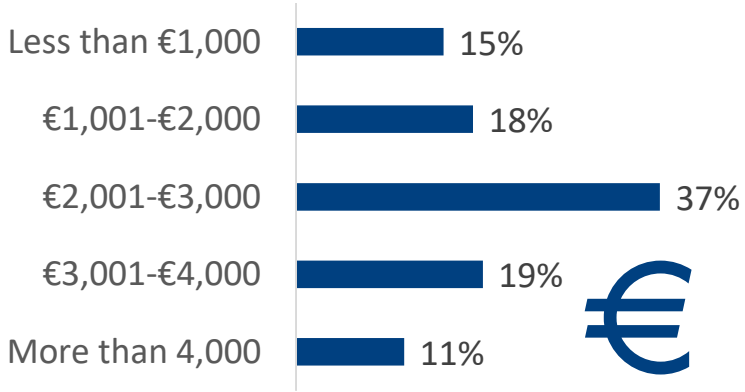
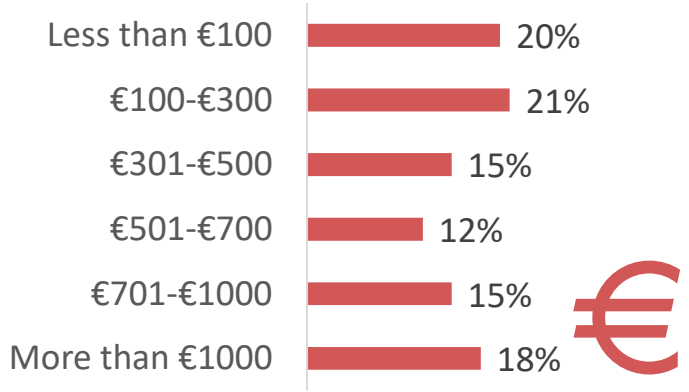
Monthly Income After Taxes, Before Bills



Monthly Disposable Income After Bills Are Paid



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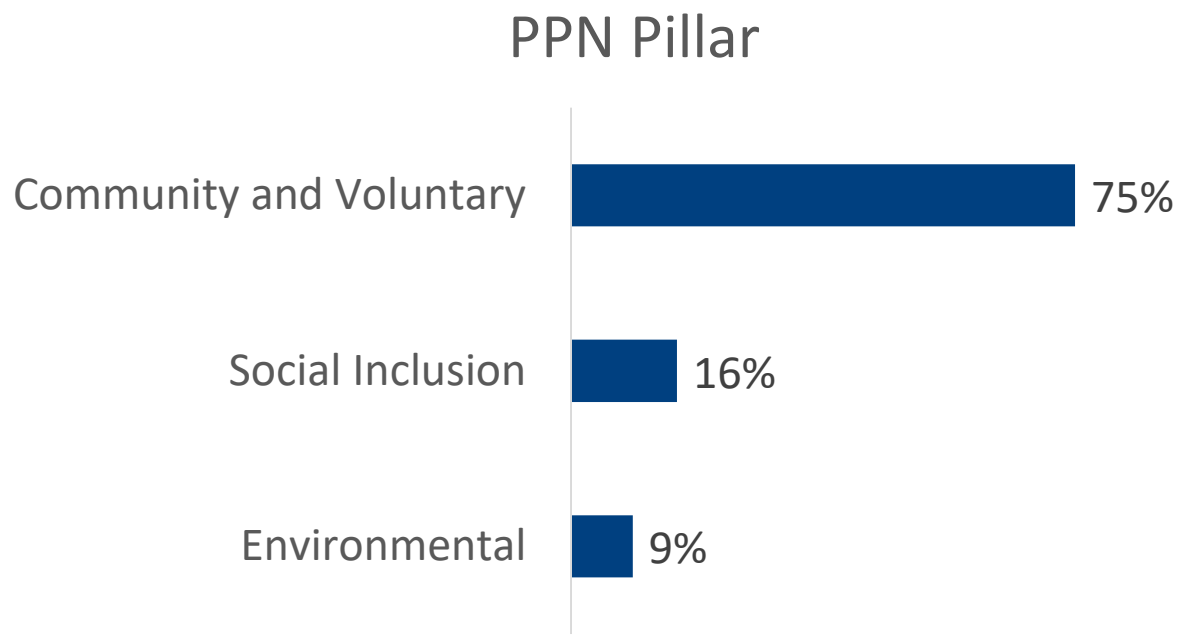
PPN Respondent Pillar



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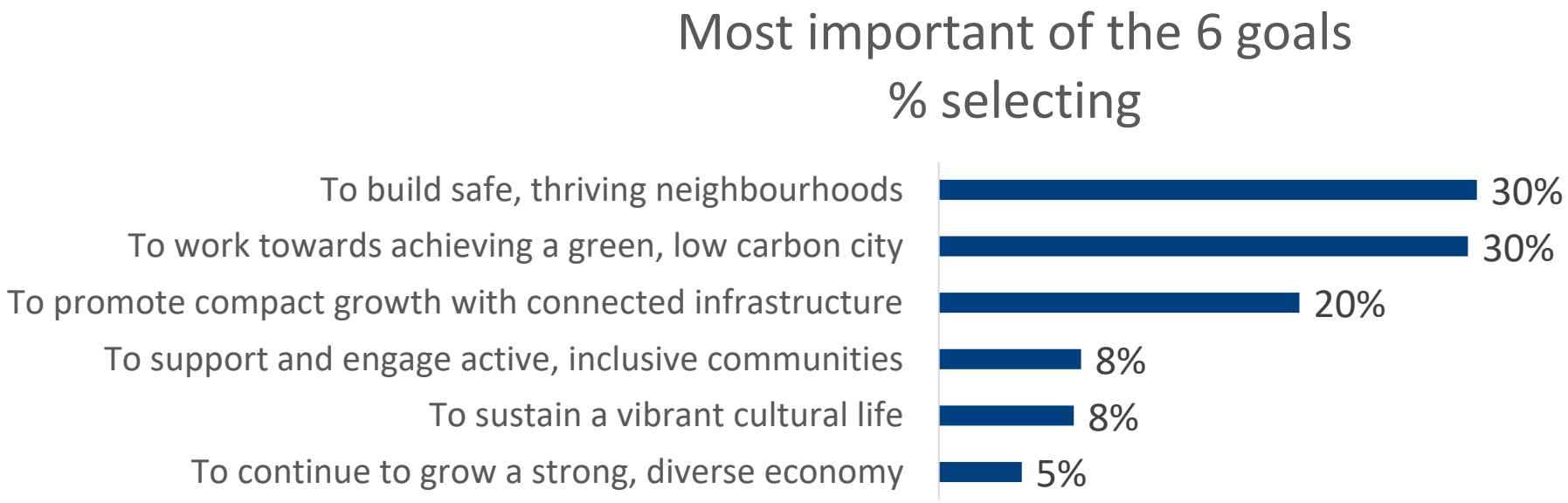
Most Important Goal – General Public

"Dublin City Council has developed the following 6 draft goals to be achieved over the lifetime of the Corporate Plan, 2020 to 2024. Please choose the goal that you feel is most important for the development of Dublin City."



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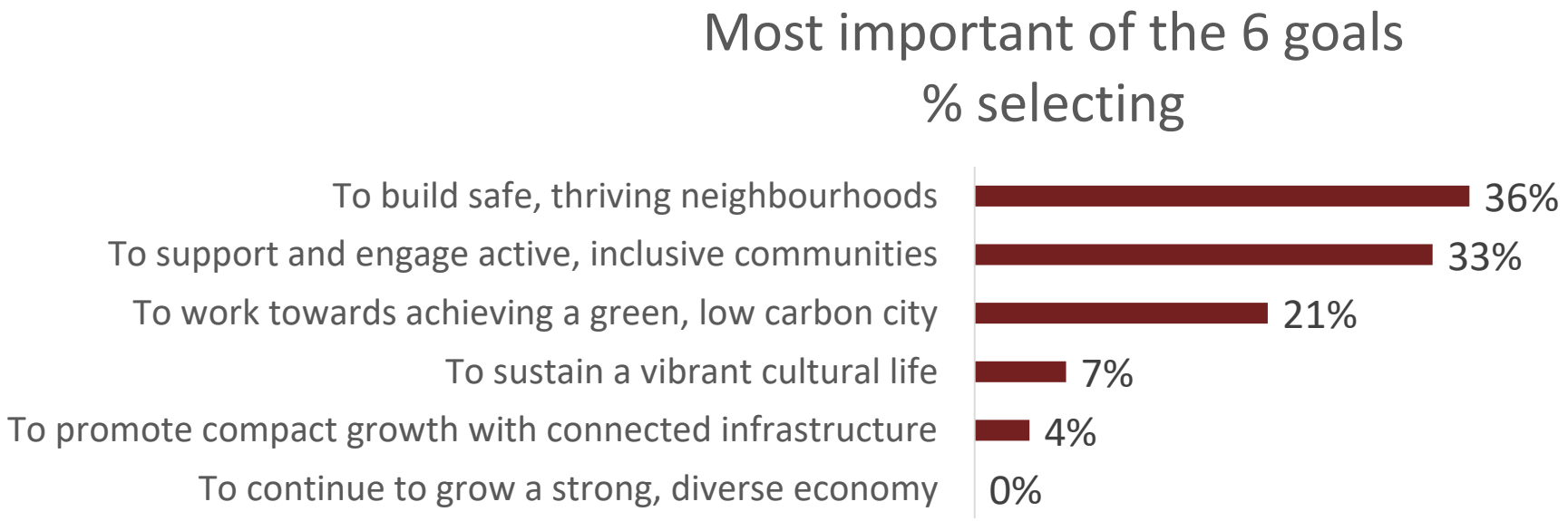
Most Important Goal – PPN

"Dublin City Council has developed the following 6 draft goals to be achieved over the lifetime of the Corporate Plan, 2020 to 2024. Please choose the goal that you feel is most important for the development of Dublin City."



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Anything Missing from Goals? – General Public

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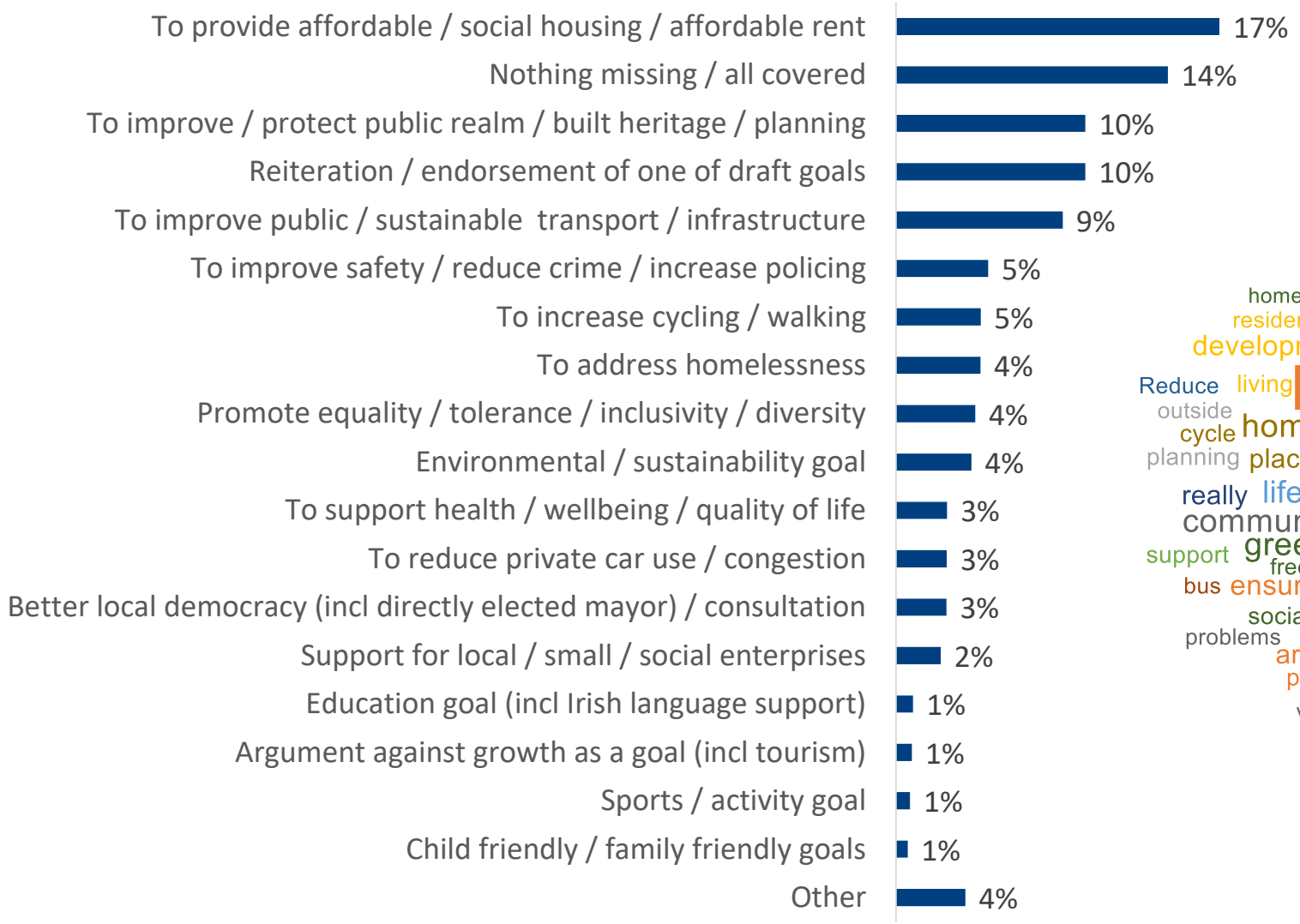
What, if anything, is missing that you feel is important for Dublin City?



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Anything Missing from Goals? – PPN

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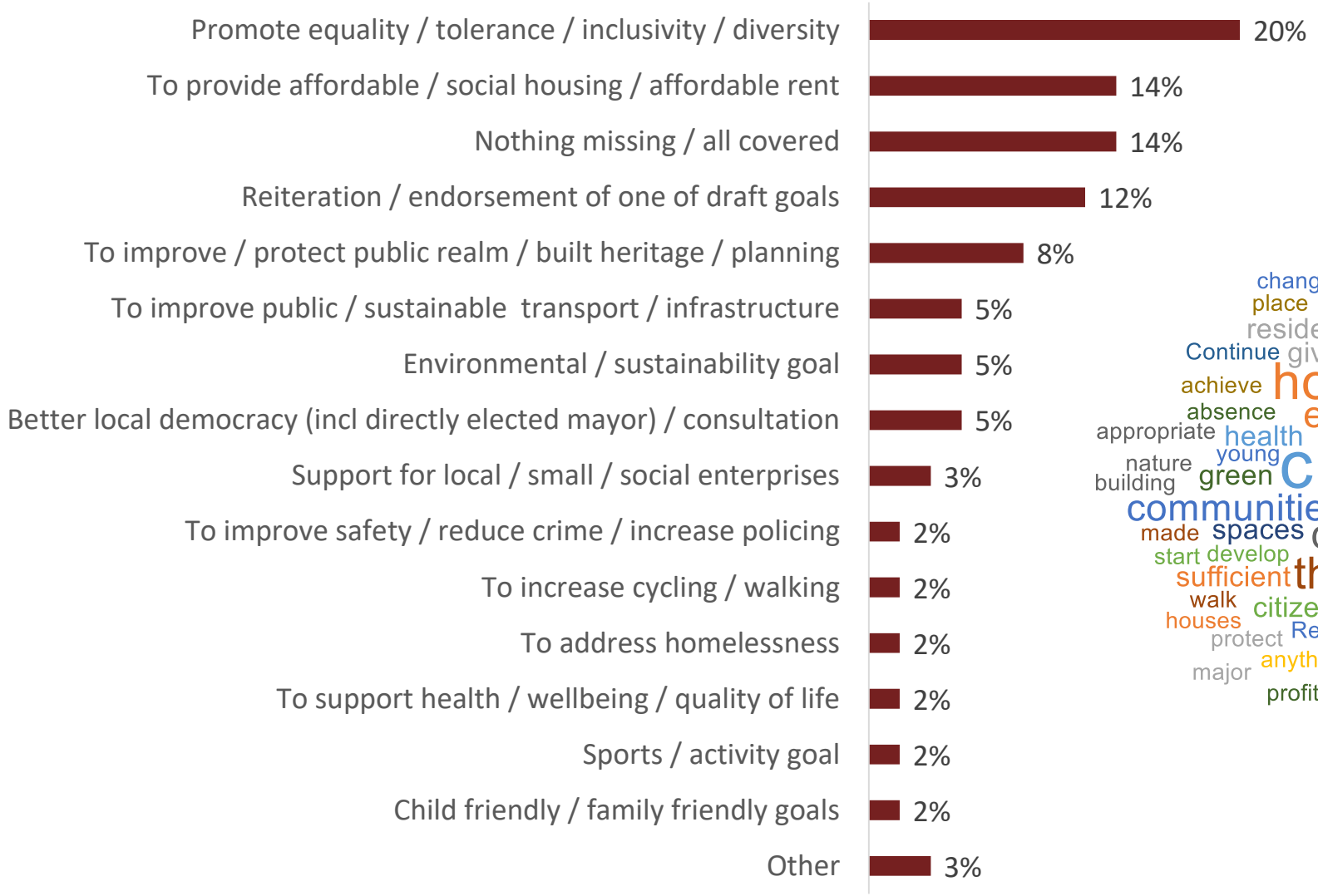
What, if anything, is missing that you feel is important for Dublin City?



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Reasons for choosing most important goal

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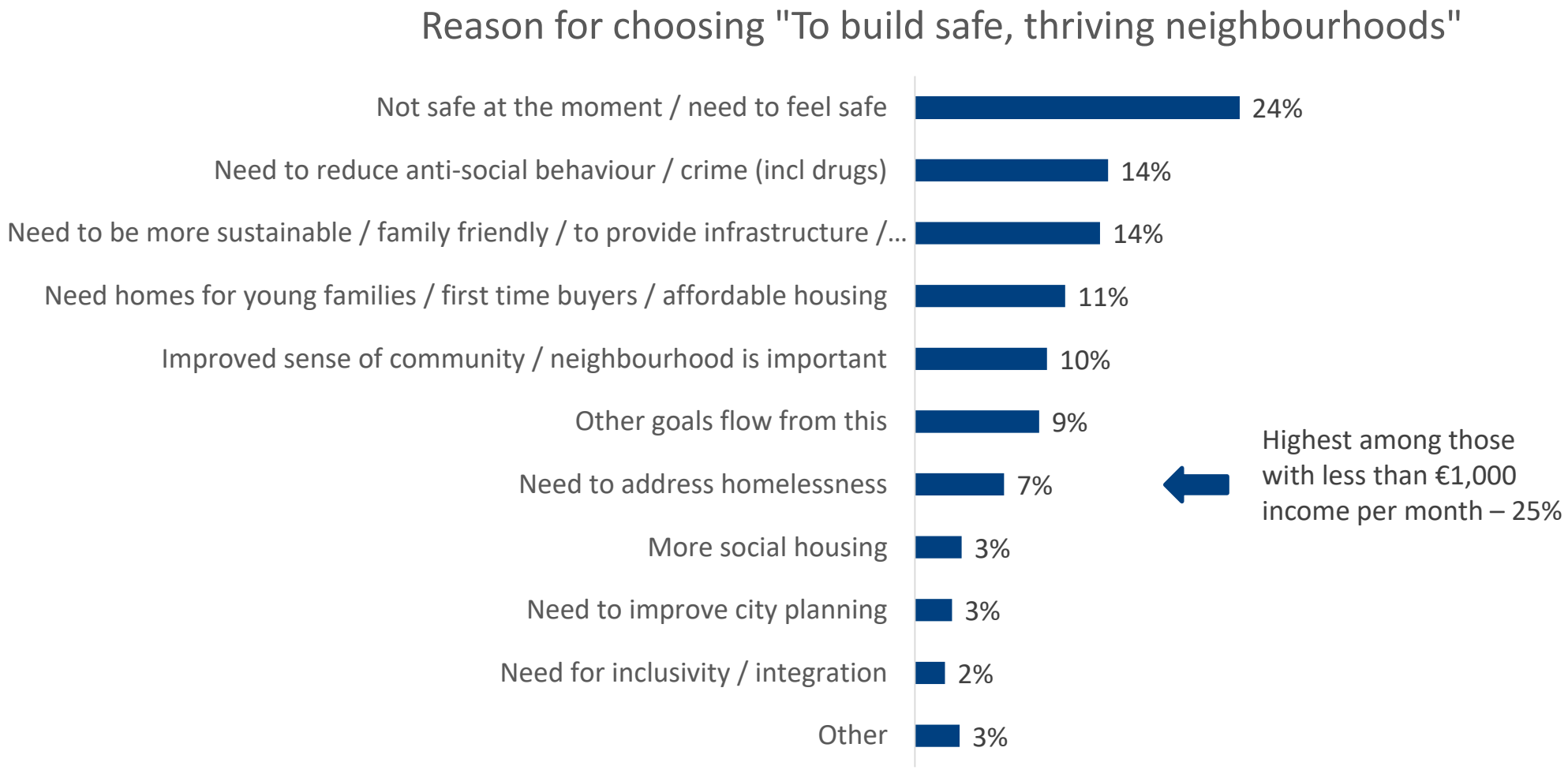
"To build safe, thriving neighbourhoods" – General Public



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General Public – Reasons for Choosing Goal

To build safe, thriving neighbourhoods

- Not safe at the moment / need to feel safe
- Need to reduce anti-social behaviour / crime
- Need to be more sustainable / family friendly

To work towards achieving a green, low carbon city

- Climate crisis / imperative to save the planet / protect for future generations
- Other goals flow from this
- Need to improve air quality / reduce pollution

To promote compact growth with connected infrastructure

- Need to improve public transport / transport infrastructure (incl. cycling)
- Outward expansion / sprawl not sustainable
- Need to revive city centre / affordable / high density housing

To support and engage active, inclusive communities

- Community projects / activities promote inclusion and better neighbourhoods
- Other goals flow from this
- Increase in diversity calls for promotion of inclusion

To sustain a vibrant cultural life

- Because this is under threat / disappearing
- Other goals flow from this
- This is what makes Dublin unique

To continue to grow a strong, diverse economy

- Other goals flow from this
- To sustain jobs and standard of living
- Benefits everyone / the country

PPN - Reasons for Choosing Goal

To build safe, thriving neighbourhoods

- Not safe at the moment / need to feel safe
- Other goals flow from this
- Need to reduce anti-social behaviour / crime

To work towards achieving a green, low carbon city

- Climate crisis / imperative to save the planet / protect for future generations
- Other goals flow from this
- Need to improve air quality / reduce pollution

To promote compact growth with connected infrastructure

- Need to improve public transport / transport infrastructure (incl. cycling)
- Too much congestion currently

To support and engage active, inclusive communities

- Increase in diversity calls for promotion of inclusion
- Other goals flow from this
- Community projects / activities promote inclusion and better neighbourhoods

To sustain a vibrant cultural life

- Other goals flow from this
- Because this is under threat / disappearing

To continue to grow a strong, diverse economy

- Not selected

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Priority Areas for Each Goal

"The Corporate Plan 2020 – 2024 will include priority areas of work for Dublin City Council under each goal. Please choose what you feel should be the priority areas of work for Dublin City Council over the next five years under each goal."

For each goal, respondents were presented with a selection of areas of focus and asked to select the three that they felt should be priorities.

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General Public – Priorities for Each Goal

To build safe, thriving neighbourhoods

- Housing affordability
- Safety and ant-social behaviour
- Homelessness

To work towards achieving a green, low carbon city

- Waste reduction
- Reduce pollution
- Biodiversity and green infrastructure

To promote compact growth with connected infrastructure

- Integrated public transport
- Active travel – cycling and walking
- Reduced congestion

To support and engage active, inclusive communities

- Parks and greenspaces
- Community participation and engagement
- Social inclusion and diversity

To sustain a vibrant cultural life

- Arts and cultural spaces
- History, culture and literary traditions
- Events and animation of the City

To continue to grow a strong, diverse economy

- Support for small and medium enterprises
- Low cost accommodation / affordability for businesses
- Responding to new economic trends

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PPN - Priorities for Each Goal

To build safe, thriving neighbourhoods

- Housing affordability
- Safety and ant-social behaviour
- Homelessness

To work towards achieving a green, low carbon city

- Waste reduction
- Biodiversity and green infrastructure
- Reduce pollution

To promote compact growth with connected infrastructure

- Integrated public transport
- Active travel – cycling and walking
- Reduced congestion

To support and engage active, inclusive communities

- Community participation and engagement
- Parks and greenspaces
- Social inclusion and diversity

To sustain a vibrant cultural life

- Diversity in access to arts and culture
- Arts and cultural spaces
- Facilitating educational opportunity

To continue to grow a strong, diverse economy

- Support for small and medium enterprises
- Low cost accommodation / affordability for businesses
- Enterprise hubs

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Playing a role in achieving these goals

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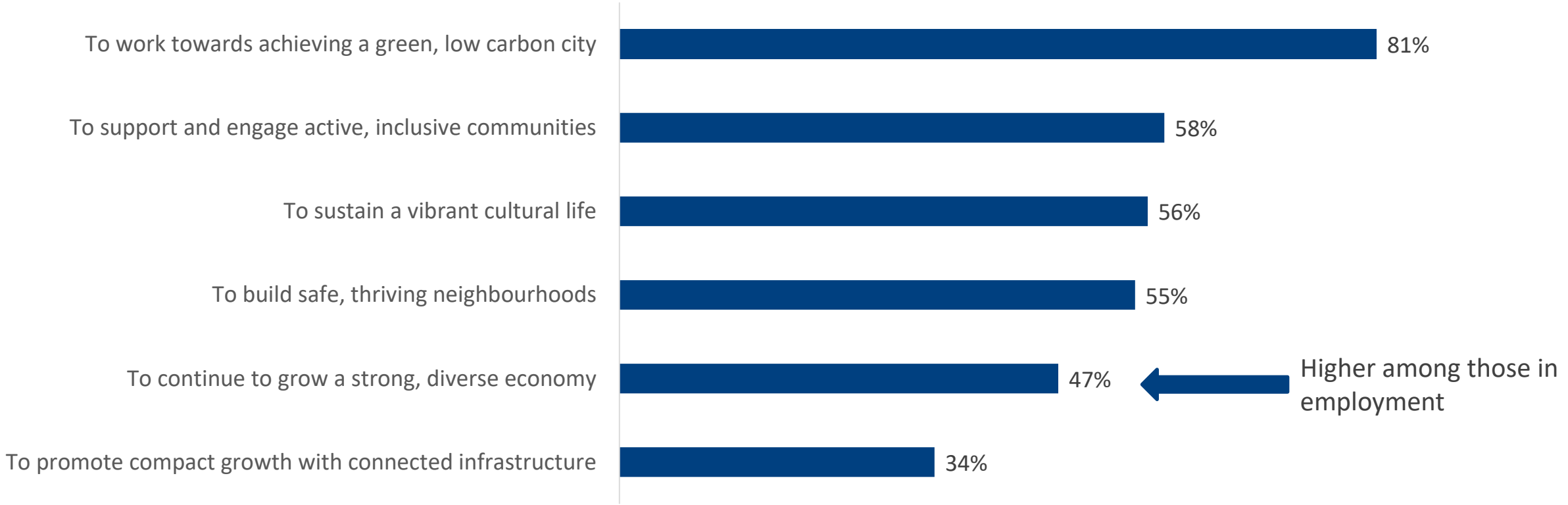
General Public

Do you feel that you are already playing a role in either your personal or work life in the achievement of these draft goals?
% yes



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Playing a role in achieving these goals

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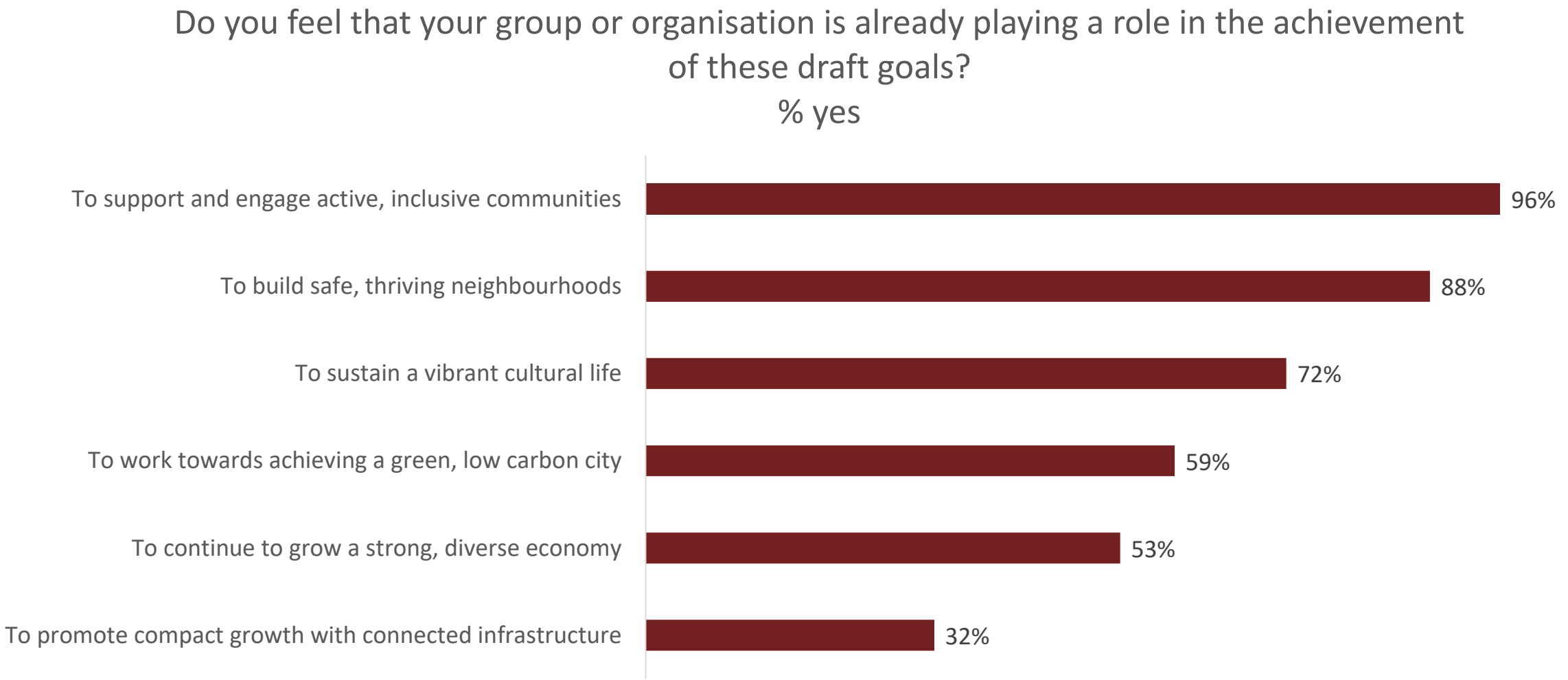
PPN



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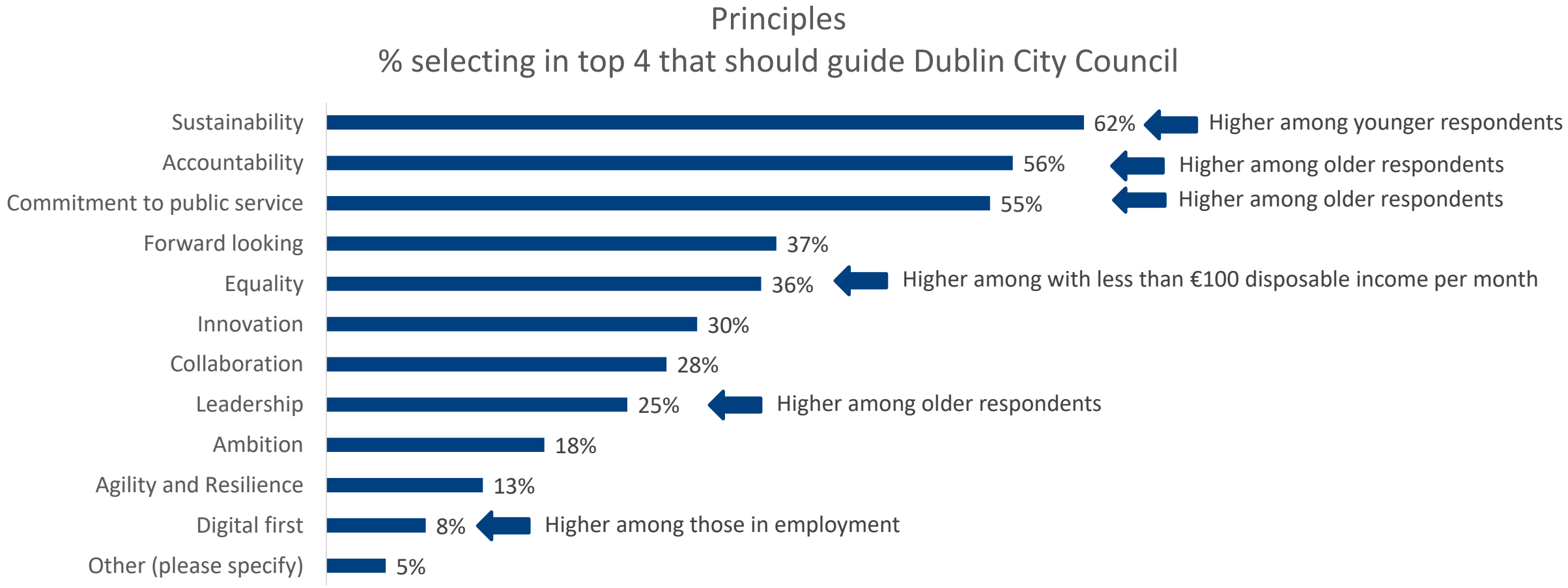
Principles – General Public

"Principles are key to the way we in Dublin City Council work to achieve our goals. Which of the following principles do you think should guide us as an organisation in our work? Please choose up to four:"



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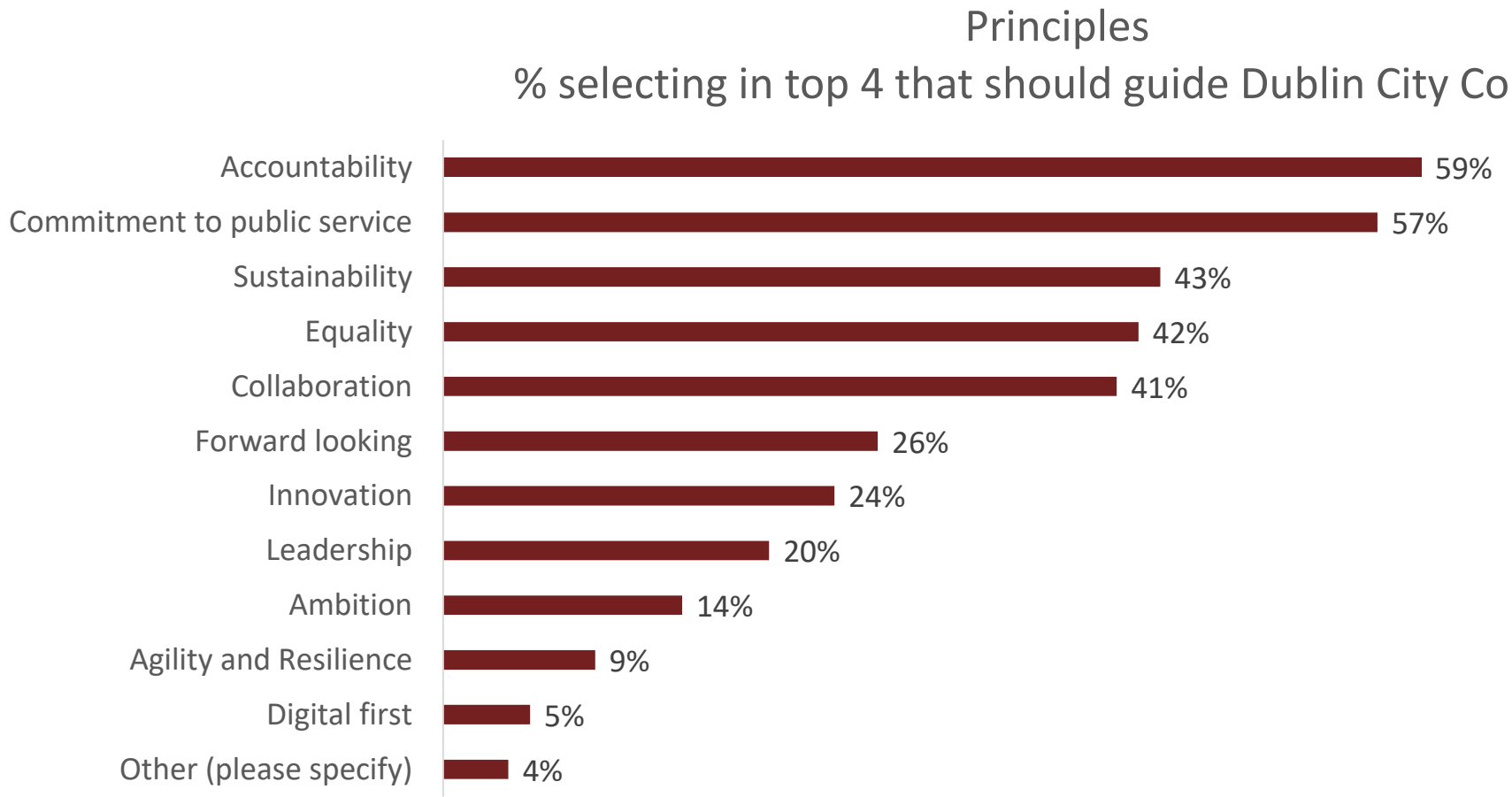
Principles – PPN

"Principles are key to the way we in Dublin City Council work to achieve our goals. Which of the following principles do you think should guide us as an organisation in our work? Please choose up to four:"



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Dublin City Council

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For further information please contact:

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- Dublin City Council
- 01 222 5611
- research@dublincity.ie