



Gemeente Amsterdam

# Engaging the public in Amsterdam

**HANDSHAKE Immersive Symposium Dublin – 24 March 2022**

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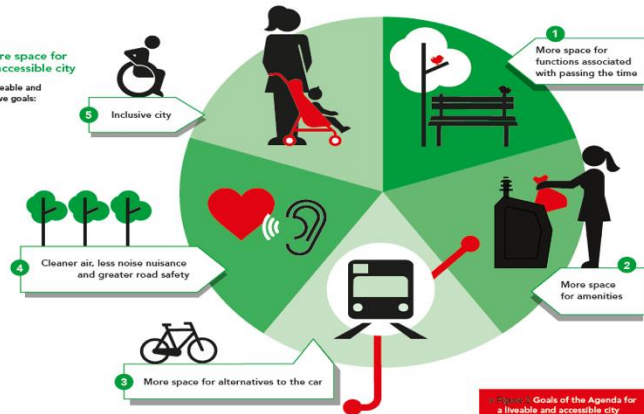
# Pressure on the city



# Low Car Policy Amsterdam: liveable and accessible city

Amsterdam is making space

Main goals: more space for a liveable and accessible city  
The Agenda for a liveable and accessible city has five goals:



City of Amsterdam

Summary

Amsterdam is making space

Agenda for a liveable and accessible city

06/04/2018

## Amsterdam is making space for .....

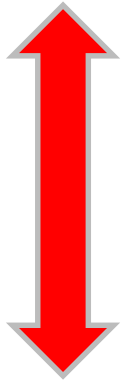
- Staying: more green, playing, relaxing
- More space for cyclists, pedestrians, public transport and shared mobility.





## Participation ladder

More power to administration



More power to citizens

### Role citizens

Consult

Advise

Co-create

Decide

### Administration

Can choose differently

Is committed to follow  
advise, but may differ

Committed to co-creation

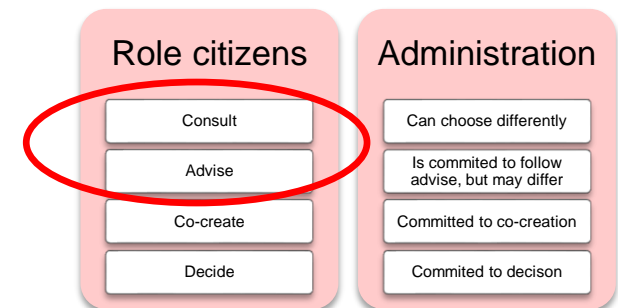
Committed to decision

→ Before you start make sure everybody knows their power and status, what role they have, and the rules that apply!



## Participation low car plan

- Level of participation: consult and advise
- Mayor and aldermen decided for this plan
- Participation about how to reduce cars in Amsterdam







# Dialogue with the city





# City conferences



**"Zware bouwmaterial kunnen over het wat via duwbakken verv worden"**

**"Ik ben voor alternatief vervoer maar sinds ik 3 kleine kinderen heb, kan ik niet meer zonder de auto"**



It all started with the installation of the new Amsterdam city council in 2018. The coalition agreement says:

"It is time for decisions, in which we prioritize pedestrians, cyclists and public transport, and in which Amsterdam reduces car traffic."

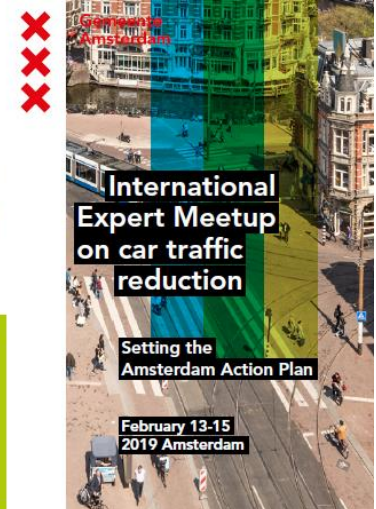
A clearly set ambition. And a perfect challenge for us, a group of 22 trustees working for the city of Amsterdam. Confronted with policy makers in the field of car traffic reduction and inner city livability, we have spent months on collecting experiences and practices from other Dutch cities and abroad. Tasked with the challenge to provide

our city's policy makers with inspiring and useful examples, measures and ideas from other places, we have set out to Hamburg, Oslo, Copenhagen and Munich, as well as various Dutch cities.

Of course, knowledge exchange is never a one-way street. Therefore, we are happy to welcome you all to Amsterdam. To discuss further on findings from our respective cities. To exchange freely, and get inspired by original solutions emerging from our different local contexts.

We hope you will enjoy this meetup as much as we did enjoy visiting your cities!

Practical information		
Location restaurant Wednesday February 13th Huis van de Aardvark Rondegracht (gratis) Korte Oudegracht 45 1016 AC Amsterdam Nearest Metrostation: Spiegelweg	Location restaurant Thursday February 14th Carnegie Schiedamschen Wijksteat 1101 1021 GR Amsterdam Restaurant Carnisse is on the 8th floor Nearest Metrostation: Wijksteat	Contact information In case you have any questions (please contact): Ella Gatzgill +316 8234 3360 Anne Lieve York +316 2280 4360
Location expert meetup House of Wijk Janszstraat 72 1017 DE Amsterdam Nearest Metrostation: Amsterdam Noord	Location Hotel Mutual One Amsterdam-Wijksteat (gratis) Valkenburg 30 1011 LZ Amsterdam Nearest Metrostation: Wijksteat	





# Dialogue in every city district



# Dialogue with region and mobility partners







# Street interviews



## Results of the participation

- Over 600 people actively participated
- Input participants important for Low Car Agenda
- Creating support
- Knowing what is going on in the city







## Keys to successful participation

- Different target groups - different forms of meetings
- Different target groups - different input.
- Different city districts - different residents and entrepreneurs
- 
- Carry out research if there are differences of opinion between citizens, entrepreneurs versus the municipality
- Distinguish between different interests.
- External discussion leader is important to avoid appearance of bias



# Thank you for your attention!

