

MANAGER REAL ESTATE
AND ENTREPRENEURS
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How to bring entrepreneurs along in the development of cycling projects?

kalver



Different Needs:

- Logistical cyclists,
- Everyday Cyclists,
- Bicycle Commuters,
- Children/students

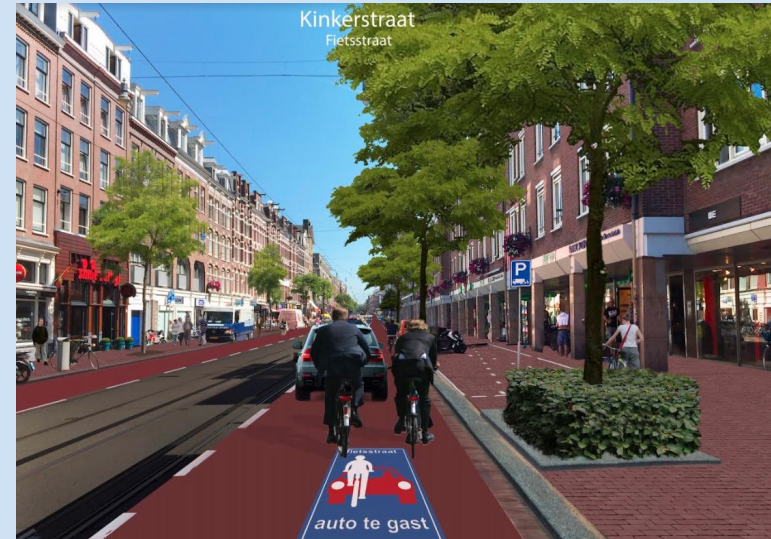


Parking:

parking space for all types of transport:

- cars and bicycles.
- remove cars to underground parking
- more spaces for bikes
- green
- playgrounds
- loading and unloading

Neighbourhood parking and Bicycle Streets



Participating proces

District: Frans Hals Buurt, proces took 4 years.

Make people part of the decision process:

- entrepreneurs
- inhabitants
- designers

Use customization



Risks and chances

- Some entrepreneurs will leave f.e. an auction House, others will be attracted
- Too many bikes not enough parking spaces
- Discussions with police and enforcers should be mild

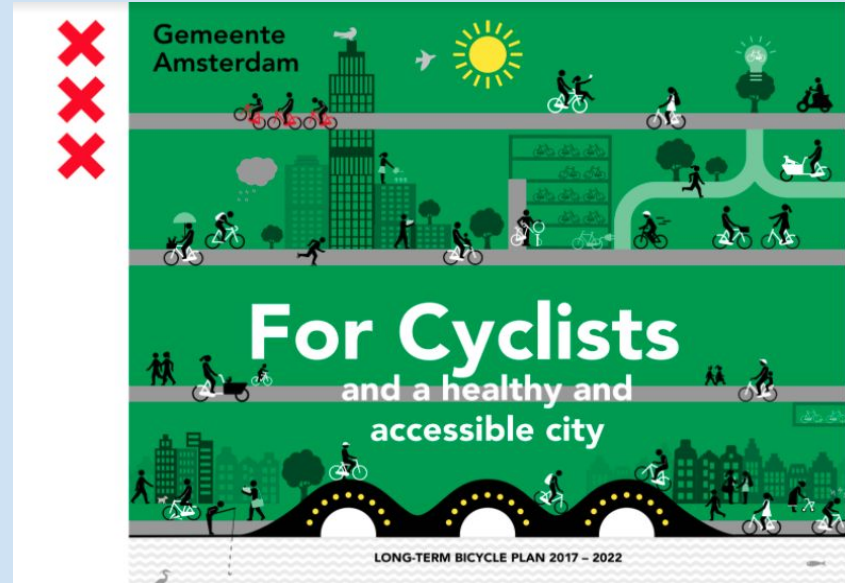


Conclusion

entrepreneurs are willing to give up car spaces, however:

- a car garage in the neighbourhood
- don't be too strict to cyclists/these customers need a parking space nearby shops
- Take care of safe cycling paths for all different needs
- Give enough space and time to logistical cyclists





Data can be found here:
<https://bikecity.amsterdam.nl/en/inspiration/long-term-bicycle-plan/>

