





Multi-topic Survey to Inform LECP - August 2022

Report Date: 08/09/2022

Survey Fieldwork: August 2022

Report by:



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Background to this survey

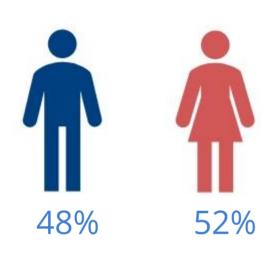


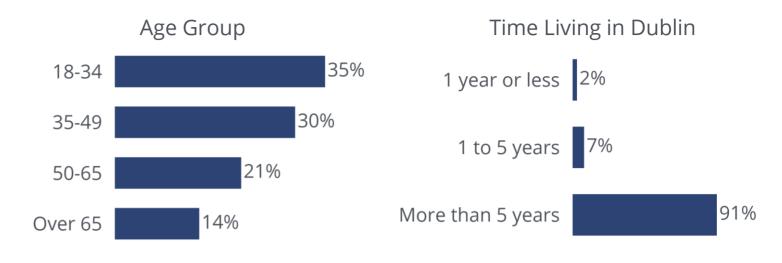


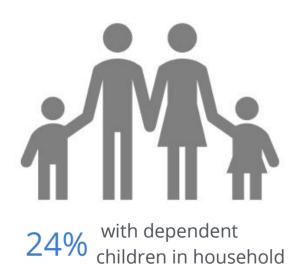
- Online survey, 3rd -12th August 2022
- 932 respondents from the "Your Dublin, Your Voice" opinion panel
- 20% response rate
- Global margin of error +/- 3.2%
- Median completion time 18.5 minutes
- Robust panel in existence since 2010, recruitment through various channels

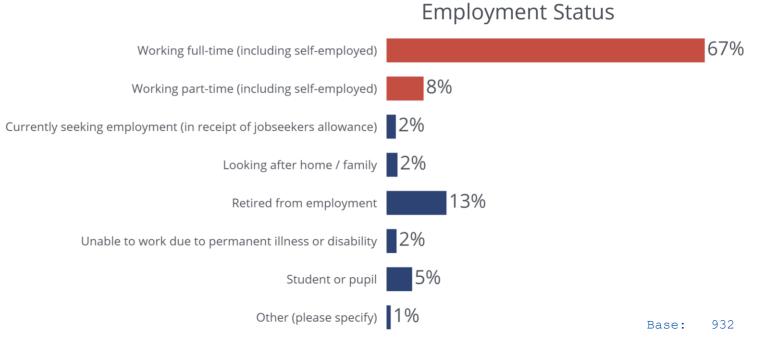
Respondent Profile











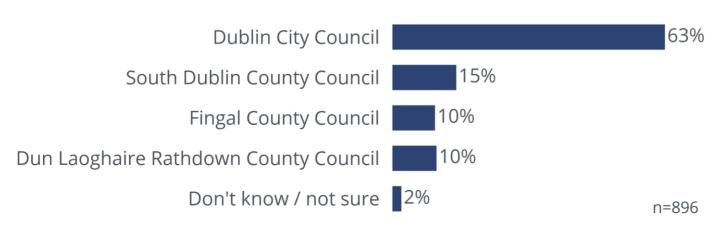
Respondent Profile



34 nationalities represented on this survey, 90% Irish



Local Authority



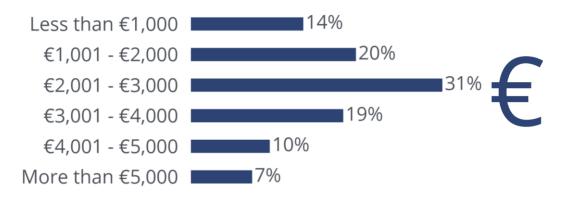
Current Area of Residence

	%
Outside County Dublin	5%
Dublin 1	4%
Dublin 2	3%
Dublin 3	5%
Dublin 4	4%
Dublin 5	4%
Dublin 6	5%
Dublin 6W	3%
Dublin 7	10%
Dublin 8	10%
Dublin 9	6%
Dublin 10	1%
Dublin 11	5%
Dublin 12	7%
Dublin 13	4%
Dublin 14	4%
Dublin 15	2%
Dublin 16	2%
Dublin 17	1%
Dublin 18	2%
Dublin 20	1%
Dublin 22	1%
Dublin 24	3%
County Dublin	10%
NET	100%

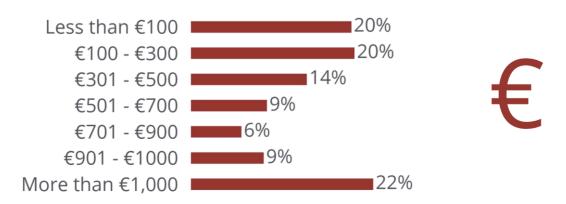
Base:



Monthly Income After Taxes, Before Bills



Monthly Disposable Income After Bills Are Paid



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Economy – Work From Home and Changes in Spending Habits

- 20% of respondents were working from home daily, and 43% several times a week. Pre-COVID (Feb 2020) the comparable figures were 6% and 7% respectively.
- 48% of respondents indicated that they are shopping online more now than before the pandemic (similar to August 2020).
- 42% indicated that they are shopping locally more now than before the pandemic. This was down from 56% in August 2020.
- 21% indicated that they are treating / pampering themselves or others more now than before the pandemic. No real net change since pre-pandemic, although this rises to 31% among 18 to 34 year-olds.
- 20% indicated that they are doing all their weekly shopping in one trip more now that before the pandemic. No real net change.

LECP Awareness and Engagement

- 14% of respondents had heard of the LECP and knew what this was.
- "Online feedback through a portal", "Social media engagement" and "Information leaflet" were the most commonly selected preferred channels for engaging with the LECP process.



Housing and Sustainable Communities

- 32% of respondents owned their home with a mortgage, and 25% owned their home outright. 25% lived in private rented accommodation.
- Those aged 35-49 were most likely to own their home with a mortgage, while under 35s were most likely to rent, or to live in their parents' home. Over 50s were more likely to own their home with a mortgage or outright.
- 73% of respondents were very of reasonably happy with their current living arrangements. This increases among older age groups.
- The main reasons cited for being happy with current living arrangements were liking the area / neighbourhood and convenience of amenities.
- The main reasons cited for being unhappy with current living arrangements were housing costs being burdensome, having to share or house being too small for needs.
- 46% indicated that they hoped to change their housing arrangement in the next 5 years. This rises to 79% among 18 to 34 year-olds, and to 87% among those in private rented accommodation.



- The most common aspiration for housing was to own a home with a mortgage (40% of those hoping to change situation).
- 55% indicated that they intend to live in Dublin indefinitely, and a further 24% saw themselves living in Dublin for at least the next five years.
- The most common reasons given for intending to stay in Dublin were that family / friends / social circles are here and being from the area.
- The most common reasons given for intending to leave Dublin were cost of living and cost of housing.
- 82% felt that Dublin local authorities should promote schemes to tackle residential under-occupancy in the existing housing stock.
- The preferred measure to tackle residential under-occupancy was to incentivise utilisation of vacant space e.g. spaces above shops.
- 15-minute city the majority of respondents indicated that 15 out of 19 services / amenities were within a 15 minute walk or cycle from their home.



Climate Action and Environment

Quality of environment

- 61% rated water quality in their area as good or excellent
- 59% rated air quality in their area as good or excellent
- 44% rated noise levels in their area as good or excellent
- 22% rated traffic levels in their area as good or excellent

Environmental initiatives

• 55% of respondents were aware of recycling of paper / plastics / tins / cans in their area. This was followed by recycling of batteries at 42%. Awareness of community gardens was at 35%, up from 28% in 2019. Awareness of greening / biodiversity initiatives was at 29%, up from 10% in 2019.

Sustainable consumption

- 88% repair household items that they have the skills to repair whenever they can
- 65% lend products to neighbours or friends for a short amount of time
- 57% pay to access / rent certain products or services rather than buying them when there is a choice



Climate Action and Environment

Sustainable living

- 88% indicated that they cycle / walk / wheel whenever they can
- 80% indicated that they use public transport whenever they can
- 65% consciously try to reduce the carbon impact of their food choices
- Greater frequency, faster services, integrated services and more options were all things that would encourage
 greater use of public transport for the majority of respondents.
- Improved cycle / walking / wheeling infrastructure and greater security (e.g. bike parking) were the most commonly selected things that would encourage more cycling, walking or wheeling.

Congestion charge

- 61% agreed or strongly agreed that a congestion charge should be introduced for Dublin. This was up from 51% for a similar question put in March 2013.
- €6.87 was the average suggested congestion charge.



Health and Wellbeing

Life satisfaction

• 6.8 was the average life satisfaction rating out of 10 in August 2022, up from 6.6 in February 2022.

Community involvement

32% indicated that they were not involved in any community groups or activities, up from 25% in 2013.

Access to support and services

- 80% had adequate access to ways to meet family and friends
- 60% had adequate access to support and services for physical health
- 57% had adequate access to ways to take up new hobbies
- 55% had adequate access to ways to meet new people
- 24% had adequate access to support and services for mental health



Digitalisation and Participation

Broadband and devices

- 89% of respondents have access to fixed line broadband in their home. Among those without fixed line broadband access, 70% indicated that mobile data / wifi met their needs.
- 99% of homes have access to at least one smartphone. 66% of homes do not have a desktop (55% in May 2020).

Involvement in decision making

- The top 3 preferred ways to get involved in decision making were:
 - Online engagement through email, social media, online surveys and / or voting, mobile apps
 - Greater access to data and information related to my local area such as planning, water, traffic and waste
 - Plebiscites local voting on issues, proposals, funding
- Interest in plebiscites and citizen juries has grown since 2013.



Feeling more part of the community

- Community events / activities / get-togethers (for all) was the most commonly suggested way to make people feel more part of their community.
- Email was the preferred way to keep up with what is happening in the community for 54% of respondents.
- 55% of respondents indicated that they attend in-person events less now than before the pandemic rising to 64% among over-65s.
- 49% agreed that they feel part of their local community
- 22% agreed that they can have an input to local decision making that affects them
- 31% agreed that they play an active role in their local community
- 21% felt that their opinion is well represented in terms of how they want to see Dublin as a capital city improve



Diversity and Integration

Accessibility problems

- 23% of respondents indicated that they had personally experienced problems with accessibility in their local area. This was higher among respondents with dependent children at 32%.
- 29% of problems with accessibility included reference to improper parking / parking on footpaths.
- The top 4 accessibility measures selected by respondents as most needed in their area were:
 - Clutter-free pavements
 - Improved public transport accessibility
 - Dished kerbs on footpaths
 - Accessible conveniences in restaurants / shops / pubs etc.

The most common "Other – specified" measure was better parking enforcement.

Feeling accepted in Dublin

85% of respondents felt accepted in Dublin all of the time or some of the time. Over 65s and those with dependent children were more likely to feel accepted all of the time.



Culture

Engaging in cultural activities

The top 4 cultural activities engaged in by respondents in Dublin were:

- going to the cinema 77% of respondents
- going to museums / heritage sites / heritage festivals 74%
- listening to live music 69%
- going to art galleries 62%
- Going to the theatre has fallen to fifth place, from 66% in August 2018 to 55% in August 2022.

Spend on cultural activity

• €54.87 was the average monthly spend on Arts and Culture related events and activities in August 2022, up from €40.74 in August 2018.

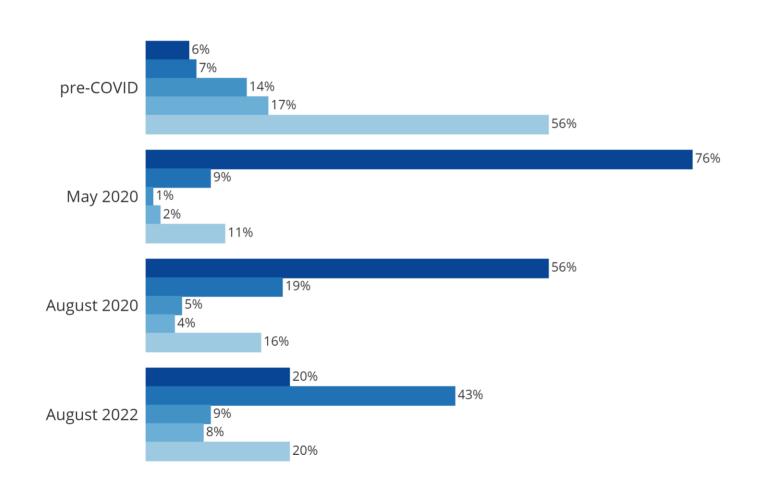
Improving cultural participation in the city

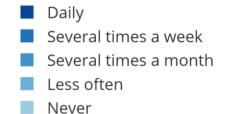
• The most common suggestions for improving cultural participation were for more affordable or free event and activities, as well as more information / promotion of events and activities that are taking place.

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How frequently do you currently work from home?





Under 50s and those on higher incomes are more likely to work from home at least several times a week in August 2022.

pre-COVID n=813 May 2020 n=669 Aug 2020 n=615 Aug 2022 n=713

Changes in Spending Habits



Which of the following statements are true for you today, comparing today with before the COVID-19 pandemic? Please select as many as apply.



"Shopping online" and
"Shopping locally" are both
happening more now than
before the pandemic.

"Shopping locally more often" was 56% in August 2020.

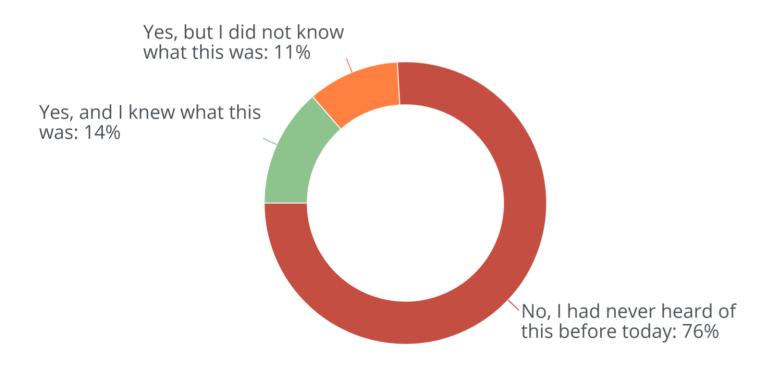
18-34 year-olds were more likely than older respondents to treat / pamper themselves or others than before the pandemic.

Female respondents were more likely to indicate they were doing all their weekly shopping in one trip more than before the pandemic.

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Dublin City Council is currently preparing its Local Economic and Community Plan (LECP) which will cover the next six year period. Before today, had you heard about the LECP?



14%

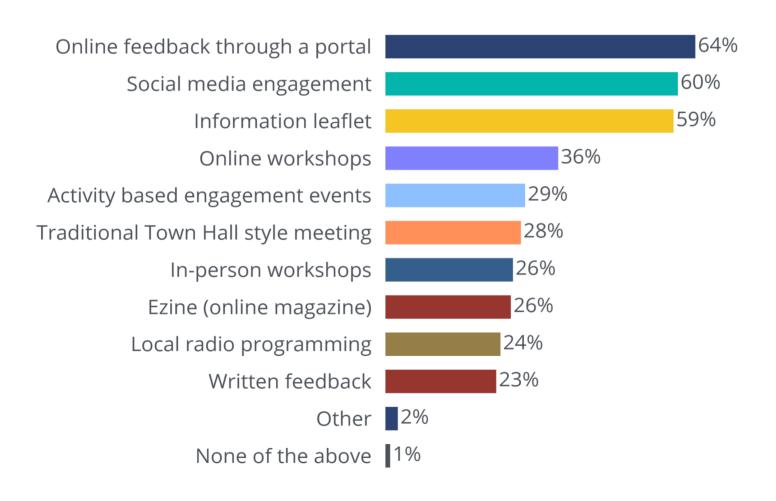
of respondents had heard of the LECP and knew what this was

Awareness was higher among those aged **50-65** (at 18%), among those living in the **DCC area** (17%), **in employment** (16%) and **with dependent children** present (19%)



Dublin City Council is examining different ways in which citizens can be informed or engage with the LECP process. Which of these ways would you consider using or taking part in?

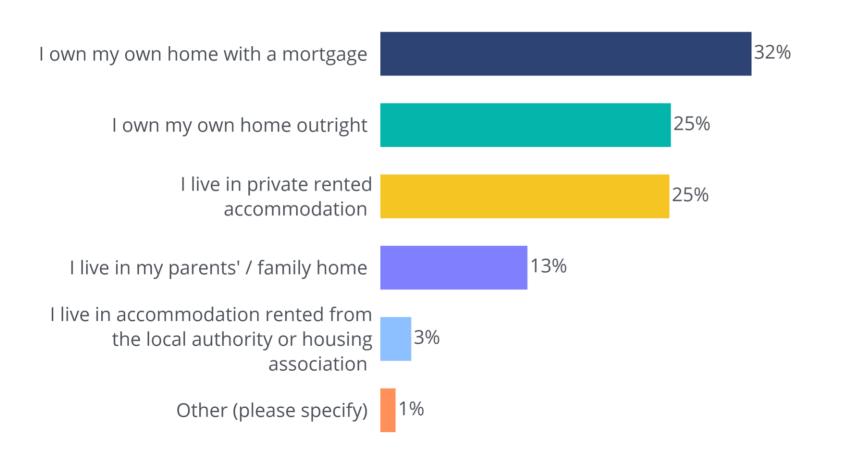
% selecting



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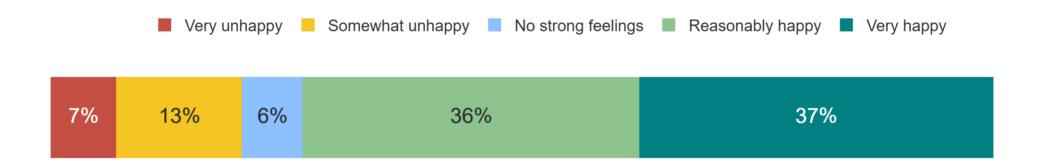
Which of the following describes your current living arrangements? % selecting



Those aged 35-49 were most likely to own their home with a mortgage, while under 35s were most likely to rent, or to live in their parents' home. Over 50s were more likely to own their home with a mortgage or outright.



How happy are you with your current living arrangements?



73% were very or reasonably happy with their current living arrangements

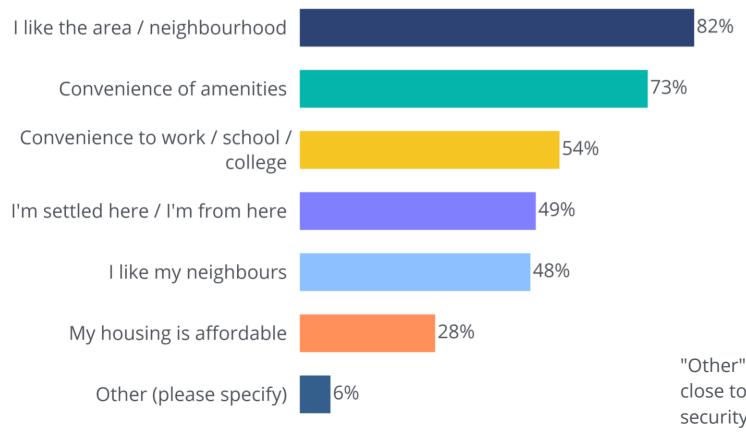
Happiness with living arrangements increases among older age groups.

Happiness with living arrangements was higher among those owning their home outright or with a mortgage.

Reasons for Being Happy with Living Arrangements



What makes you happy with your current living arrangements?



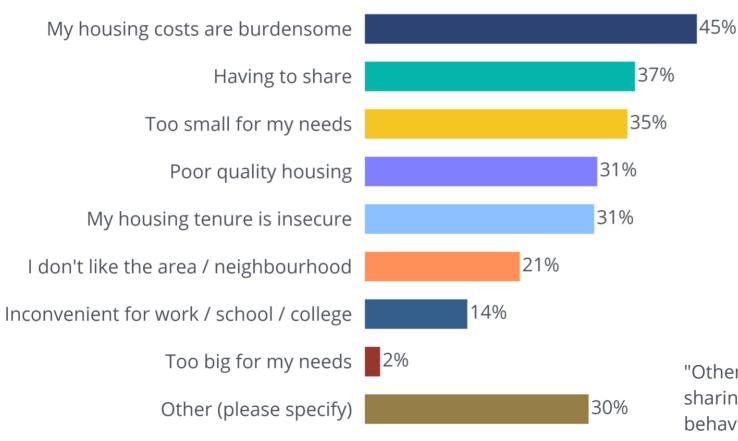
Convenience to work / school / college was more important to younger respondents, while feeling settled and liking their neighbours were more common reasons among older respondents.

"Other" includes nice neighbourhood, close to amenities, sense of community, security of tenure

Reasons for Being Unhappy with Living Arrangements



What makes you unhappy with your current living arrangements?



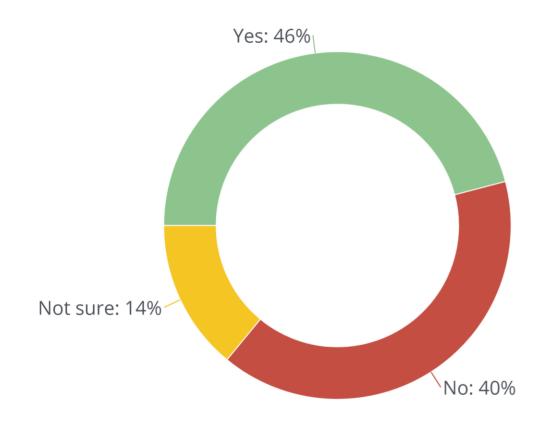
Male respondents were more likely to select that their housing tenure was insecure as a reason.

"Having to share" was more likely to be a reason for unhappiness with housing among those aged 18-34

"Other" includes being unhappy with sharing arrangements, anti-social behaviour, unhappy with neighbourhood.



In the next five years, do you hope to change your housing arrangement?



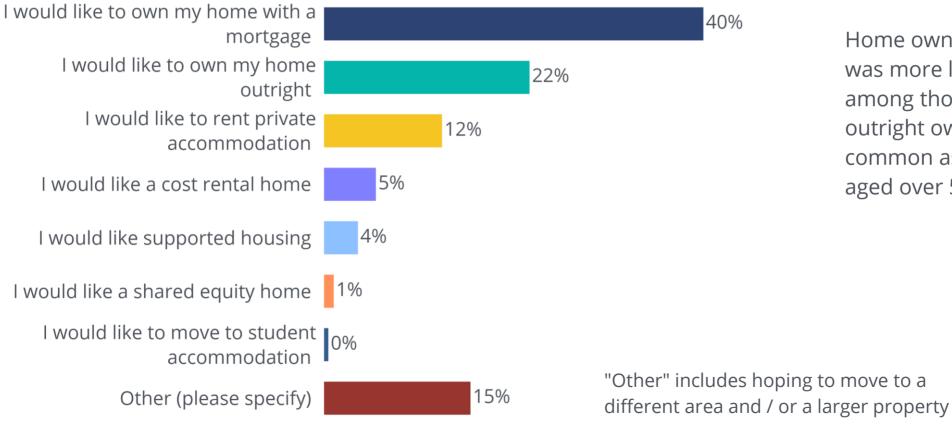
46% indicated that they hoped to change their housing arrangement in the next 5 years.

79% of 18-34 year-olds hoped to change their housing arrangement in the next five years.

87% of those in private rented accommodation and 84% of those living in the parents' / family home hoped to change their housing arrangement in the next five years.



How do you hope to see your housing situation change in the next five years?

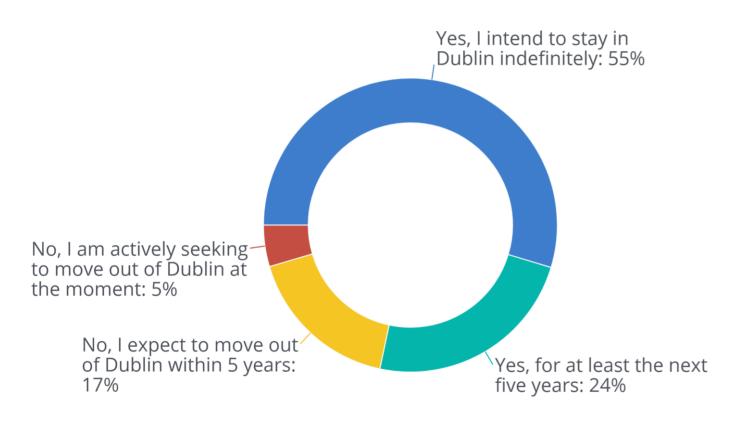


Home ownership with a mortgage was more likely to be an aspiration among those aged under 50, while outright ownership was a more common aspiration among those aged over 50.

Base:



Do you see yourself continuing to live in Dublin?

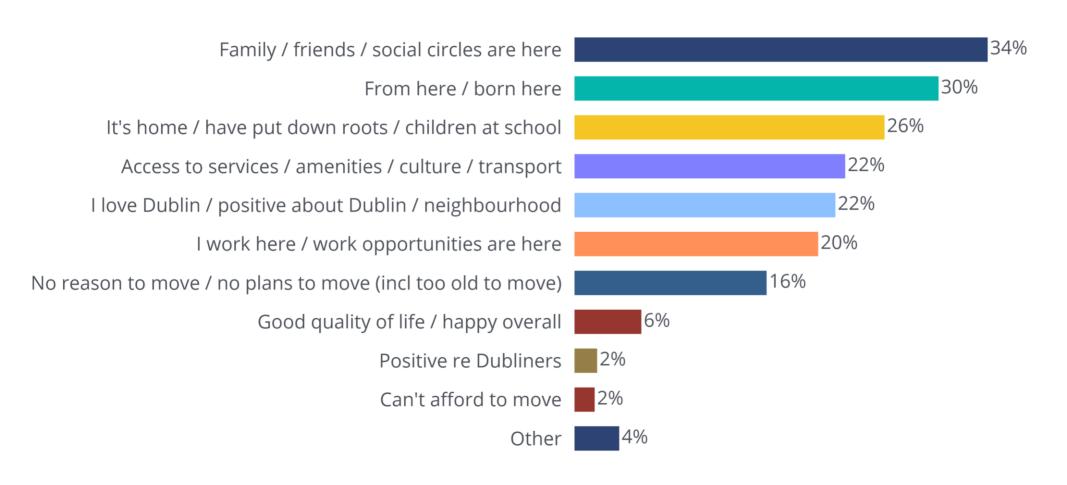


55% indicated that they intend to live in Dublin indefinitely, and a further 24% saw themselves living in Dublin for at least the next five years.

Over 50s were more likely to indicate an intention to stay in Dublin indefinitely, while 1 in 3 of those aged 18-34 expected to move out of Dublin within 5 years (includes a student cohort).



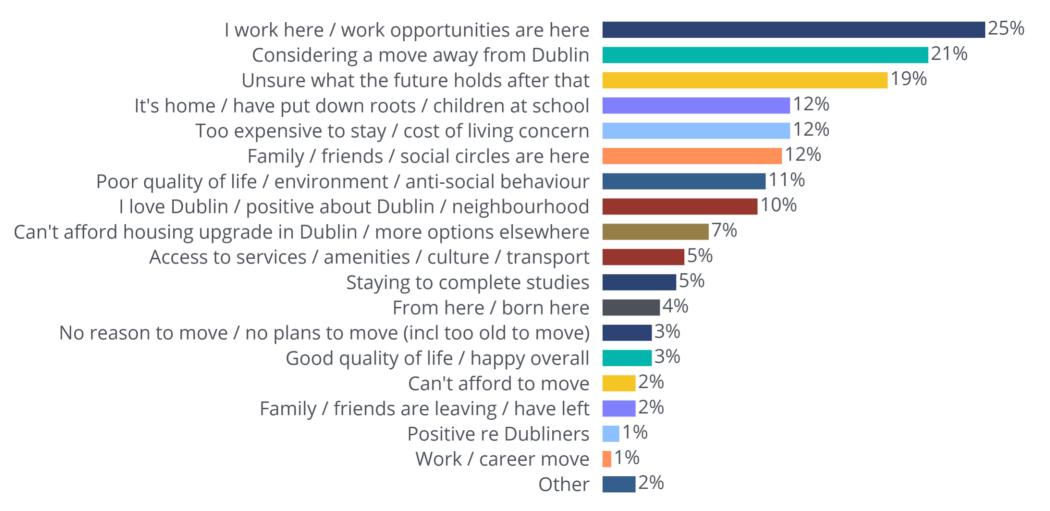
Can you please give your reasons for saying "I intend to stay in Dublin indefinitely"? categorisation of verbatim responses



Reasons for Intending to Stay in Dublin for at Least the Next 5 Years



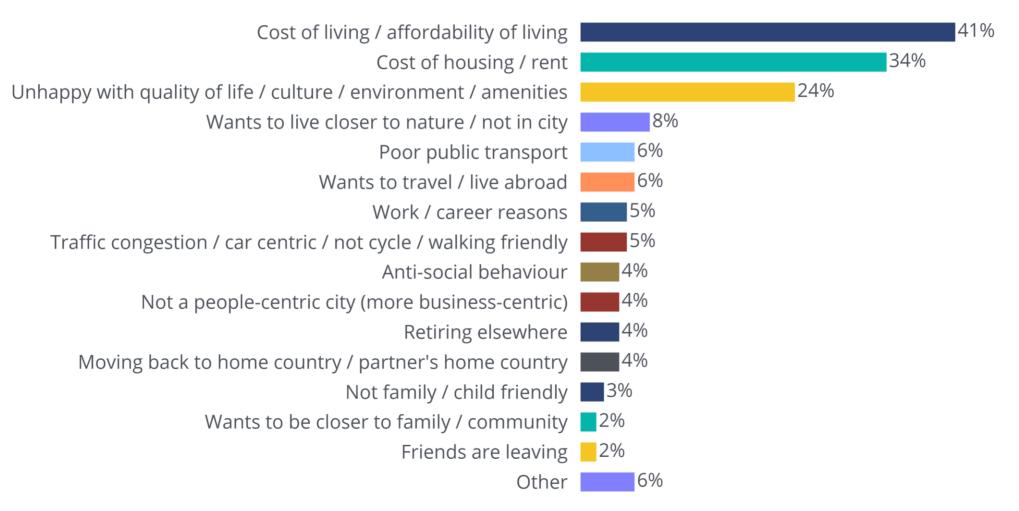
Can you please give your reasons for saying "I intend to stay in Dublin for at least the next 5 years"? categorisation of verbatim responses



Reasons for Expecting to Move Out of Dublin within 5 Years



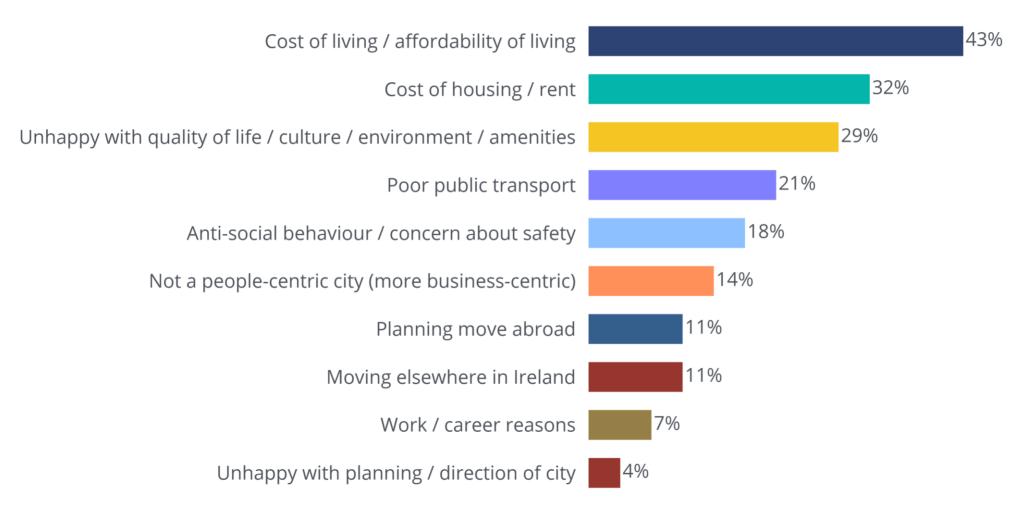
Can you please give your reasons for saying "I intend to move out of Dublin within the next 5 years"? categorisation of verbatim responses



Reasons for Actively Seeking to Move Out of Dublin at the Moment



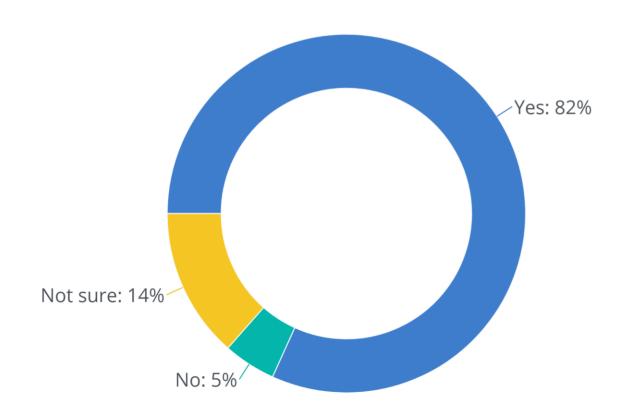
Can you please give your reasons for saying "I am actively seeking to move out of Dublin at the moment"? categorisation of verbatim responses



Tackling Under-Occupancy



Do you think that Dublin local authorities should promote schemes to tackle residential under-occupancy in the existing housing stock?



82% felt that Dublin local authorities should promote schemes to tackle residential under-occupancy in the existing housing stock.

This was higher among males (86%) than among females (78%).

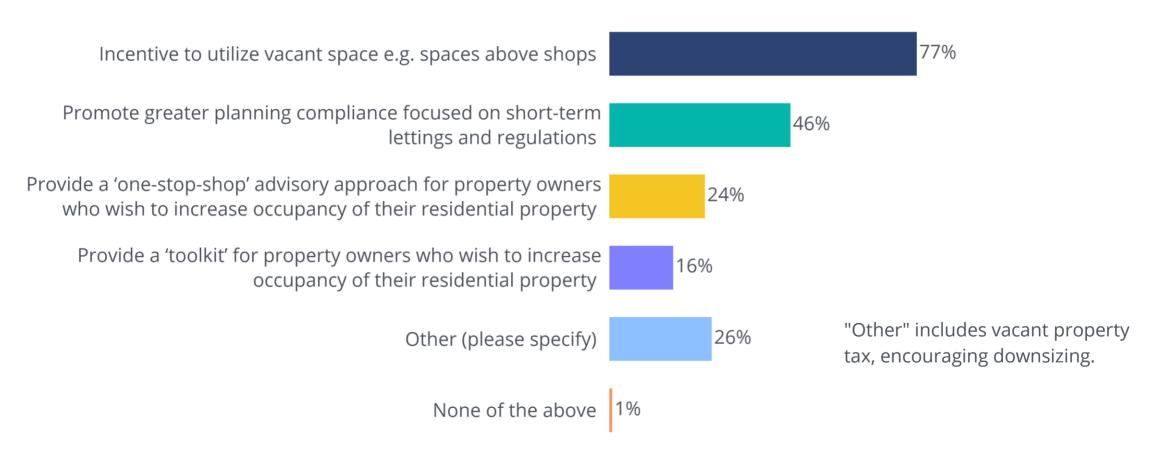
This was higher among the 18-34 year-old age group at 87%.

Base: 932

Tackling Under-Occupancy

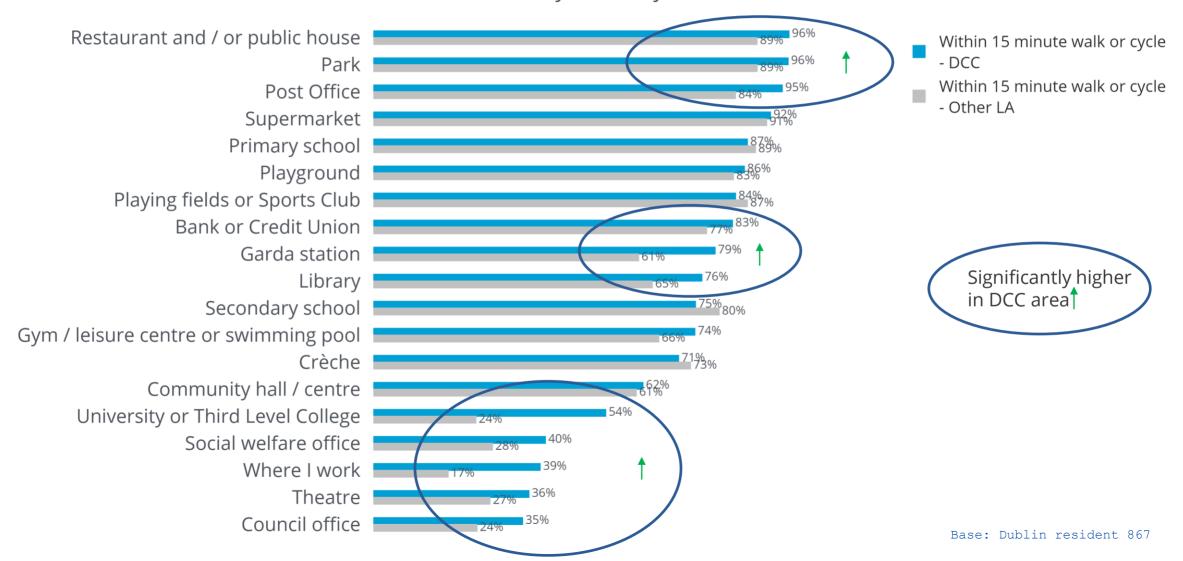


From the following list, what would you like to see Dublin local authorities do to tackle residential under-occupancy? Please select your **two** preferred measures..





For each of the following services / amenities please indicate if it is within a 15 minute walk or cycle from your home:



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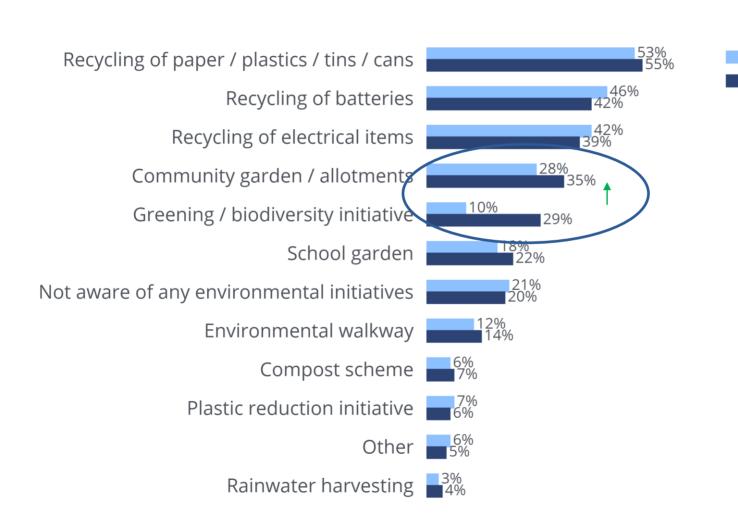


Thinking about the area where you live, please rate the general quality of the following:





Are you aware of any environmental initiatives in your area? Please select as many as apply.



Awareness of environmental initiatives tended to be higher among older age groups.

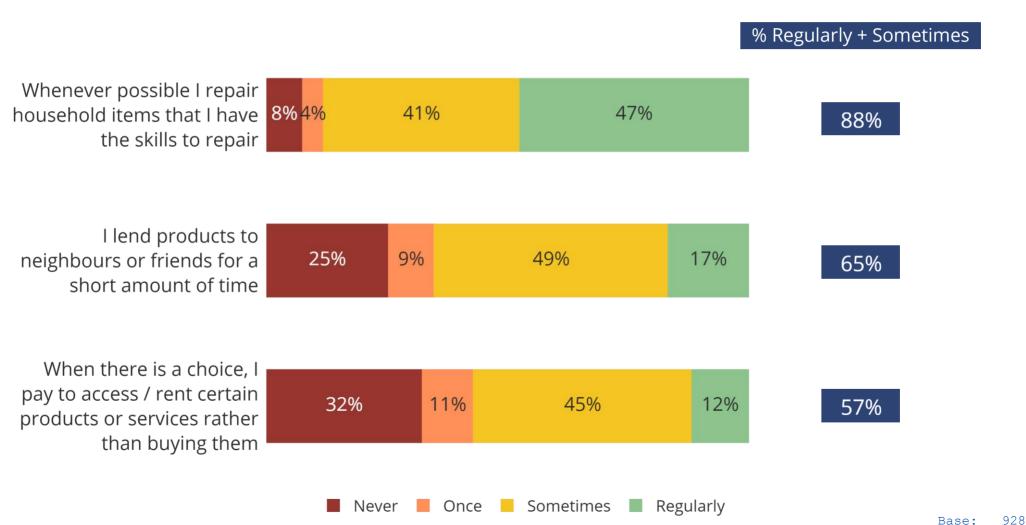
March 2019

August 2022

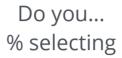
Between 2019 and 2022 there was a significant increase in awareness of "Community garden / allotments" and "Greening / biodiversity initiatives".

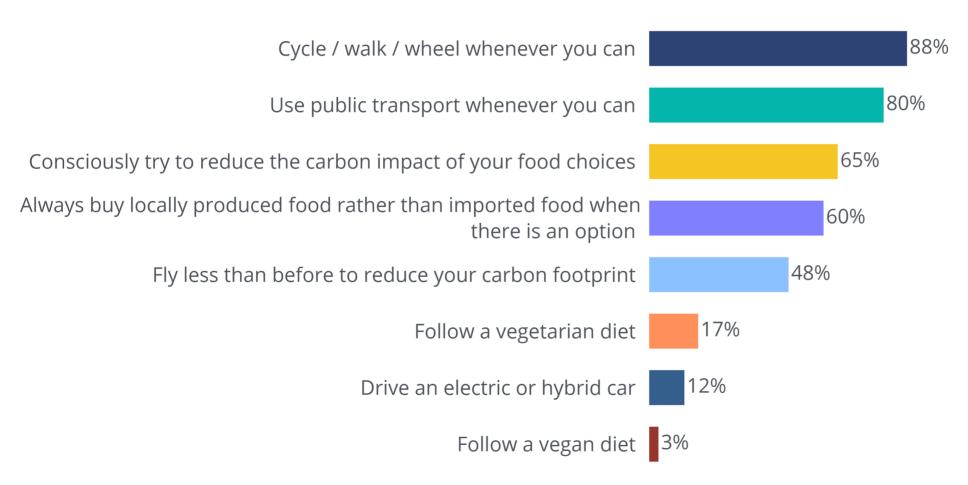


Please indicate how often each of the following applies to you:





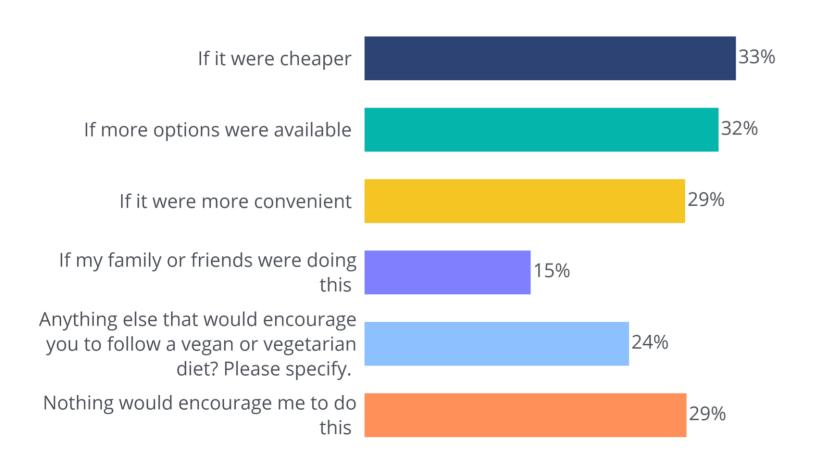




Encouraging Vegan / Vegetarian Diets



What, if anything, would encourage you to include vegan or vegetarianism in your diet?

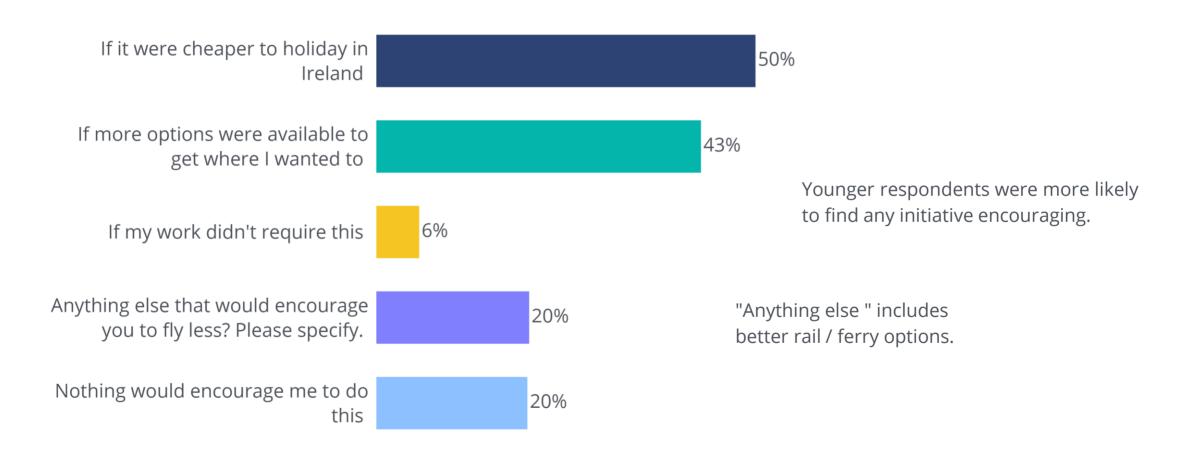


Younger respondents were more likely to find any initiative encouraging.

"Anything else" includes mentions of already consciously eating less meat, but not eliminating it completely.

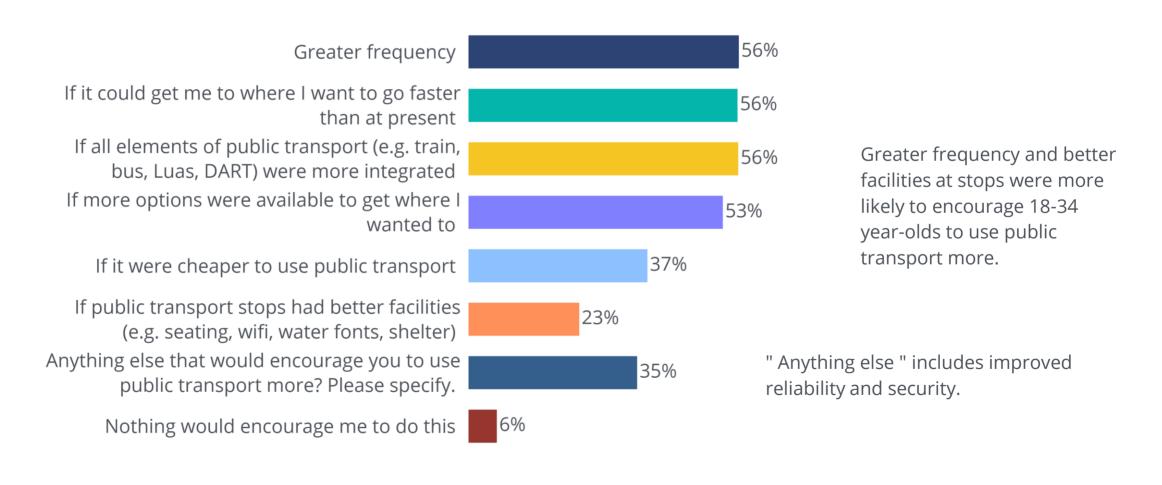


What, if anything, would encourage you to fly less?



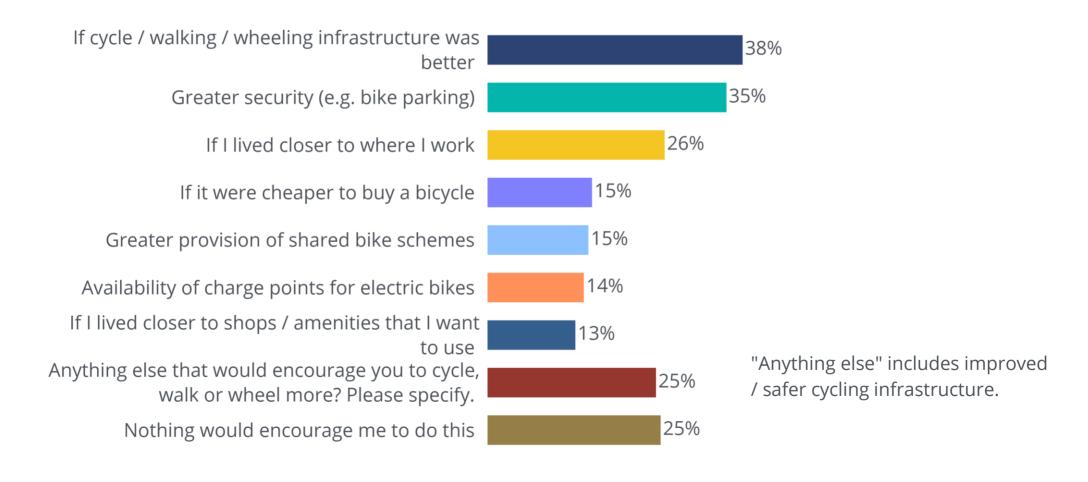


What, if anything, would encourage you to use public transport more?



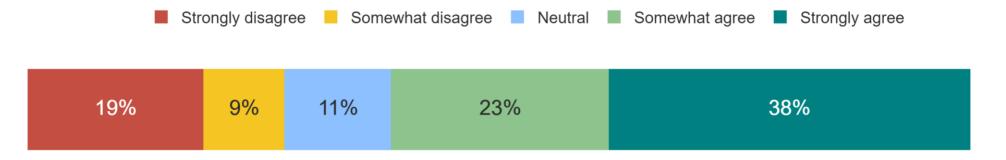


What, if anything, would encourage you to cycle, walk or wheel more?





Many cities have introduced a congestion charge that motorists pay for driving in the city centre at certain times of day. How strongly do you agree or disagree that such a charge should be introduced for Dublin city centre?



61% somewhat or strongly agree that a congestion charge should be introduced for Dublin city

In March 2013, **51%** of respondents somewhat or strongly agreed that "a congestion charge should be set and collected locally to meet specific needs".

Support for a congestion charge was higher among male respondents and also among younger respondents.

Congestion Charge - Suggested Amount



If a congestion charge were introduced for motorists driving in the city centre at certain times of day, how much do you think this charge should be each time? Please enter an amount in euro that you think would be fair, or 0 if you disagree with this proposal.

€6.87

was the average suggested congestion charge given by respondents at this prompt.

26% of respondents entered "0" at this prompt, indicating that they disagreed with this proposal.

The average suggested congestion charge was higher among Dublin City Council area residents at €7.85

The average figure is significantly higher among those who strongly agree with the idea of a congestion charge:

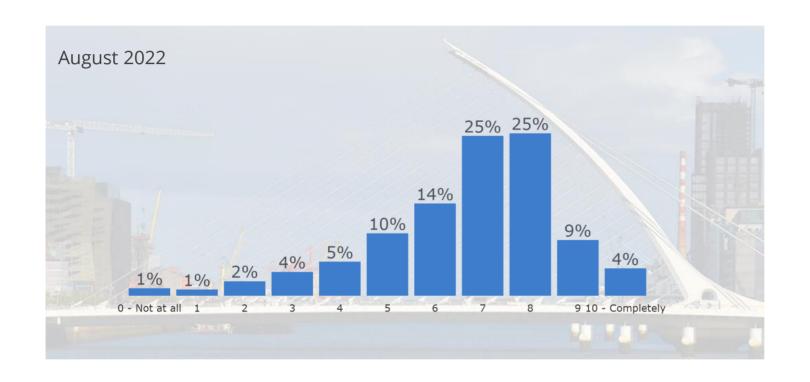


Base: 913

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On a scale of 0 to 10, overall how satisfied are you with your life nowadays?



6.8 is the average life satisfaction score out of 10.

This is up from 6.6 measured February 2022 represents a return to the level observed in February 2020.



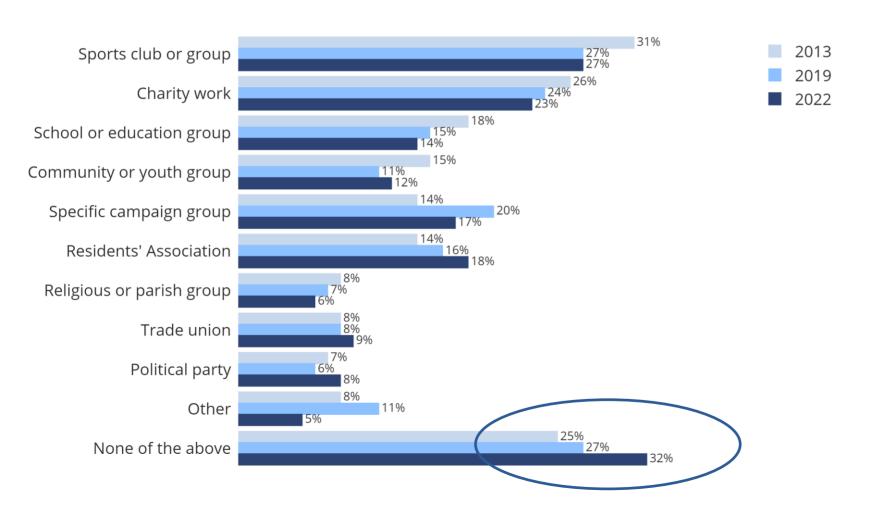
Feb 2020 Feb 2022 Aug 2022

Base: 931



In the last two years have you been actively involved in any of the following types of groups or activities?

% selecting

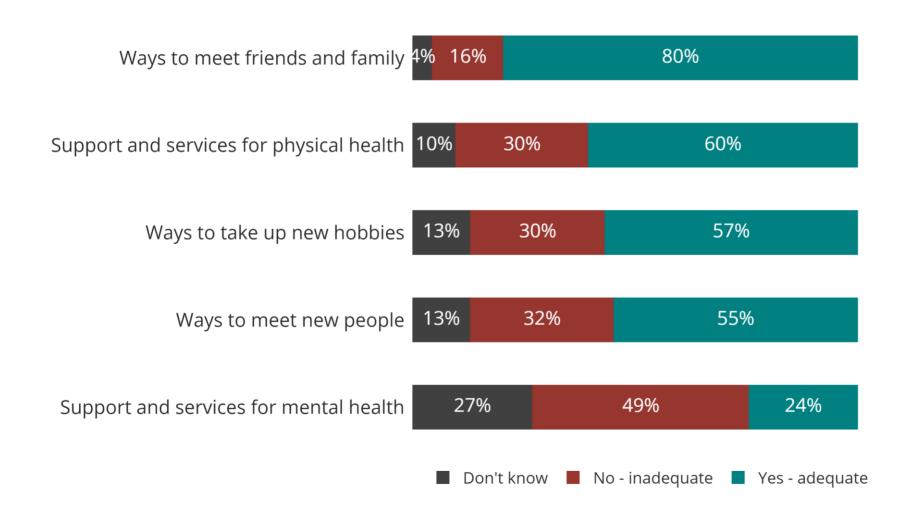


Since 2013 there has been an increase in the percentage of respondents selecting "None of the above"

> Jun 2013 n=1,241 Mar 2019 n=916 Aug 2022 n=932



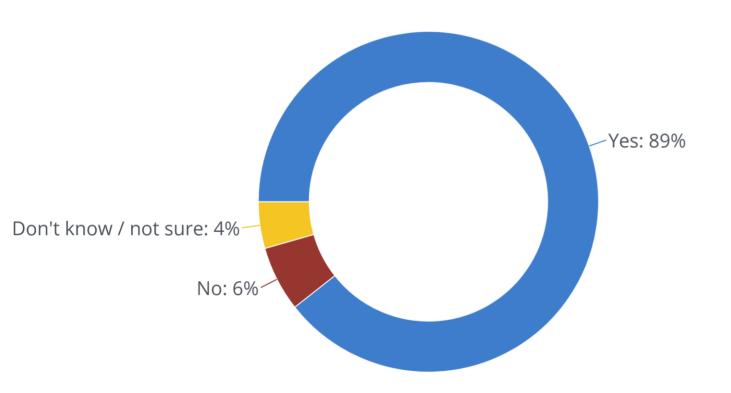
Do you feel you have adequate access to:



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Do you have fixed line broadband in your home?



89% of respondents had fixed line broadband in their home.

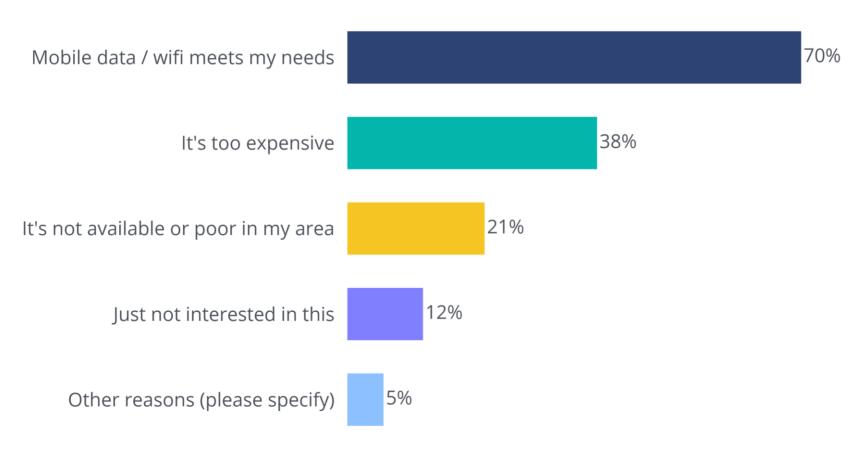
This was higher than average among those with dependent children in the household (at 94%) and highest among those with monthly income over €5,000 at 98%.

Base: 932



Which of the following best describe the reasons that you do not have fixed line broadband in your home? Please select as many as apply.

% selecting

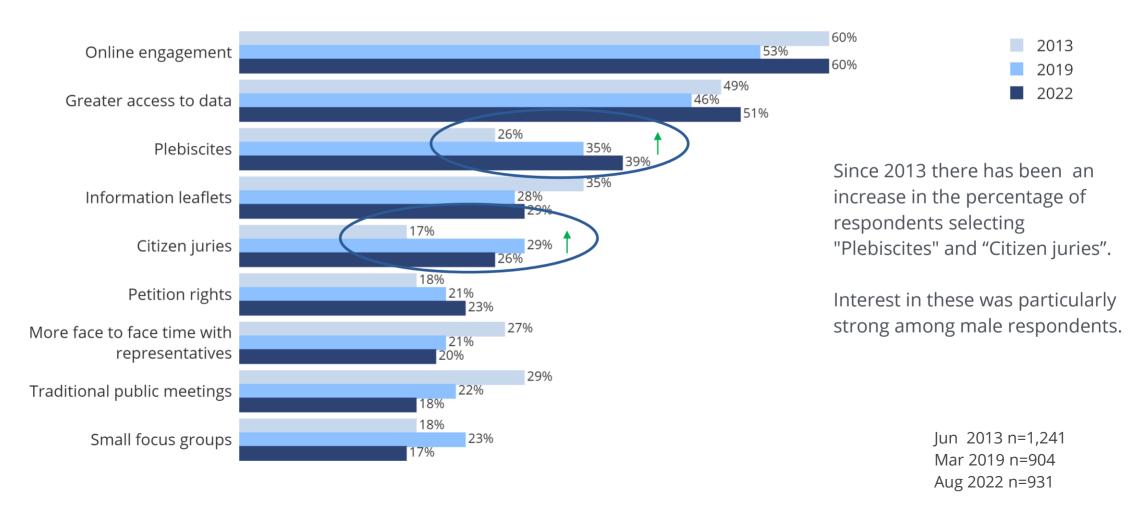


Among those without fixed broadband in the home, 70% felt that mobile data or wifi was meeting their needs.



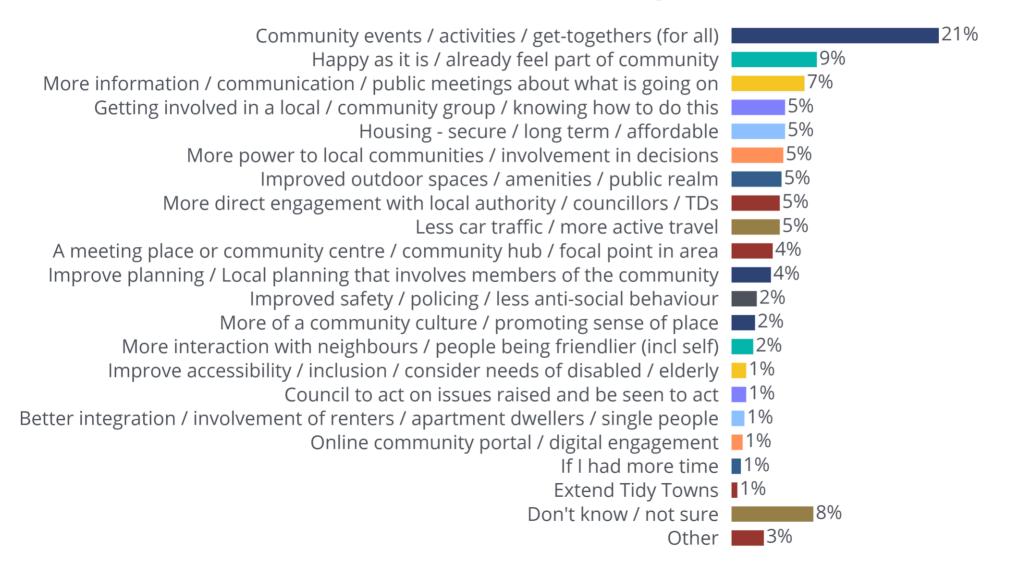
There are many ways in which citizens can get involved in local decision making. Please select your top 3 preferred ways to get involved in local decision making from the following list:

% selecting





What, if anything, would make you feel more part of your community? (first mention categorised)

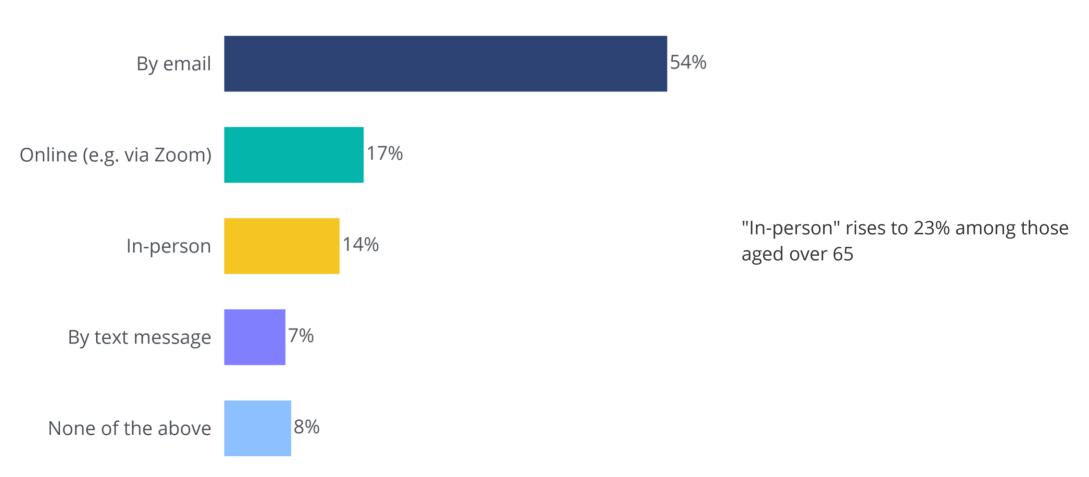


562



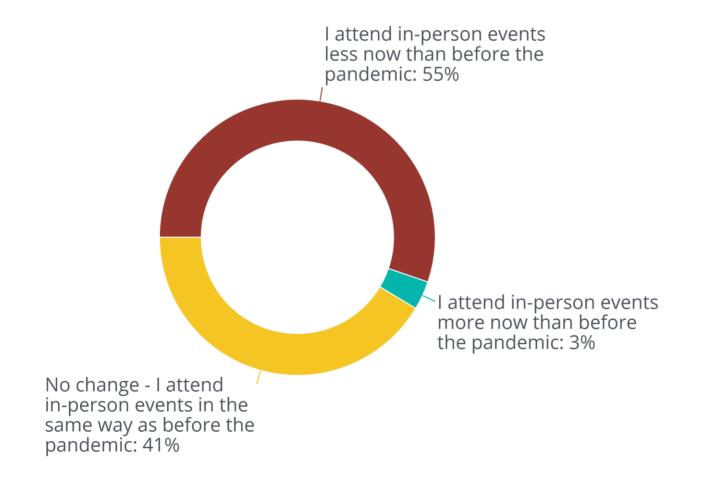
Which of the following is your preferred medium for keeping up with what is happening in your local community?

% selecting





Has the COVID-19 pandemic impacted the way you attend events now?

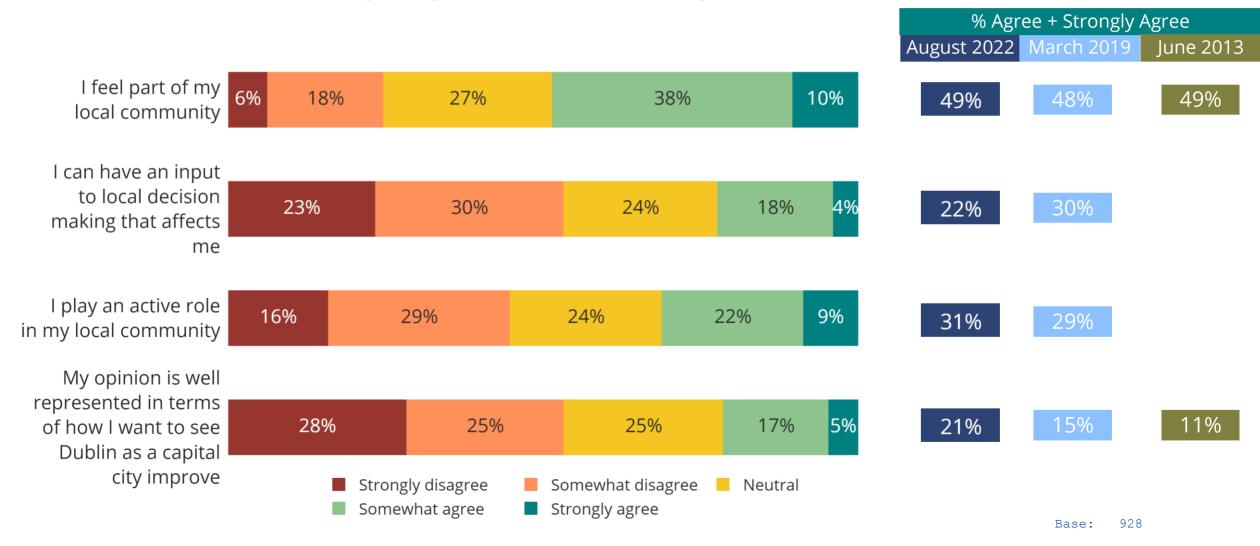


"I attend in-person events less now" was higher among over 65s at 64%.

Community and Representation



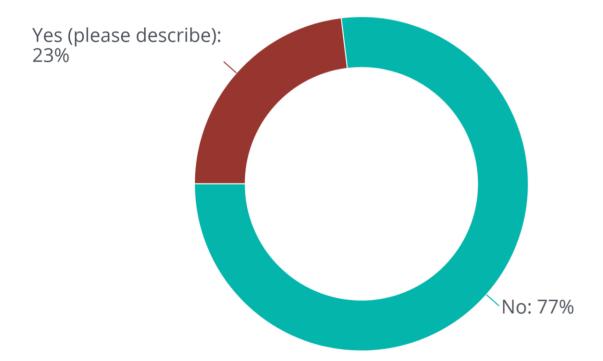
Please indicate your agreement with the following statements:



	Background and Respondent Profile	2
II.	Summary of Results	7
III.	Economy - Working from Home and Changes in Spending	18
IV.	LECP - Awareness and Engagement	21
V.	Housing and Sustainable Communities	24
VI.	Climate Action and Environment	39
VII.	Health and Wellbeing	50
VIII.	Digitalisation and Participation	54
IX.	Diversity and Integration	62
Х.	Culture	67



Have you personally experienced any problems with accessibility in your local area?

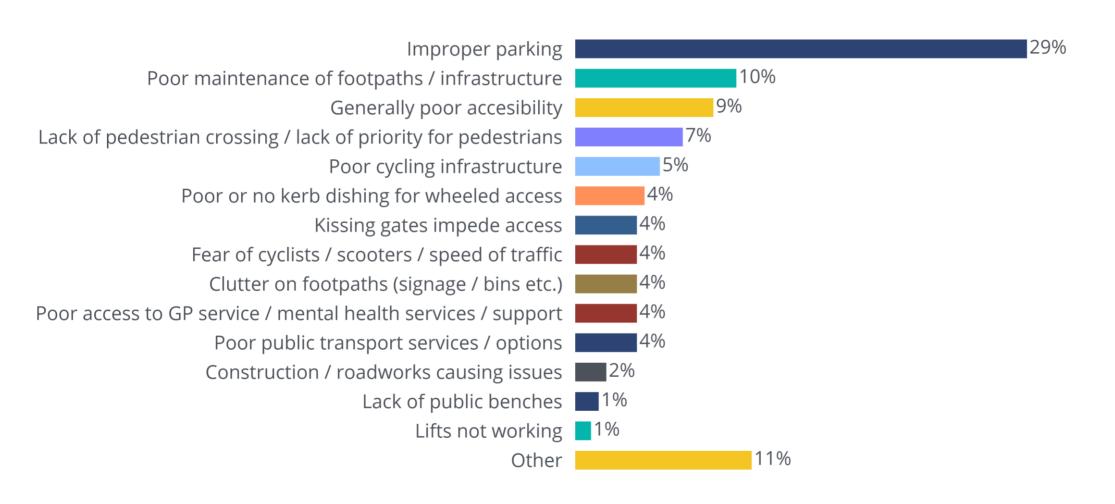


Experience of problems with accessibility was higher among Dublin City Council area residents at 27%.

Experience of problems with accessibility was higher among respondents with dependent children at 32%.



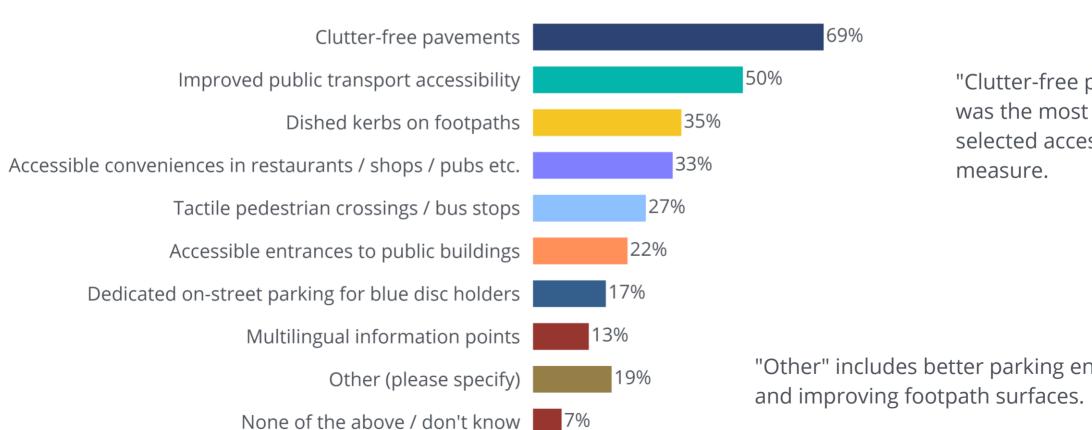
Have you personally experienced any problems with accessibility in your local area?
- problems described



Accessibility Measures



From the following list please select any accessibility measures that would benefit your area. Please select up to 4 measures that you feel are most needed in your area. % selecting



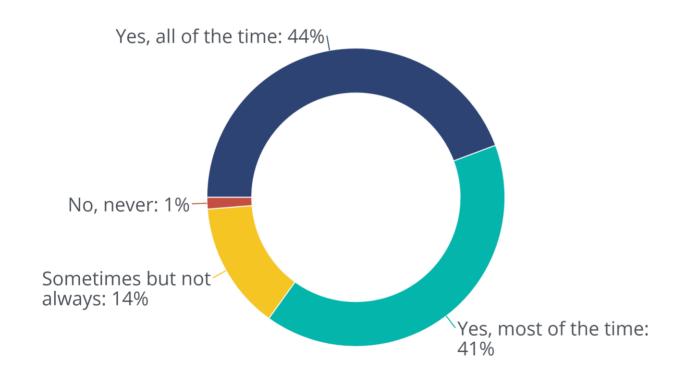
"Clutter-free pavements" was the most commonly selected accessibility

"Other" includes better parking enforcement

Feeling Accepted in Dublin



Dublin strives to be a city where everyone can be comfortable being themselves, regardless of background or identity. Do you feel accepted in Dublin?



85% of respondents felt accepted in Dublin all of the time or most of the time.

Over 65s were more likely than younger respondents to feel accepted all of the time.

Those with dependent children in the household were more likely than others to feel accepted all of the time.

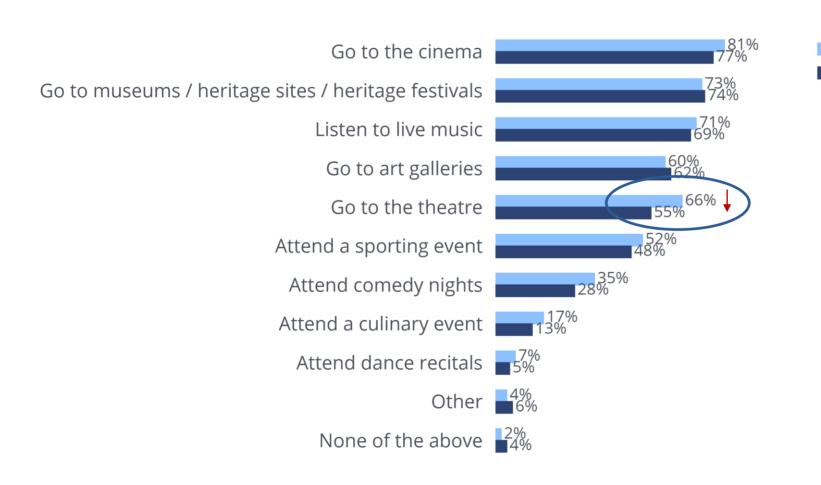
Base: 932

	Background and Respondent Profile	2
II.	Summary of Results	7
III.	Economy - Working from Home and Changes in Spending	18
IV.	LECP - Awareness and Engagement	21
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VII.	Health and Wellbeing	50
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IX.	Diversity and Integration	62
Х.	Culture	67



Do you ever do any of the following in Dublin? Please select all that apply.

% selecting



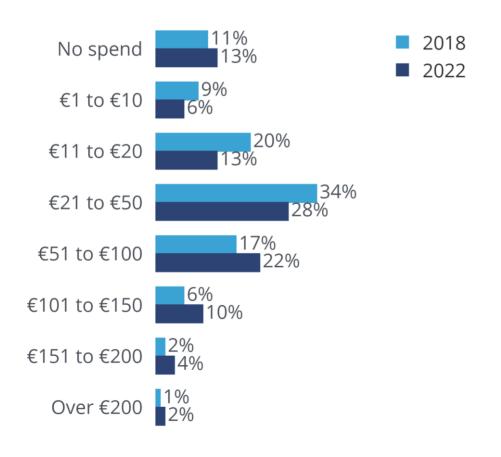
Since 2018 there has been a significant decrease in the percentage going to the theatre.

August 2018 August 2022

Spend on Cultural Activity



On average, approximately how much per month do you usually spend on Arts and Culture related events and activities?



€54.87

is the average monthly spend on Arts and Culture related events and activities in 2022.

This is up from €40.74 in August 2018.

Average spend is higher among males, among younger age groups, and among those in higher income bands.

Initiatives to Improve Cultural Participation in the City



Can you suggest any initiatives that would improve cultural participation in the city?



