

**STRATEGIC POLICY COMMITTEE
ECONOMIC DEVELOPMENT & ENTERPRISE**

**Tuesday 22nd March 2016 at 3.30pm
Council Chamber - City Hall**

AGENDA

- 1. Minutes of Meeting held on 2nd February 2016 & Matters Arising**
- 2. Management report Economic Development and Enterprise**
- 3. Report on Markets (report to be circulated at meeting)**
- 4. Report on Economic Impact of Tourism (report to be circulated at meeting)**
- 5. Report on Temple Bar**
- 6. Report on Local Economic and Community Plan 2016 – 2021 (LECP)**
- 7. Chairperson's Business**
- 8. A.O.B**

Strategic Policy Committee (SPC) Economic Development & Enterprise

Meeting held on Tuesday 2nd February 2016 at 15.30pm

In the Council Chambers, City Hall, Dublin 2

Members Present:

Cllr. Paul McAuliffe (Chair), Cllr. Alison Gilliland, Cllr. Deirdre Heney, Cllr. Gaye Fagan, Cllr. Noeleen Reilly, Cllr. Paddy Bourke, Cllr. Greg Kelly, Ms. Denise Brophy, Ms. Evanne Kilmurray.

Officials:

Brendan Kenny, Assistant Chief Executive, Culture, Community, Economic and Emergency.

Mary Mac Sweeney, Senior Executive Officer, LEO Dublin City.

Steven O’Gara, Staff Officer, LEO Dublin City.

Bryan Coughlan, Assistant Staff Officer, LEO Dublin City.

Alan McDonnell, Assistant Staff Officer, LWO Dublin City

Anthony McGuinness, Web Technician, Dublin.ie

Robert Hughes, Staff Officer, Dublin.ie

Peter Dee, Senior Staff Officer, Dublin.ie

Minutes:

1. Ms. Evanne Kilmurray presented an update to the committee on the work of Inner City Enterprise (ICE). She highlighted the work done to promote Social Enterprise and the first Social Enterprise Awards, supported through DCC funding, held in 2015. A video was presented showcasing the 4 Social Enterprise Award winners funded through ICE (Domegrown, Ecomattress, Walkinstown Green Café and Triftify) and their impact to the community. The Social Enterprise Awards will be held again in 2016 with funding from DCC.

The work of ICE was commended by the committee members present. Chairman Cllr. Paul McAuliffe asked the Manager to examine how waste management could assist Ecomattress in sourcing mattresses for their business and the Manager confirmed that this has already been arranged.

2. Chairman Cllr. Paul McAuliffe asked if there were any matters arising from the SPC meeting of 22nd of October 2015. The minutes of that meeting were adopted and there were no further matters arising for today’s meeting.

3. Mary MacSweeney, SEO LEO Dublin City, presented on the current work of the LEO updating on the LECP, FDI survey, Dublin Economic Monitor Q4 2016, Grangegorman development committee, Dublin.ie, Design4growth, Showcase, Enterprise Week and Employment Survey.

Denise Brophy, Dublinia Ltd, enquired about funding levels for LEO Dublin City for 2016. Ms. MacSweeney confirmed that the 2016 funding did not deviate significantly from the 2015 levels and that national funding did not reflect the higher populations in certain counties. Ms. Brophy highlighted that this was unsatisfactory as Dublin City had the higher proportion of business start ups.

Chairman Cllr. Paul McAuliffe thanked Ms. Mac Sweeney for a comprehensive overview of the work of LEO and a discussion took place about the Dublin Economic Monitor. It was thought that the limited exposure of recent quarterly launches for the Dublin Economic Monitor led to a situation where the monitor is not as talked about as would be expected for a publication of its importance.

Ms. Brophy asked if future publications of the Dublin Economic Monitor could include a metric on the capacity of the accommodation stock in Dublin to facilitate tourist visits.

Chairman Cllr. Paul McAuliffe also asked for the DCC branding to be increased in relation to the Design4Growth programme.

4. Mr. Anthony McGuinness gave a presentation on the impending re-launch of the Dublin.ie brand and website, the function of which is to promote Dublin to a national and international audience. The site focuses on the three themes of living, working and learning in Dublin.

The Committee commended the Dublin.ie team on their work and what they have achieved to date. Cllr. Paddy Bourke asked for clarification on the function of the AT branding and the Dublin.ie team as the lead for the project. Mr. Robert Hughes clarified the role of the team. Cllr. Bourke highlighted the importance of international relations and identified Liverpool as a key partner.

5. Chairman Cllr. Paul McAuliffe outlined some of the recent changes to the role and function of the Economic Development & Enterprise SPC including the addition of casual trading, Markets & Tourism. International Relations will report to the Planning SPC.

However, Chairman Cllr. Paul McAuliffe, felt that there should be some contact between the two SPC's in relation to the International Relations & Tourism function and asked if anyone would like to volunteer as a raconteur.

Cllr. Paddy Bourke volunteered for this role.

Ms. Denise Brophy proposed that Eoghan O'Mara, Chief Executive of the Irish Tourism Industry Confederation would present to the committee on the economic impact of tourism at the next meeting. This was agreed to by the committee.

6. The next meeting was confirmed for 22nd March 2016.

To the Chairperson and Members of the
Economic Development and Enterprise
Strategic Policy Committee

Report on Temple Bar Cultural Trust

The Temple Bar Area Renewal and Development Act 1991 established Temple Bar Properties Limited as a Development Company for the Temple Bar area. The Taoiseach through his nominees was the original sole shareholder of the company. In 1993 the Minister for the Environment became the sole shareholder and later in 2001 the City Manager (now CEO) was designated as the sole shareholder and remains so. The name of the Company was changed to the Temple Bar Cultural Trust in 2004.

The Company is incorporated under the Companies Acts.

The Board of the Temple Bar Cultural Trust agreed in April 2013 to wind down the company and for its functions, responsibilities and assets to be transferred to Dublin City Council. It followed on from various reviews of the Trust that exposed serious deficits on a range of governance issues. This decision was accepted by Dublin City Council.

A special DCC Project Team was established to facilitate and manage this transition, to deal with all legacy issues and to manage all TBCT property in conjunction with the City Council's Valuers' Section. The City Council transition team of six staff are now responsible for the day to day operations of the Trust. (This compares to 18 staff previously employed by TBCT). It is led by John Durkan and he has followed up on the initial transition work carried out by Ray Yeates as interim CEO. This project team is now based in the Civic Offices and the "Culture Box" premises which was previously occupied by Temple Bar Cultural Trust has been freed up for lease to a cultural organisation. There is no longer any former TBCT staff employed. The Board (Trustees) of the Temple Bar Cultural Trust for the Interim period of transition now consists of:

Brendan Kenny, Deputy Chief Executive - Director and CEO of TBCT

Jim Keogan, Assistant Chief Executive - Director and Chairperson of TBCT

Mannix Flynn, City Councillor and Director of TBCT.

The Chairperson of this Strategic Policy Committee (**Councillor Rebecca Moynihan**) has been invited to join the transition Board.

The role of the Board together with the special DCC project team is to carry out the full legal and operational responsibility of the TBCT Company until it is dissolved by the necessary legislation.

It had been anticipated that such a dissolution would be completed by now and the relevant ‘‘Heads of a bill’’ have been agreed for some time however it now appears that the required legislation will not be finalised until later this year.

Significant progress has been made in re-building relationships with the main stakeholders and in stabilising the area with the introduction of several new commercial property tenants into the West End area of Temple Bar.

A consultant was engaged to talk with the cultural agencies in the area, to gauge their concerns and ideas on how the City Council can support their cultural provision into the future. Dublin City Council had already reiterated its full commitment to remain as the landlord of the cultural organisations in Temple Bar.

Internal approval processes and authorisations now mirror those of DCC. The Board rotated the external auditors and KPMG assisted the company complete all its statutory requirements and filing with the CRO. The maintenance function is now provided by the City Council’s civic maintenance operation, which assists the project team in resolving all maintenance issues promptly.

In addition DCC has taken in charge (July 2015) Curved Street, Cows Lane, Meeting House Square and Temple bar square. Street furniture licenses for these streets are now managed by the City Council. Draft changes to the Casual Trading by-laws are now prepared for presentation to City Councillors, to absorb the three TBCT markets and their related activities. A tender process recently secured a Markets Manager to manage the three market areas in Meeting House Square, Cow’s Lane and Temple Bar Square. This Markets Manager will liaise with Temple Bar Cultural Trust and incorporate the requirements and conditions of the Casual Trading Act 1995 and the Casual Trading Bye Laws 2013 into all aspects of the markets.

All legacy issues with the construction and maintenance of the Umbrellas on Meeting Housing Square (MHS) are now resolved. The Temple-bar project team are working to put in place a maintenance contract for the Umbrellas and to secure by Tender a contractor to manage both the bookings on MHS and provide a programme of events, specifically to attract families into the Temple-Bar. In addition TBCT continue to fund the cost of Culture night by way of a grant of 105,000 euro.

The Board of Temple Bar Cultural Trust and the transition team have resolved all outstanding legal issues with property management companies and cultural bodies. The Temple-bar project team are working through other legacy issues to complete a 50/50 shareholding agreement with the Contemporary Music centre and complete a new cultural use agreement.

Agreement has been reached with The Ark for use of the stage for events held at the Square and to implement the recommendations of a Fire Certificate for the Film-base premises in addressing a number of fire issues.

All outstanding debts, loans, overdraft have now been cleared, plus all legal costs and voluntary redundancy payments relating to previous staff members of TBCT.

In addition a sum of 1 million euro has been set aside from the proceeds of a property sale as a future contribution (subject to City Council approval) to a much needed Public Domain programme of works in Temple Bar, e.g. Footpaths, Cobble lock Areas, Greening, Lighting etc. A Public Domain Improvement plan is currently being formulated by the City Council and a Consultant has been commissioned.

The Board of TBCT and the City Council have approved the sale of a number of commercial properties to existing lessees. The proceeds of these sales will be ‘banked’ and its usage will be subject to City Council approval. No further sales will be considered until TBCT is fully dissolved.

The overall dissolution of Temple Bar Cultural Trust though primary legislation is progressing, is agreed with the Department of the Environment and should be finalised later this year. Following this all property currently owned by TBCT will be transferred into the ownership of Dublin City Council and will then be dealt with in line with policy and procedures on existing Council property. It is now considered timely to carry out a comprehensive review and analysis of Temple Bar and to articulate a new vision for the area.

It is proposed to commission a suitable team of Consultants to carry out this work, and to interact as necessary with all stakeholders in the area. This work will be overseen by a special Steering Group consisting of representatives from the two relevant Strategic Policy Committees in Dublin City Council namely:

- The Arts Culture and Recreation SPC.
- The Economic Development and Enterprise SPC.

It is suggested that the Steering Group should consist of **four** members from each SPC which will be facilitated by relevant DCC officials.

The draft Terms of Reference for this Steering Group are as follows;

- **Provide a comprehensive narrative on the history and background of the Temple Bar ‘project’.**
- **Take account of the City Development Plan, the Community and Economic Plan for the City (LECP) and all other relevant National and Dublin City Strategies and Policies.**
- **Consider the key sectors in Temple Bar i.e. Business, Residential and Cultural.**
- **Consider linkages with other future Developments in the vicinity e.g. College Green/Foster Place, Central Bank, Dublin, South Quays.**
- **Review the value of Cultural Organisations in the area and their future sustainability.**
- **Review and analyse the maximum potential for future usage of TBCT/DCC property in the area.**
- **Consider ways of developing better connectivity, tolerance, relationships and cooperation between residents, business, and cultural bodies.**
- **Study other international comparative districts for best practice and innovation.**
- **Consider enterprise, start up, and tech initiatives for the area and general job creation opportunities.**
- **Put a special emphasis on the West End part of Temple which has combination of small commercial units, significant residential accommodation and some cultural facilities.**
- **Consider how Temple Bar can better connect/integrate with other adjacent parts of the city in particular the North Quays, Capel Street, Liffey Street etc.**

We recommend that the Steering Group be immediately established and that the Group should consider and finalise these draft Terms of Reference with a view to initiating a Public Procurement process to select a suitable consultancy team for this important commission.

Brendan Kenny

Deputy Chief Executive

22nd March 2016

To the Chairperson and Members of the

Economic Development and Enterprise Strategic Policy Committee

The Dublin City Local Economic and Community Plan 2016 – 2021 (LECP)

In December 2015 Dublin City Council agreed and adopted this Plan.

The Dublin City LECP is made up of two documents:

- A six year strategy document outlining the rationale and context for each of 12 high level goals
- An Action Plan for 2016 with specific objectives and actions relevant to the LECP high level goals; the Action Plan will be up-dated annually during the lifetime of the Plan

The two documents are at the final stage of proof reading to go to print in the coming weeks.

The monitoring and review of the Action Plan is the responsibility of the Local Community Development Committee (Chaired by Councillor Daithi Doolan) and the Economic Development and Enterprise Strategic Policy Committee (Chaired by Councillor Paul McAuliffe)

Work is being carried out to attribute the high level goals and objectives to the relevant Strategic Policy Committees in Dublin City Council and it is intended that these goals and objectives become permanent Agenda items for attention by each SPC. The remaining goals and objectives in the plan will be monitored and reviewed by the Local Community Development Committee in conjunction with the relevant external State Agencies.

Therefore with effect from the next meeting of this SPC there will be a permanent agenda item setting out progress achieved on all goals and objectives from the LECP being progressed by each of the relevant SPC 's.

Brendan Kenny

Deputy Chief Executive

22nd March 2016