

Economic Development and Enterprise SPC

---

The Dublin City LECP sets out twelve high-level goals for the six-year period of the Plan. The goals were identified through public and stakeholder consultation undertaken in 2015. Each high-level goal contains a number of specific objectives and actions to achieve those objectives planned for 2016. The monitoring and review of the Action Plan is the responsibility of the Local Community Development Committee (Chaired by Councillor Daithí Doolan) and the Economic Development and Enterprise Strategic Policy Committee (Chaired by Councillor Paul McAuliffe). Each of the goals and objectives has been attributed to the relevant SPC. This report sets out the goals and objectives that will be permanent agenda items for this Economic Development and Enterprise SPC. Actions under these goals and objectives will be reported on, by the area delivering this action, as appropriate.



Goal 1: Ensure that all residents and visitors, regardless of social or cultural background, feel a sense of ownership and engagement with the City, feel safe in their communities and are welcome to fully participate in the community, social, cultural, business and political life of the City.

- Objective 1.3 Ensure active and welcome engagement by people of all cultures in the political, social, cultural and business life of the City

LECP Action Number	Action	Measurement	Area
Action 16	Investigate the possibility of convening a village team for each urban village to support local economic development	Investigation complete	Citywide
Action 18	Track supports provided to migrant entrepreneurs in developing entrepreneurial skills	Percentage of entrepreneurs supported who are migra	Citywide
Action 19	Support and maintain Business Fora linkages in Dublin City villages	Number of initiatives implemented	North Central
Action 20	Promote Dublin City's Business Improvement District as a welcoming and economically viable city environment	Number of initiatives jointly promoted	Central



Goal 3: Support the adequate provision of a range of mixed-tenure, affordable, adaptable housing and work spaces that are fit for purpose in economically, socially and culturally mixed and sustainable neighbourhoods.

- Objective 3.3 Review the provision of a range of workspaces in Dublin City to meet the needs of all businesses at various stages of development

LECP Action Number	Action	Measurement	Area
Action 105	Establish a working group to initiate and prepare a report on enterprise and workspace issues in the city	Working group established Report produced and presented to Economic Development and Enterprise SPC	Citywide
Action 106	Draw up a proposal for European funding to support the provision of enterprise space in the city	Project proposal agreed	Citywide
Action 107	Identify supply and demand issues for workspace in Dublin City	Quarterly publication of data in the Dublin economic Monitor	Citywide
Action 108	Examine the enterprise space requirements of the Dublin City Local Enterprise Office clients	Summary of findings produced	Citywide
Action 110	Investigate the feasibility of setting up a "Tech Shop" in the city	Feasibility completed	Citywide



Goal 4: Put in place the infrastructure that positions Dublin as a safe, environmentally sustainable, vibrant, diverse and attractive place to live, work, visit and invest in by planning and providing for balanced and sustainable social and economic development, catering for a growing population.

- Objective 4.1 Recognise the crucial need for the planning system to be agile and responsive in the face of challenging and rapidly changing circumstances, while supporting economic development, enterprise and employment growth and maintaining the integrity of the City's unique heritage

LECP Action Number	Action	Measurement	Area
Action 113	Recognise that "quality of place" and "clean, green, safe", are crucial to the economic success of the city by monitoring the City's performance in these areas against other European cities	Monitor rankings such as: Mercer Quality of Living Irish Businesses Against	Citywide

		Litter Siemens Green City Index City Crime Statistics	
Action 116	Liaise with the Department of Communications, Energy and Natural Resources to facilitate enhanced provision of broadband at high demand locations	Outcome of engagement	Citywide
Action 117	Monitor and communicate the vital role played by Dublin Airport and Dublin Port in allowing continued economic growth in the city and across the wider region	Report on Dublin airport arrivals Report on Dublin port tonnage	Citywide

- Objective 4.3 Improve the quality of Dublin City's environment through the delivery of services in a sustainable manner, recognising local, regional and national responsibilities and implications

LECP Action Number	Action	Measurement	Area
Action 125	Investigate the rollout of a new public WiFi initiative for Dublin City	Competitive dialogue process launched	Citywide
Action 133	Raise environmental awareness among citizens through the use of digital communication channels	Number of new environmental datasets available on Dublinked	Citywide
Action 135	Engage with the Sustainable Energy Authority of Ireland (SEAI) to establish a platform for improved energy efficiency in homes and businesses throughout the city	Platform established	Citywide
Action 136	Provide information seminars for businesses to improve their ability to take action to achieve energy sustainability	Number of information seminars held Number of attendees	Citywide
Action 138	Engage with CODEMA towards meeting Dublin City Council's 20-20-20 climate and energy targets	Subcommittee established and plan developed	Citywide

- Objective 4.4 Examine the following citywide key infrastructural projects to identify how they contribute to the economic development of the city

LECP Action Number	Action	Measurement	Area
Action 141	Docklands SDZ	Report on progress achieved	Citywide
Action 142	St. James' Hospital	Report on progress achieved	Citywide
Action 143	Dublin Institute of Technology (DIT) Grangegorman	Report on progress achieved	Citywide
Action 144	Digital Hub	Report on progress achieved	Citywide
Action 145	Dublin Port	Report on progress achieved	Citywide
Action 146	LUAS Cross City	Report on progress achieved	Citywide
Action 147	Dart Underground	Report on progress achieved	Citywide



Goal 5: Provide and protect a range of public, safe and affordable amenities activities and facilities that are relevant and accessible to people of all ages and abilities and that contribute to the health and well-being of all.

LECP Action Number	Action	Measurement	Area
Action 156	Redevelop and maintain database of community facilities on dublin.ie	Database redeveloped	Citywide



Goal 6: Maximise opportunities and support for the creative industries and cultural and artistic sectors to develop. Promote the Irish language and access to cultural experiences for all through the provision of diverse cultural artistic programming.

- Objective 6.1 Promote the development of the creative industries, bringing together individuals, organisations and businesses for the development of the sector

LECP Action Number	Action	Measurement	Area
Action 193	Collaborate with the Design Craft Council of Ireland to facilitate the development of the creative industries sector in Dublin	Plan agreed	Citywide
Action 194	Implement a pilot Design4Growth Scheme to encourage small businesses to integrate design in their business	Delivery of pilot Review of pilot	Citywide
Action 195	Support the “Creative-D” network to develop business skills amongst the creative industries through the PLATO programme	Number of creative businesses involved	Citywide
Action 196	Explore the supports being offered by the Universities and other third level institutions in Dublin City to underpin the development of the creative industries	Identification of supports	Citywide



Goal 7: Identify and support the growth sectors such as tourism, technology, food chain, education, retail and green business that will create, sustain and grow quality employment and self-employment opportunities for all.

- Objective 7.1 Identify and support growth sectors

LECP Action Number	Action	Measurement	Area
Action 227	Conduct research to identify the growth sectors that provide the greatest potential for job creation in Dublin City	Research completed	Citywide
Action 229	Promote the provision of facilities such as hotels, aparthotels, tourist hostels, cafes	Number of hotel, hostel and aparthotel beds in the City	Citywide

	and restaurants and visitor attractions to meet identified needs	Number of cafés, bars and restaurants	
Action 230	Promote the Docklands as one of the city's core economic generators and implement the economic related policies of the Docklands Strategic Development Zone	Docklands area promoted	Citywide
Action 231	Work with tourism organisations to promote Dublin City	Number of tourists visiting Dublin Value of tourist spending in Dublin City	Citywide
Action 232	Promote the Digital Hub and its environs as a destination of choice for digital enterprises and as an innovation district	Number of companies located in the Digital Hub Amount of additional space created	Citywide
Action 233	Support the work of the Start-Up Commissioner in positioning Dublin as a significant technology start-up city	Start-up Commissioner supported	Citywide
Action 234	Promote the work of the National Digital Research Centre in assisting digital companies in business formation and securing finance	Number of businesses supported	Citywide
Action 235	Promote the services and events of the Irish Internet Association	Number of events promoted	Citywide
Action 236	Promote markets, both indoor and outdoor, as key tourist attractions and supports for start-up enterprises	Number of new markets/market stalls	Citywide
Action 237	Support the development of food businesses through the Dublin Food Chain	Number of Food Chain events held	Citywide
Action 238	Promote the café/restaurant sector, including as a generator of employment; making the city more attractive for workers, residents, and visitors	Number of people employed in cafés/restaurants	Citywide
Action 240	Develop a retail programme for city retailers to strengthen their existing business	Retail programme published	Citywide
Action 241	Showcase small businesses at various network events locally, nationally and internationally	Number of small businesses showcased	Citywide
Action 242	Support the development of small businesses by targeting resources at existing or emerging growth sectors	Number of clients assisted Number of events held Number of jobs created	Citywide
Action 243	Continue to facilitate the PLATO programme, a business support network for the owner managers of small or medium sized firms	Number of companies participating on the Plato programme	Citywide
Action 246	Support the Action Plan for Jobs 2016	Number of actions supported	Citywide
Action 247	Participate in the creation of the Dublin Region Action Plan for Jobs 2016	Dublin Region Action Plan for Jobs 2016 published	Citywide



Goal 8: Promote access to a range of education, training and developmental opportunities starting in early childhood, leading to a culture of lifelong learning and an appropriately qualified and skilled workforce.

- Objective 8.1 Promote and support quality early childhood and education supports for children, including supporting parents, early years practitioners and teachers to help children achieve their full potential

LECP Action Number	Action	Measurement	Area
Action 278	Examine the entrepreneurship activity in schools and develop strategies to increase participation and impact	Increased number participating in the Student Enterprise Awards	Citywide



Goal 9: Develop the eco-system of start-ups, social enterprise, micro-business and small business in the city economy.

- Objective 9.1 Develop a supportive eco-system for start-ups and micro and small businesses while improving Dublin's competitiveness

LECP Action Number	Action	Measurement	Area
Action 325	Identify the strengths and weaknesses of each of the inputs into the Dublin eco-system for entrepreneurship	Strengths and weaknesses identified	Citywide
Action 326	Disseminate baseline data for Dublin City's start-up eco-system that can be updated regularly and to provide a report on this data	Baseline data gathered Report disseminated	Citywide
Action 327	Provide supportive networks for start-ups, for example New Frontiers and Local Enterprise Office Start-Up Network	Number of networks provided	Citywide
Action 328	Raise awareness of enterprise start-up space in cooperation with the National Association of Community Enterprise Centres (NACEC) and others	Operation of protocols regarding enterprise space	Citywide
Action 329	Continue to support the office of the Start-Up Commissioner in order to promote Dublin as an attractive place to start and scale a business, and	Circulation of the Globe Newsletter	Citywide

	also to provide a voice for Start-Ups in the city		
Action 330	Continue to develop start-ups in the Liberties through targeted events such as the Bring Your Business to the Liberties	Number of events held	Citywide
Action 331	Explore indicators of innovation in the city such as new technologies and number of patents granted	Indicators of innovation established	Citywide
Action 332	Expand Local Enterprise Office Employment Survey to include questions about innovation	Local Enterprise Office Employment survey expanded	Citywide
Action 333	Implement successful projects arising from Department of Jobs, Enterprise and Innovation / LEO competitive fund applications in conjunction with other LEO's and other partners	Number of successful projects commenced	Citywide
Action 334	Develop a programme to raise awareness of public procurement opportunities amongst SME's	Number of programmes delivered	Citywide
Action 335	Promote female entrepreneurship, through a range of supports such as the Women in Business Network and the Female Entrepreneurship awards	Number of network meetings held Promotion of award winners	Citywide
Action 336	To seek collaboration with the IDA to promote Foreign Direct Investment for Dublin City	Outcome of engagement with IDA	Citywide

- Objective 9.3

LECP Action Number	Action	Measurement	Area
Action 338	Prepare and implement annual Local Enterprise Development Plan for Local Enterprise Office Dublin City, setting out targets to support entrepreneurship, enterprise growth and job creation	Publication of Local Enterprise Development Plan	Citywide
Action 339	Increase the number of micro enterprises trading online through the operation of the Trading Online Voucher scheme	Number of Trading Online Vouchers issued	Citywide
Action 340	Develop and promote the LEO as the first stop shop providing advice, workshops, business courses and mentoring to entrepreneurs and new businesses in the micro and small sector	Number of workshops held Number of business courses held Number of clients receiving a mentoring session Number of people coming to the first-stop shop	Citywide



Action 341	Work with the Department of Social Protection to promote the Back to Work Enterprise Allowance, and support start-ups with appropriate interventions such as mentoring and microloans	Scheme promoted	Citywide
Action 342	Promote the Start-Up Refunds for Entrepreneurs (SURE) scheme operated by the Revenue Commissioners	Scheme promoted	Citywide
Action 343	Provide grants to start-ups and developing micro businesses, to assist in job creation	Number of businesses grant-aided Total value of grants awarded Number of jobs supported	Citywide
Action 344	Assist clients in applying for funding that is available from Microfinance Ireland	Number of Microfinance Ireland applications	Citywide
Action 345	Identify LEO clients with High Potential Start-Up (HPSU) and refer to Enterprise Ireland	Number of clients progressing to Enterprise Ireland	Citywide
Action 346	Co-ordinate and promote good business and entrepreneurship through competitions such as Ireland's Best Young Entrepreneur and the Dublin City Enterprise Award	Number of entries per competition	Citywide
Action 347	Promote access to venture capitalists through the Halo Business Angel Network	Scheme promoted	Citywide



Goal 12: Enhance the recognition of Dublin as a globally connected city region and as the national economic generator.

- Objective 12.1 Build mutually beneficial economic and other links with key cities globally, while also continuing to bid for, and host, leading international events and festivals

LECP Action Number	Action	Measurement	Area
Action 380	To utilise evidence of Dublin's international rankings to inform policy debate	Distribution list for the Dublin Economic Monitor in place	Citywide
Action 381	Develop a brand identity for Dublin based on the city's distinctive identity, built heritage and environment, unique achievements and competitive advantage as an international city region	Dublin City Branding project in place	Citywide
Action 382	Continue to apply for European grant funding, both as a single entity and in collaboration with	Number of successful applications	Citywide

	other local authorities or organisations		
Action 383	Liaise with other agencies involved in the promotion of Dublin City and the regional economy	Promotional initiatives undertaken	Citywide
Action 389	Develop “dublin.ie” as a responsive online platform that under the three pillars of Living, Learning and Working will sculpt Dublin’s narrative and give a complete picture of the city	Unique visitors to site per month Time visitors spend on the site rate of return visitors to the site	Citywide

- Objective 12.2 Develop the competitive advantage of Dublin

LECP Action Number	Action	Measurement	Area
Action 391	Engage with relevant stakeholders to ensure the coordination of strategic infrastructure in the city region to provide for future social, physical and economic growth*	Number of meetings held with stakeholders	Citywide
Action 392	Update and implement the economic objectives of the Development Plan for the City Region incorporating as necessary a network of economic clusters	Number of economic objectives of the Development Plan implemented	Citywide
Action 393	Set up dialogue with the National Competitiveness Council to monitor key indicators of competitiveness suitable for the Dublin City Region	Indicators agreed and monitored	Citywide

- Objective 12.3 Promote Dublin as a dynamic and resilient place to do business

LECP Action Number	Action	Measurement	Area
Action 394	Develop an effective alliance across the city region's business, public and third level sectors to raise Dublin's international profile and brand, and examine the need for links with other cities	Alliance established	Citywide
Action 396	Refine and adapt economic indicators for the Dublin Economic Monitor, and use their evidence for the management and development of the city	Quarterly publication of the Dublin Economic Monitor	Citywide
Action 397	SmartDublin.ie to be launched, supported by Dublinked who will also provide access to local economic and community information	SmartDublin.ie launched	Citywide