

There are no
strangers here;
only friends you
have not yet met.

William Butler Yeats



**Dublin, Ireland's Capital.
Gateway to Europe.**



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council



Human capital is Ireland's best resource

Eamon Synott
(Intel)

Dublin can trace its origins back more than 1000 years and is a city steeped in history and culture. Renowned for its architecture and a designated UNESCO City of Literature, you are never far from the sound of music, poetry or storytelling in Dublin.

Bordered by the sea and mountains, Dublin boasts a high quality of living for its residents and visitors. In 2013 the UN Habitat State of the World's Cities ranked Dublin 4th overall most prosperous city – one which is 'good' and 'people-centred' – based on quality of life, infrastructure, equity, environment and productivity.

Dubliners are renowned for their quick wit and Condé Nast Traveller voted Dublin the 13th friendliest place in the world.

The city and surrounding areas boast a wealth of cultural, sporting, dining, retail and recreational facilities. Our 'City of Villages' has more green spaces per square mile than any other European capital city.

The administrative capital of Ireland, the Dublin region has a population of 1.2 million people and with over 30% under the age of 30, it has one of the youngest populations in Europe. Dublin is a truly global and diverse city with more than 1 in 6 residents born outside Ireland.

Creativity is in our DNA

Business

Dublin has a global reputation for its openness and attracts investment from the world's leading global companies. Positioned on the world stage as a Smart City known for technology and innovation, Dublin works closely on world class innovation with global companies and with SMEs. A business friendly city, Ireland's regulatory and tax systems make it an attractive location for businesses seeking to enter the largest single market in the world, the European Union. The business landscape of the city is rich and diverse with service innovators, financial and fund leaders, ICT industries, creative industries, life sciences, bio technology, medical technologies and pharmaceuticals present. Dublin's world class services, logistics, retail and communications sectors ensure that it is a great location for business. The practical co-operation of the city with Global R & D located in Dublin is evidenced by the recent decision to work with Intel and make Dublin the most densely sensed city in the world.

Dublin - 'start up' city

Ireland provides incentives and supports for business start ups and as a result Dublin has a thriving start up culture, especially in technology and ICT. This has created a great buzz and 'can-do' attitude around the city. Dublin has developed support systems for entrepreneurs and SMEs. Seed funding and financial incentives are available. The Industrial Development Authority, Enterprise Ireland and the Local Enterprise Office provide supports and expertise that help new businesses grow.

International Business Networks located in Dublin provide help, guidance and advice on how to succeed in domestic and international markets. A strong R & D sector based on practical co operation between business and academia supports and generates new business start ups.

Connected to the world

Dublin is the only English speaking capital city in the Eurozone. It is a gateway to Europe for business offering unrestricted access to over 500 million consumers in the EU.

Dublin's International connectivity is underpinned by excellent broadband and communications infrastructure.

Dublin is a compact city with a well developed road, rail and light rail network which allows access to any part of the city or region within a short period of time. It is easily accessed via air and sea.

Dublin Airport is only a short trip from the city centre. We have two main sea ports with one located in the heart of the city. In 2012, Dublin Airport handled 19.1 million passengers and served 169 routes with 55 airlines.

City of talent and opportunity

With its world class universities and research centres, the Dublin region attracts thousands of students from across the globe annually. Therefore it is no surprise that Dublin is first in the world for availability of skilled labour (IMD World Competitiveness Yearbook, 2011).

Our workforce is skilled, talented, highly qualified, young, dynamic, multicultural and innovative with excellent technical, language and customer service capabilities.

Dublin was ranked 15th in the 2014 global QS Best Student City rankings.

Dublin's excellent education system is rooted in its network of first and second level schools. Students from around the globe come to study the English language and achieve educational qualifications that take them to University. Business Leaders relocating their families to Dublin appreciate the quality of education. Innovation is enhanced by our fast-track visa for international researchers.

'Dublin has already established itself as a location for multinationals, so it has the necessary infrastructure for other companies to easily move into the country and set up shop'.

(Moody Analytics)

There are 60+ languages spoken here in Google (Dublin). Ireland is good at multilingual, multicultural, multicurrency business.

Nelson Mattos
(Google Europe)

Forbes names Ireland as 'The Best Country for Business 2013'

(Forbes, 2013)

Why Dublin...

12.5%

corporate tax rate

25%

R&D tax credit plus R&D grants

48%

of 25-34 year olds have a third level qualification (compared to the EU average of 33%)

- Youngest workforce in Europe
- Lowest inflation rate in EU
- Highly skilled & educated workers in Europe
- Free movement of goods and services in EU
- Only English speaking member of the Eurozone
- Access to European market and beyond
- Dublin attracted **3.8 million** visitors in 2012
- Highest concentration of ICT activity in OECD countries



Located in Ireland...

50%

of the world's top banks

250

global financial institutions

50%

of the world's commercial aircraft is owned and managed in Ireland

- **10** out of the top 20 world insurance companies
- **9** of the top 10 pharmaceutical companies
- **163** pharmaceutical and life science companies
- **17** of the world's top 25 medical technology companies
- **3** out of world's top 5 gaming companies
- **9** out of 10 worlds top technology companies
- Top **10** "born on the internet" companies
- **40** aviation finance firms

Join us in Dublin

Just some of the global companies represented in Dublin:

Intel / Google / Facebook / Microsoft / Dell / Amazon / Yahoo / PayPal / eBay / Ericsson / HP / LinkedIn / Merrill Lynch / Sumitomo Bank / ABN Amro / Citibank / AIG / JP Morgan (Chase) / Commerzbank / BNP Paribas / EMRO / Abbot / Accenture / Pfizer

Please contact us for further information

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